



MONTHLY MEMBER MEETING SCHEDULE

- 11:30a Registration Opens
- Registration fees <u>must</u> be paid online with a credit card. Only cash and check will be accepted at the door.
- Walk-in registration is <u>strongly discouraged</u>. Members who choose to register at the door will incur the standard monthly meeting registration fee for their membership type, the standard \$20 late registration fee, AND an additional \$25 walk-in fee.
 PLEASE NOTE THAT MEAL AVAILABILITY CANNOT BE GUARANTEED FOR WALK-IN REGISTRANTS.
- Noon–12:30p Lunch
- 12:30p-12:45p Announcements
- 12:45p-1:45p Education Session
- 1:45p-2p Closing Announcements

No Member Meeting in July (July 21,2025; Board Meeting Only)

August 20,	August 20, 2025	
Title:	An Action That Could Save a Life: Real-World Travel Safety and Risk Management for Executive-Level Professionals	
Presenter:	Traci Ruiz	
Description:	You plan events down to the last detail—but what happens in the moment no one expected? When something dangerous unfolds in real time—do you freeze or do you lead? In this story-driven, scenario-based, interactive session led by Traci Ruiz—a 25-year police leader who trained officers in hand-to-hand combat and de-escalation tactics for nearly two decades—you'll learn how to detect early red flags, respond with confidence under pressure, and take fast, effective action when personal or psychological safety is at risk. You'll laugh, maybe tear up, and definitely walk away with tools that can be used immediately—plus, one action you may not realize could literally save a life.	
Competency:	Travel: Federal, State, and Local	
Location:	DoubleTree by Hilton Battle Creek	
Registration Sponsor:	Brighton Howell Area	



Credit Hours	1 – GMS, 1 – CGMP, 1 – CMP (Domain D: Risk Management)
Include:	, ,

September 17, 2025	
Title:	I Can't Wait to Make My Next Presentation!
Presenter:	Dave Weinandy
Description:	Just like effective interpersonal interactions, the best presentations are not speeches. Rather, they are conversations that invite listening. Everyone has the potential to be an engaging, clear, passionate, and memorable speaker with a message and delivery that can positively impact an audience, whether that audience is hundreds or one other person. In this nonthreatening, interactive, and enjoyable training, participants will learn how to become the self-aware communicator they want to be, while developing their unique presentation style and brand. The life-skills we will cover can be applied to one-on-one connections, virtual meetings, and when leading and guiding others with their presentations. We will cover topics such as: maximizing physical and vocal delivery, enhancing credibility, reducing speaker anxiety, as well as creating appealing introductions and conclusions.
Competency:	Personal and Professional Development
Location:	Delta Hotel by Marriott Kalamazoo
Registration Sponsor:	Brighton Howell Area
Credit Hours Include:	1 – GMS, 1 – CGMP, 1 – CMP (Domain H: Event Design)

October 15, 2025	
Title:	Al 101: Understanding Its Role in Our Lives
Presenter:	Michigan Virtual - Justin Bruno
Description:	It seems like AI is everywhere now. But it's actually been all around us for quite some time. In this introductory session, we'll level-set with a common definition and understanding of AI and explore how the technology has evolved to such an extent that it is at the forefront of our daily lives. Attendees will gain a comprehensive overview of the AI landscape and its transformative impact on various industries, with a special focus on its role in disrupting education. We'll discuss how AI is reshaping teaching methods and assessment practices, and explore how educators are rethinking what skills are essential in a world increasingly shaped by AI. The session will also provide a glimpse into the potential future advancements and challenges the



	field might face, including ethical considerations for Al's application in education.
Competency:	Technology
Location:	DoubleTree Lansing
Registration	Experience Grand Rapids
Sponsor:	
Credit Hours	1 – GMS, 1 – CGMP, 1 – CMP (Domain K: Technology
Include:	Integration)

