



2024 National Education Conference

New Era. New Opportunities.

Know Before You Go

Christine Pribbernow, CGMP
2024 NEC Conference Chair



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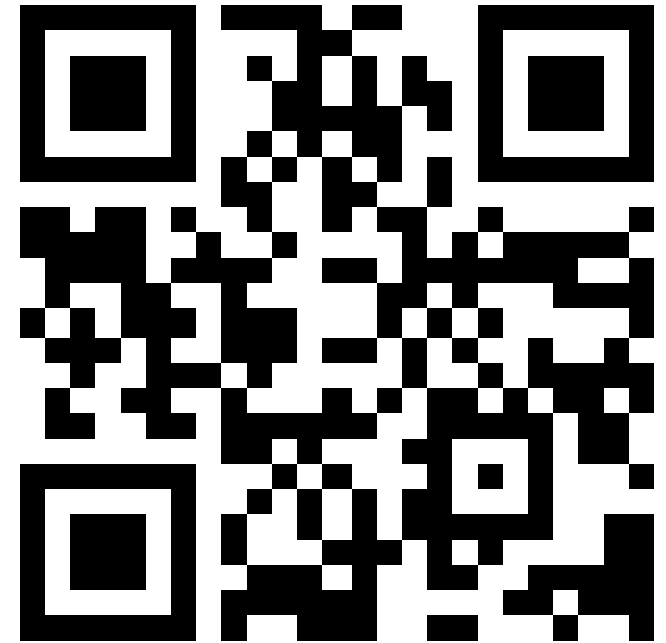
JLM Break Sponsors



Download the Event App

<https://welcome.ventla.io/sgmp-nec?eventid=704503>

ventla



Destination

- The 2024 National Education Conference will be held at the Hilton Omaha and CHI Health Center in Omaha, Nebraska.
