

April 15, 2026

DoubleTree by Hilton, Bay City, MI

The Michigan Chapter Board Meeting was called to order on April 15, 2026, by President Stratton at 9:10 a.m. Roll call was taken, the mission statement was read, and a quorum of voting members was present.

## **Present**

Nick Stratton, President

Randi Talmage, Director

Stephanie Wohlfert, Second Vice President

Jodie Shaver, Secretary

Cathy Mayhew, First Vice President

Tammy Palmer, Director

Dorothy Mott, Treasurer

## **Absent**

Stephanie Reed, Director

## **Guests**

Jamie Mathews, Katy Golden, Mandi VanOoteghem, Jay Gladstone

### **1. Motions:**

#### **Motions held in the meeting:**

- a. March 31, 2026, a motion was made and seconded to increase the airline ticket budget to \$600 for the 2026 NEC for MiSGMP board member travel. Motion carried.
- b. April 15, 2026, a motion was made and seconded to approve the March 11, 2026 MiSGMP BOD Meeting Minutes as presented. Motion carried.
- c. April 15, 2026, a motion was made and seconded to accept the March 2026 financials as presented. Motion carried.
- d. April 15, 2026, a motion was made and seconded to accept the April 2026 membership report. Motion carried.
- e. April 15, 2026, a motion was made and seconded to approve the absence of S. Reed from the April 15, 2026 MiSGMP BOD meeting. Motion carried.
- f. April 15, 2026, a motion was made and seconded to switch the remittance address on MiSGMP invoices to the PO Box. Motion carried.
- g. April 15, 2026, a motion was made and seconded to transfer \$20k from the savings account to the checking account to cover NEC travel expenses. Motion carried.

**2. Reports:**

**Financial Report (D. Mott)**

<b>BANK BALANCES</b>	<b>PREVIOUS MONTH</b>	<b>CURRENT MONTH</b>
Checking	\$29,382.92	\$32,030.46
Other	\$50,092.17	\$50,092.60

**3. Committee Reports:**

**AEC (R. Talmage, S. Reed)**

The 2026 AEC was a success with 69 registrants. The committee received three (3) proposals from Ann Arbor for the 2027 AEC. These will be shared with the BOD and a vote will be taken via email.

*Strategic Focus #3: Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.*

**Communications (C. Mayhew)**

The committee submitted the MiSGMP nomination for Communications of the Year. They have been promoting the April meeting. A reminder was given to the BOD to get the materials for the newsletter to M. Trombley in a timely manner. A. Wilson is working on a place to upload AEC photos. A blurb on our charity partner has been uploaded to the website.

*Strategic Focus # 5 - Communications: Create a consistent presence on all MiSGMP social media platforms. Create a bi-monthly e-Newsletter with relevant and timely information. Retain and grow committee members to assist with communications. Understand and utilize social media analytics. Yearly review the scoring rubrics of COY.*

**Education (T. Palmer, S. Wohlfert)**

The committee met and speakers have been solidified for Aug-Nov 2026. Some topics are still being determined based on what GMS core competencies are needed by the majority. The committee will meet in May to solidify the topics for the remainder of 2026. They will then continue to contact potential speakers for December 2026-May 2027.

*Strategic Focus #3 - Provide relevant and timely educational programs to attract and support members.*

## **GMS (J. Shaver)**

The committee has been receiving quite a few GMS applicants following AEC. They are working with C. Mayhew and K. Herndon to make sure the new website is accessible for emailing letters to members.

*Strategic Focus #3 - Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.*

## **Honors and Awards (J. Shaver)**

The committee worked with the communications committee to send out social media posts on each award and all nominees.