November 19, 2025	
Title:	Lead the Room: Etiquette Essentials for Confident, Inclusive Meeting Planning
Presenter:	Shelley Boyd-Davis
Description:	In this empowering session, discover how modern etiquette enhances every stage of meeting planning—from first impressions to follow-up. Learn how small, intentional actions create lasting impact, foster inclusion, and elevate your professional presence. Whether welcoming VIPs or navigating unexpected changes, you'll gain the confidence and tools to lead with grace, clarity, and respect.
Competency:	Protocol
Location:	Kellogg Hotel and Conference Center
Registration Sponsor:	Brighton Howell Area
Credit Hours Include:	1 – GMS, 1 – CGMP, 1 – CMP (Domain H: Event Design)

December 17, 2025 - Bring your leaders	
Title:	
	From Turnover to Thriving with a Joyful Corporate Culture
Presenter:	Robin Shear
Description:	If you're ready to reduce turnover and boost engagement, this lively and interactive keynote with Robin Shear delivers three simple (and fun!) strategies to bring real joy back into your workplace. Instead of complex programs, you'll get an easy-to-implement action plan that helps your team feel seen, heard, and motivated to stay and contribute. Whether you're new or a longtime leader, this session inspires meaningful culture change from top to bottom—and equips you with tools your team will actually use come Monday morning.



Competency:	Business and/or Leadership or Personal and Professional Development (GMS)
Location:	AC by Marriott University Area Lansing
Registration	Meet Mount Pleasant
Sponsor:	
Credit Hours	1 – GMS, 1 – CGMP, 1 – CMP (Domain A: Strategic Planning)
Include:	, , , , , , , , , , , , , , , , , , , ,

No Member Meeting in January (January 21, 2026; Board Meeting Only)

February 18, 2026	
Title:	Mental Health in the Workplace
Presenter:	Sean Egan, Director of Labor
Description:	Investing in mental health and safety is critical to build strong workplaces, a strong workforce, and strong communities. Employers who invest in their employees' mental health and safety see a significant return on investment including improved employee satisfaction, increased productivity, and reduced absenteeism and turnover. This framework emphasizes workplace mental health as a public health priority. It highlights how workplace stressors affect not only employees but also business productivity and the economy. Organizations are encouraged to incorporate mental health strategies that prioritize workers' needs and promote resilience.
Competency:	Personal and Professional Development
Location:	Hyatt Place Lansing
Registration	Available
Sponsor:	
Credit Hours Include:	1 – GMS, 1 – CGMP, 1 – CMP (Domain A: Strategic Planning)

March 11-13, 2026 – Annual Education Conference	
Location:	Sheraton Grand Rapids Airport, 5700 28th Street SE, Grand Rapids
Credit	Earn multiple credit hours during the 2.5-day conference for GMS,
Hours	CGMP, and CMP (CMP excludes Ethics and Professional Development
Include:	core competencies)

April 15, 2026	
Title:	Stretch the Budget, Not the Planner: Strategies for Cost-Effective
	Events
Presenter:	Darla Bishop



Description:	Budgets are tight, expectations are high—and planners are feeling the pressure. In this fast-paced, practical session, Dr. Darla Bishop shares cost-saving strategies that help you deliver high-impact events without burnout or budget bloat. Learn how to prioritize spending, collaborate effectively with suppliers, and make smart financial decisions that serve both attendees and your sanity. Whether you're planning a board meeting or a statewide conference, you'll leave with actionable tips to stretch your budget—without stretching yourself too thin.
Competency:	Financial & Contract Management
Location:	DoubleTree Bay City
Registration	Available
Sponsor:	
Credit Hours	1 – GMS, 1 – CGMP, 1 – CMP (Domain E: Financial
Include:	Management)

May 20, 2026	
Title:	
	Leading Through Change Without Burnout
Presenter:	Kenisha Coon, Kenisha Coon Consulting
Description:	This training equips leaders and teams to navigate high-stress, evolving systems without burning out. Rooted in equity, evidence-based coaching, and trauma-informed leadership, participants will gain practical tools to lead with clarity, sustain impact, and foster team cultures that thrive—especially in environments demanding continuous change, emotional labor, and systemic transformation.
Competency:	Education and Programming
Location:	Courtyard Downtown Lansing
Registration	Available
Sponsor:	
Credit Hours Include:	1 – GMS, 1 – CGMP, 1 – CMP (Domain A: Strategic Planning)

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