 - Be sure to indicate you are with SGMP when you check in.
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Airport Shuttle

- The Hilton Omaha offers a free shuttle from the Omaha Eppley Airfield to the hotel. **Door 2**
 - Uber and Lyft are also available from the airport to the hotel at a fee.
 - CALL 402-998-3400 to get the next shuttle arrival time.
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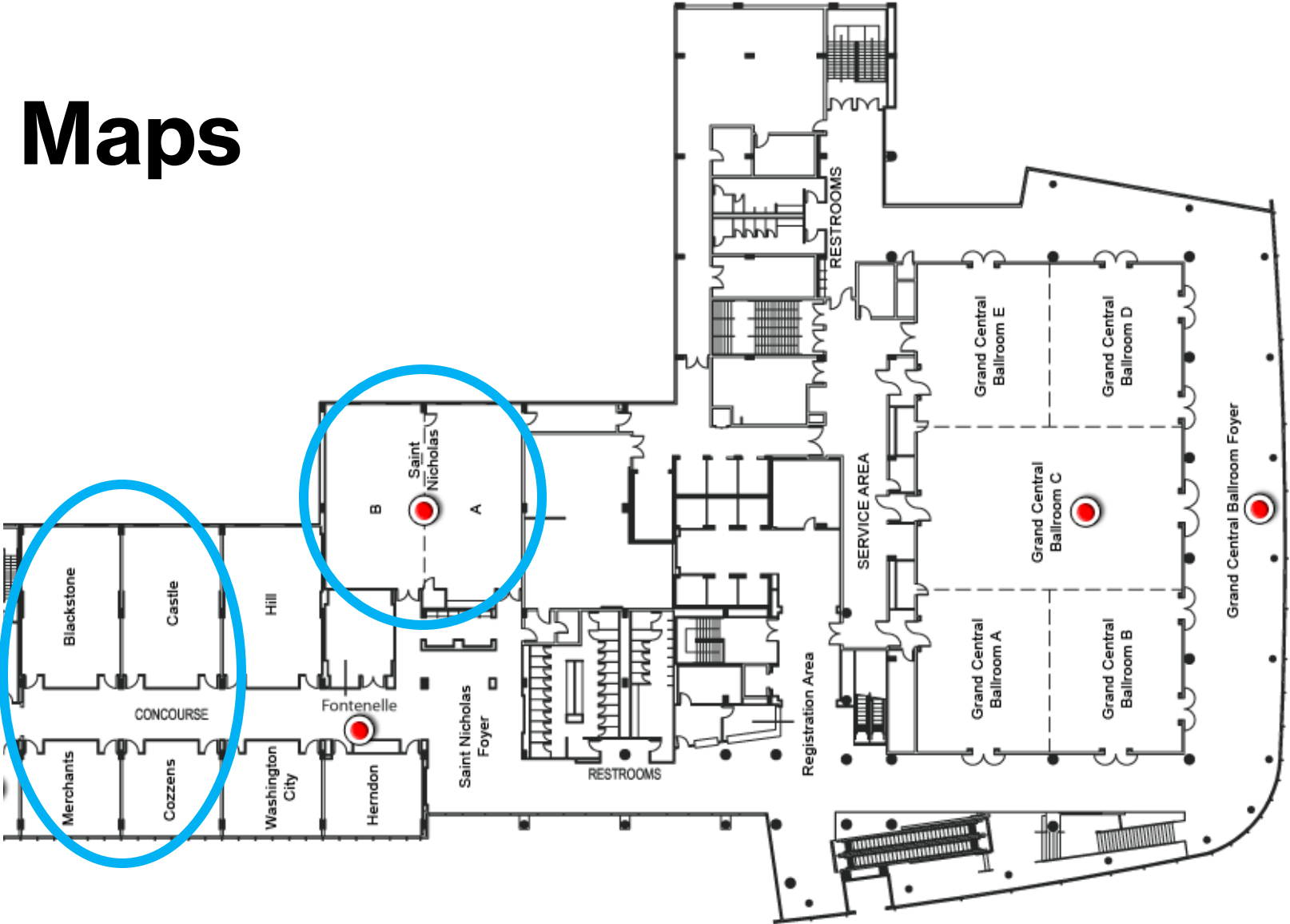
Maps