*Strategic Focus #8 - Building on Strengths: To ensure the chapter has the information and materials needed to promote and support the chapter mission. Create rosters to track the longevity of supplier members.*

## **Membership (S. Wohlfert)**

The committee completed the membership upload for month ending March 2026. S. Wohlfert reached out to new members. J. Wilk reached out to members on the 60-Day Out tab, At Risk tab, and Dropped tab. K. Taylor is mailing welcome postcards. A. Hale is following up with all new members to encourage them to fill out the “new member spotlight.” T. Novak continues to keep the “sponsorship longevity” spreadsheet up to date. As of March 31, 2026, Michigan has 158 Members: 73 planners/76 suppliers/ 7 other member categories. The planner/supplier ratio is 46/48%.

## **New Transferred Members**

- None

## **New Members:**

- Mercedes Richardson, Michigan Department of Health and Human Services / Bureau of Audit

## **Dropped Members:**

- Amber Miller, Community Mental Health Association of Michigan
- Maura McGlynn, Michigan College Access Network
- Brenda Baker, Destination Dayton (at-large member who transferred in)
- Janice Dixon, Department of Education

## **NATIONAL MEMBERSHIP COMMITTEE UPDATES**

SGMP has 1408 members (1414 month prior): 808 Planners, 484 Suppliers, 116 Other member categories.

The Leadership call (Reminder, all board members can attend – 2<sup>nd</sup> Monday of every month at 1pm)

- Katie, executive director, will be available for tech support related to SGMP websites and platforms starting 15 minutes before each monthly call.
- All other updates will be shared during the board meeting since the National call is after these reports are due.



Sponsorship  
Brochure 2026.pdf

*Strategic Focus #1 - Membership: Increase and maintain membership; actively work to engage members. Send monthly membership emails. Reach out to attendees. Use templates consistently. Strive to meet the qualifications of the Membership awards.*

### **Nominations and Elections (R. Talmage, S. Wohlfert)**

Nominations are official. Congratulations to the 2026/2027 Board of Directors:

President	Nick Stratton
1st VP	Cathy Mayhew
2nd VP	Mandi VanOoteghem
Secretary	Jamie Mathews
Treasurer	Dorothy Mott
Planner Director	Kristen Taylor
Supplier Director	Jay Gladstone
Planner Director	Katy Golden

*Strategic Focus # 9 - Relationships with National: Maintain positive relationship with the National Board. Follow Policy C-20, Chapter Board Elections/Voting; C-24, Chapter Board Transition Schedule.*

### **Registration (D. Mott)**

The committee is ready for April meeting.

*Strategic Focus # 2 - Volunteer Leadership: Encourage and expand volunteer and leadership roles.*

### **Scholarships (D. Mott)**

NEC scholarships have been announced, and the committee has been working with recipients on travel accommodations.

*Strategic Focus #2 - Volunteer Leadership: Provide chapter scholarships to AEC and NEC.*

## **Sponsorships (D. Mott)**

Two (2) new members were added to the committee. Only one (1) sponsorship payment has not been paid. The committee sent out a reminder about an ad in our newsletter to all sponsors.

*Strategic Focus #7 – continue with sponsorship bundling format. Reach out to prior bundling sponsorship partners for first right of refusal.*

## **4. National Update:**

The board briefly discussed Joint Leadership Meeting and FY2027 topic of interests.

National Education Conference:

- 2026 Sponsorship Prospectus
- NEC Updates:
  - Leadership gathering on Monday, June 8<sup>th</sup> at 9:00 PM – chapter toast in the lobby. Invitation sent 3/24/26
  - Morning activities

Upcoming Calendar of Events & Due Dates was provided to the BOD.

## **5. Discussion Items:**

- I. The BOD discussed the board retreat logistics.
- II. The BOD discussed the June charity outing. C. Mayhew to follow up.
- III. The BOD discussed how to increase membership and improve supplier / planner ratio.
- IV. The BOD discussed the handover of duties to the incoming BOD members and ease of transition.

## **6. Next Meeting:** May 20, 2026 at 9:00am- Courtyard Downtown Lansing

Meeting adjourned at 10:30 a.m.

Respectfully submitted,

Jodie Shaver, MPA, GMS  
**Secretary, MiSGMP**