Education & Breakouts

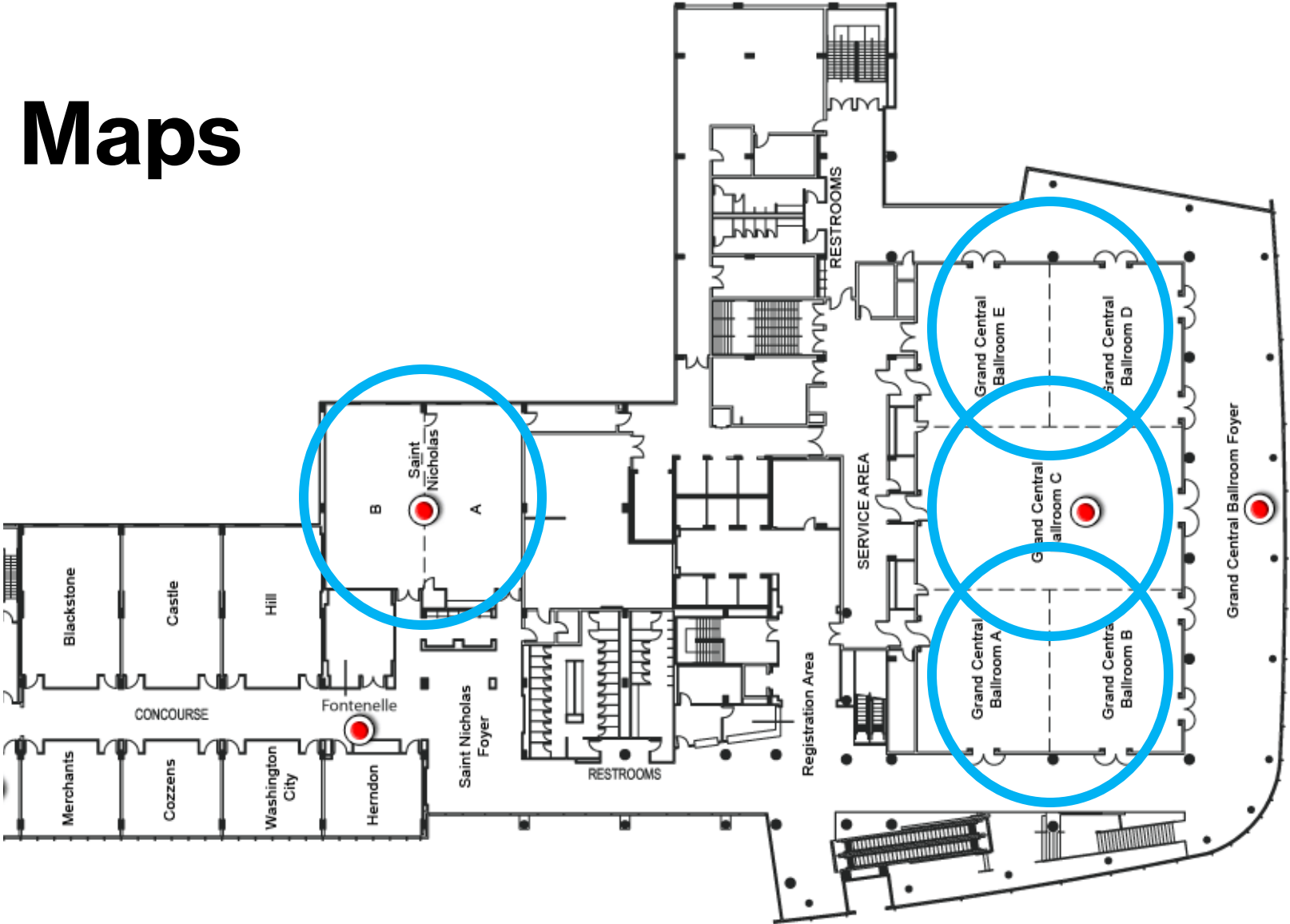
Tuesday Reception

Maps



Pre-
Conference
Sessions
CGMP & JLM

Maps



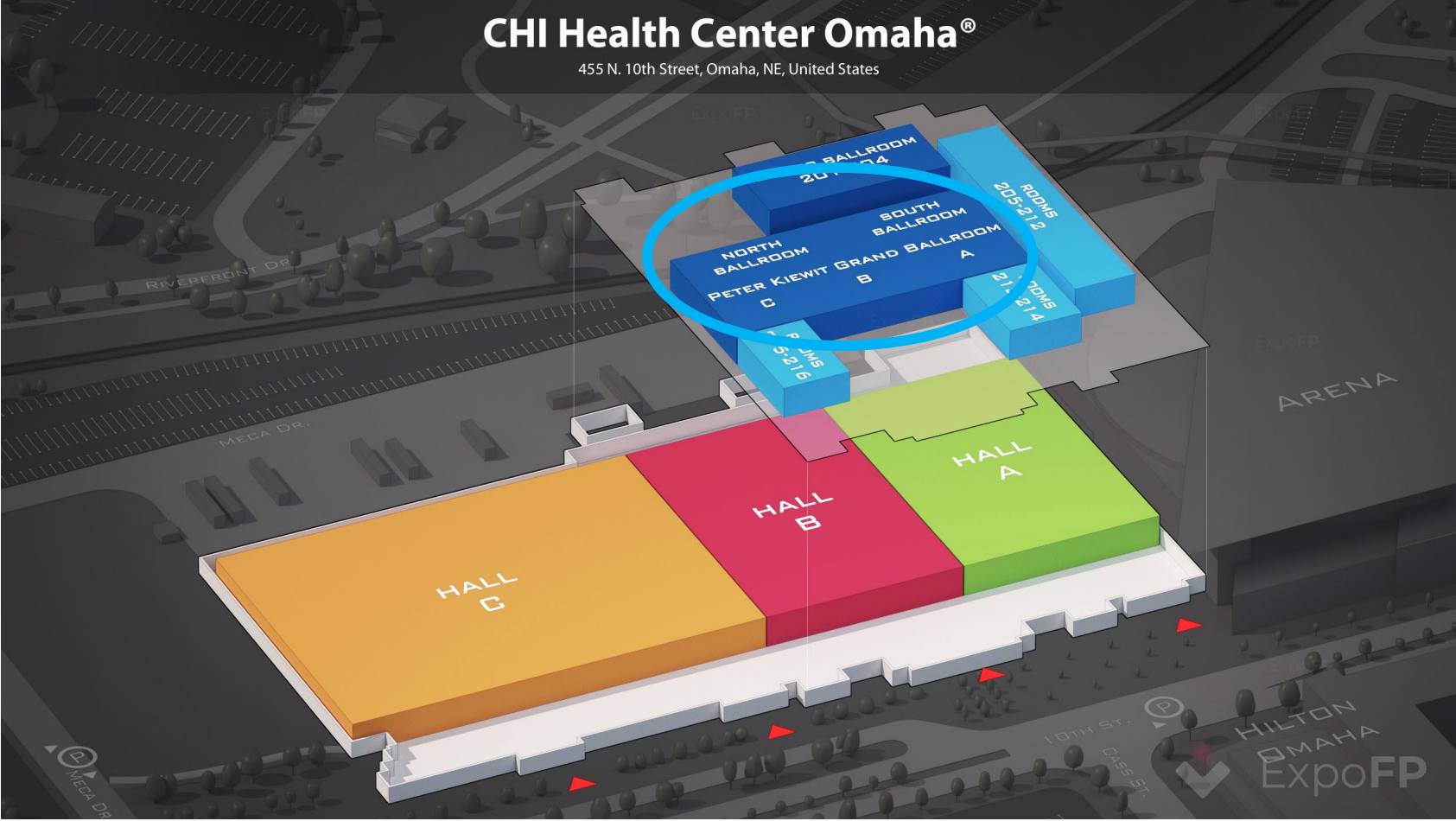
Wednesday
& Thursday
Breakouts

Maps



Skybridge from
Hilton to CHI
Health Center

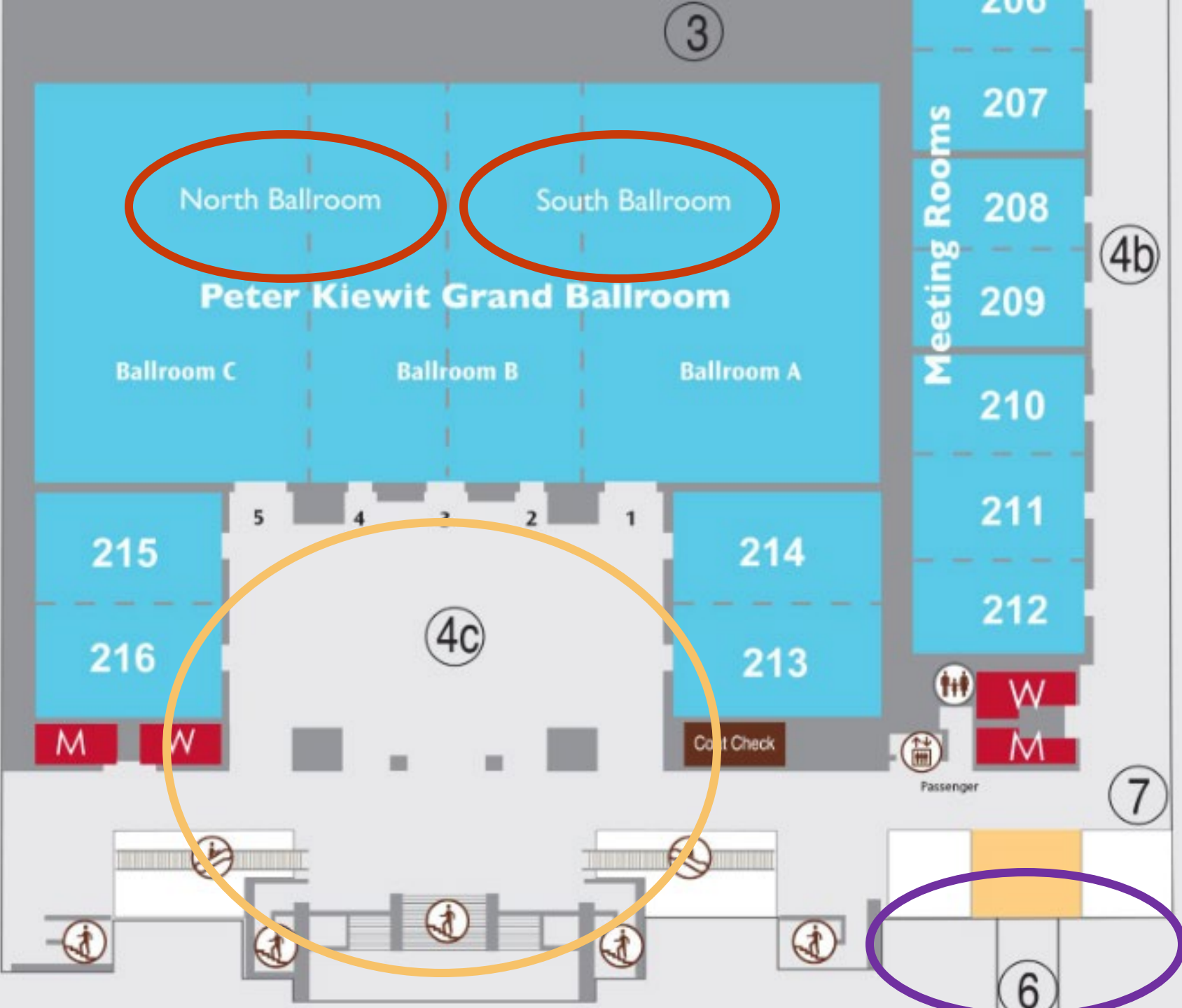
Maps



General Sessions, Meals, & Exhibits

Maps

General Sessions, Meals, & Exhibits



Preconference Sessions

Saturday, May 4 – Monday, May 6

CGMP Class

Examination Tuesday, May 7

Monday, May 6 @ 1:45pm-4:30pm

Planner Pre-Conference Omaha Tour



Preconference Sessions

Tuesday, May 7 @ 8:30am-4:00pm

Joint Leadership Meeting & Chapter Leadership Training

Tuesday, May 7 @ 4:15pm-5:00pm

Navigating the NEC (for new attendees)

Tuesday, May 7 @ 5:00pm-5:30pm

Scholar Orientation Meeting



Joint Leadership Meeting Sponsors

Coffee



Tuesday Welcome Reception

- Join us on Tuesday evening 6:00 pm-8:00pm in the Grand Ballroom for a welcome reception sponsored by Visit Omaha and Hilton Omaha!
- Our reception is DISCO themed, so come prepared to boogy-down!



Wednesday Morning 5/8

6:00am-7:00am

Jump Start Your Day – Goat Yoga

2 sessions @ 6:00am & 6:30am

Meet in the lobby & proceed to the adjacent park

Sign up at the Tuesday evening Welcome Reception

7:30am-5:00pm

Registration Open

10:00am-5:45pm

Sponsor Tables Open

Silent Auction Open



WYNDHAM
HOTELS AND RESORTS

Morning Coffee

Wednesday & Thursday morning



Coffee will be available in the Hilton near the breakout session rooms for all attendees courtesy Sonesta Hotels





Sponsored by

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HOTELS & RESORTS

Opening Keynote

Wednesday 8:30am-10:00am

“It’s an Inside Job – Networking for Internal Engagement”

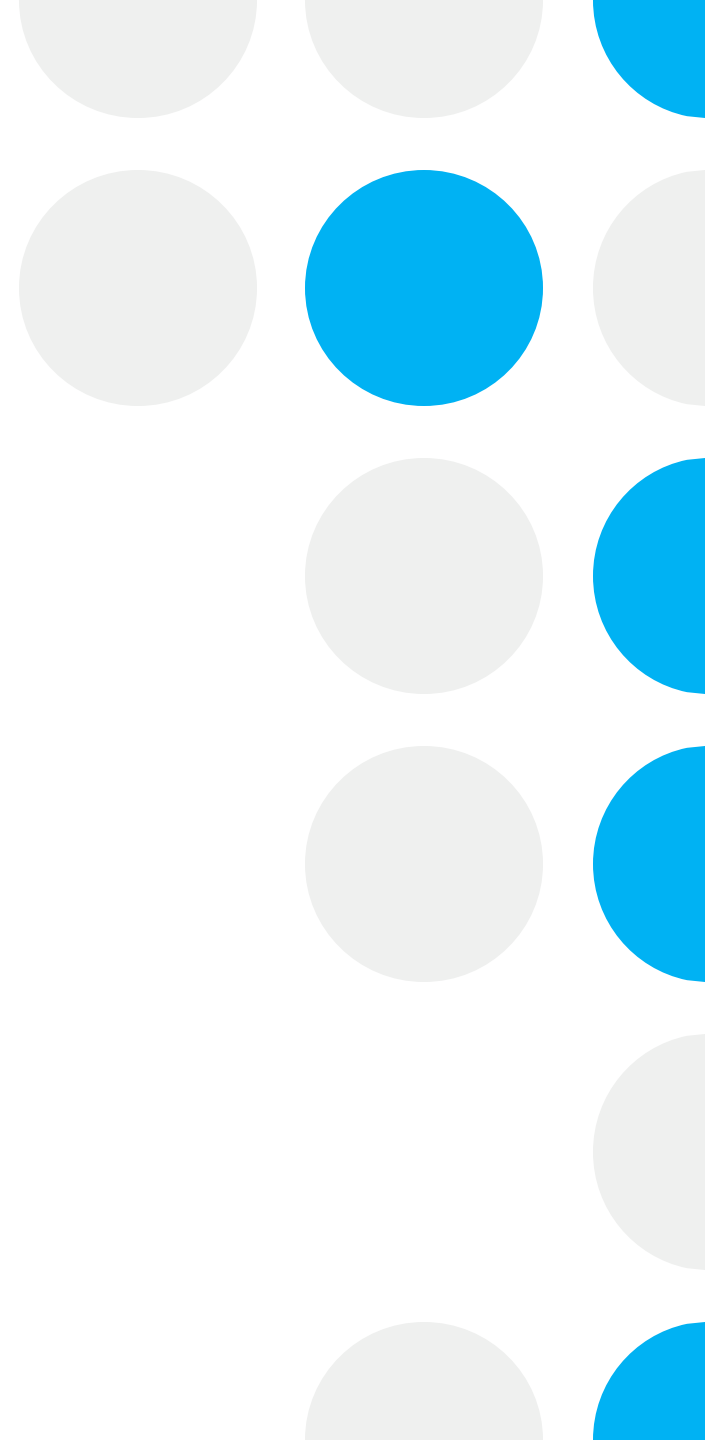
Kimberli Speight

Personal & Professional Development

Build powerful teams that engage well. This helps them consistently accomplish successful end results. Leaders and team members within an organization or business understand how to measure successful performance as well as dysfunctional poor performance. But how do you turn a poorly performing team around? Or more importantly, how do you develop and maintain effective teams that thrive – progress toward or realize a goal despite or because of circumstances? The key factor in high level teaming behavior is how well leaders engage with their teams and team members engage with each other. Meaningful connections or “networking” that is not based on reciprocity, conveys genuine appreciation for the unique talents of everyone. When a team member feels seen, trusted, and valued, they are more likely motivated to contribute more.

Luncheon State of Society Presentation & CGMP Honors

Wednesday 12:30pm-1:45pm



LinkedIn Photo Station



Wednesday

1:30 pm-2:00 pm

6:45 pm-7:30 pm

Thursday

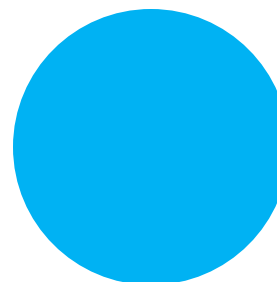
7:45 am-9:00 am

Marriott[®]
INTERNATIONAL

Sam O. Gilmer Reception & Dinner Wednesday 6:45pm-9:30pm

Join us in honoring the 2024 winners of the Sam Gilmer Awards: Planner of the Year and Supplier of the Year.

Help us welcome our new members of the Gilmer Institute of Learning.



Live Auction Wednesday-Thursday

SGMP is proud to offer planner scholarships to the National Education Conference (NEC). To support our scholarship program, our generous members donate items to our Silent Auction. Proceeds of the auction benefit our scholarship program.

Bids can be placed anytime before Thursday at 10am on our Silent Auction App. Some items will be auctioned live at the event during general sessions.

<http://bforg.com/SGMP>

OPENS MAY 1st





Thursday Morning Wellness

- 6:00am-7:00am
- 5K run/walk to Iowa!
- Meet in the lobby at 5:55am



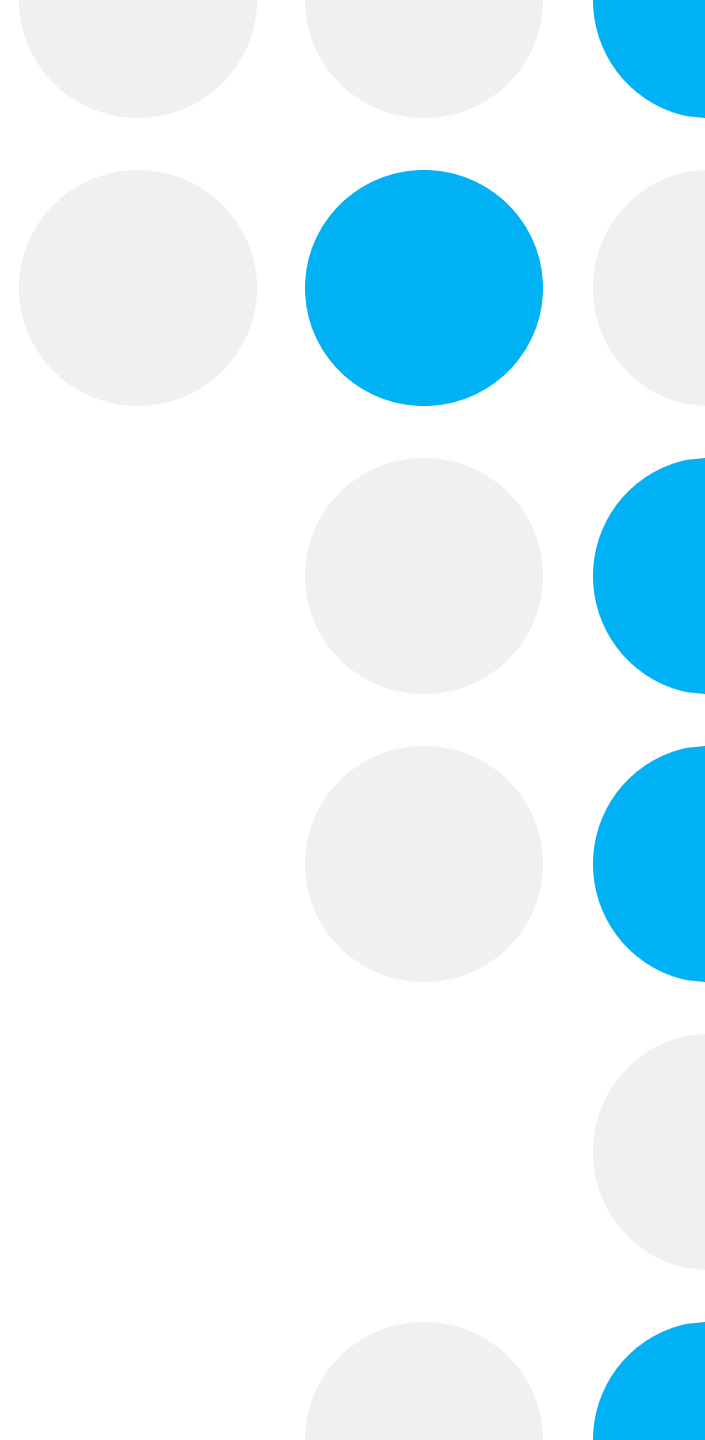
WYNDHAM
HOTELS AND RESORTS

**Breakfast
Thursday 7:45am-
9:00am**



Luncheon & Chapter Awards Ceremony Thursday 11:45am-1:15pm

Join us as we honor our Chapters for their amazing efforts
in 2023-2024!





Closing Keynote

Thursday 3:00pm-4:00pm

“Believe in Yourself”

Suzanne Sukalski

Personal & Professional Development

Suzanne Sukalski, also known as Sunshine Suzy, believes that all people have a special place in this world and can make a difference. Suzy is a breakfast hostess at the Fairmont Hampton Inn in Minnesota. She is an inspirational speaker, entrepreneur, artist, and farmer.

2024 NEC Conference Charity



<https://completelykids.org/>



Breakouts

Wednesday 5/8 – BLOCK 1

Interactive Panel	Drafting & Responding to the RFP	Financial & Contract Management	10:15am - 12:30pm
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Choose the interactive 2-hour session or two 1-hour sessions

Adam White	The Art of Servant Leadership	Personal & Professional Development	10:15am - 11:15am
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Yinka Freeman	Mastering Productivity: Unveiling the Latest Apps and AI Tools	Technology	10:15am - 11:15am
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Chris McLaughlin	The Power of National Sales	Financial & Contract Management	10:15am - 11:15am
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Dallin Cooper	The Morality Matrix: Understanding Ethical Decision Making	Ethics	11:30am - 12:30pm
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Nicholas R Stratton	Meeting Planner First Aid 101	Logistics	11:30am - 12:30pm
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Tyrone Holmes	Reducing Unconscious Bias in Customer Service	Education & Programming	11:30am - 12:30pm
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Breakouts

Wednesday 5/8 – BLOCK 2

Interactive Panel	Drafting & Responding to the RFP	Financial & Contract Management	2:00pm – 4:30pm
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Choose the interactive 2-hour session or two 1-hour sessions

Adam White	The Art of Servant Leadership	Personal & Professional Development	2:00pm – 3:00pm
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Yinka Freeman	Mastering Productivity: Unveiling the Latest Apps and AI Tools	Technology	2:00pm – 3:00pm
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Chris McLaughlin	The Power of National Sales	Financial & Contract Management	2:00pm – 3:00pm
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Dallin Cooper	The Morality Matrix: Understanding Ethical Decision Making	Ethics	3:30pm – 4:30pm
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Nicholas R Stratton	Meeting Planner First Aid 101	Logistics	3:30pm – 4:30pm
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Tyrone Holmes	Reducing Unconscious Bias in Customer Service	Education & Programming	3:30pm – 4:30pm
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Breakouts

Wednesday 5/8 – BLOCK 3

Choose one 1-hour session

Justin Schiffner & Crawford Jones	Plane Smart: Manage Costs & Build Attendance with Airline Partnerships	Federal, State, and Local Travel	4:45pm - 5:45pm
Jaketra Bryant	From Exclusion to Inclusion: How to Build an Inclusive Workplace in 5 Steps	Education & Programming	4:45pm - 5:45pm
Kathleen Ryan	Flag Protocol: Focusing on the Stars and Stripes	Protocol	4:45pm - 5:45pm
Preethi Fernando	Restoring Trust	Personal & Professional Development	4:45pm - 5:45pm

Breakouts

Thursday 5/9 – Block 4

Interactive Panel	Reading a BEO & Holding a Pre-Con Meeting	Financial & Contract Management	9:00am - 11:30am
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Choose the interactive 2-hour session or two 1-hour sessions

Tom Ruesink	Government Lodging Program: Trends & Activities	Facilities & Services	9:00am - 10:00am
Linda Hampton Norris	Meetings are a SNAP	Logistics	9:00am - 10:00am
Tracy Stuckrath	Nourishing Diversity & Inclusion: The Crucial Role of Food and Beverage in Government Meetings	Facilities & Services	9:00am - 10:00am
Ilissa Moregon	AV & Production Workshop	Technology	10:30am - 11:30am
Orlando Espinosa	The Art of Storytelling: Elevating Government Meetings with Impactful Narratives	Personal & Professional Development	10:30am - 11:30am
Tamay Shannon	Agenda AI: Streamlining Government Event Coordination with ChatGPT	Education & Programming	10:30am - 11:30am

Breakouts

Thursday 5/9 – Block 5

Choose one 1-hour session

Shakira M. Brown	Face Time: Personal Brand Strategies to Knock More Video Negotiations Out of the Park	Facilities & Services	1:30pm – 2:30pm
Sharon Andrade	Remaining Relevant: Communication Matters	Personal & Professional Development	1:30pm – 2:30pm
Linda Hampton Norris	Meetings are a SNAP	Logistics	1:30pm – 2:30pm
Tracy Stuckrath	Nourishing Diversity & Inclusion: The Crucial Role of Food and Beverage in Government Meetings	Facilities & Services	1:30pm – 2:30pm

How to Track Your CE Credits

Tracking credits has never been easier.

1. Be sure to bring your personal mobile phone!
2. Your presenter will show a QR / link on the screen at the end of each session. Scan the link.
3. Login to your CE account with SGMP – this is the same info as your member account!
4. Enter the code on the main screen into the form that appears at the link.
5. You will be awarded credit for the session & it will automatically appear on your SGMP CE transcript.

No papers/signatures will be necessary. We will have backup printed materials onsite for those who cannot track credits using our new digital system.



Exhibitors

Visit our exhibitors in the CHI Health Center outside our general session rooms in the Peter Kiewit Foyer.





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