

INSIDE BUZZ



A monthly membership newsletter from the
Michigan Society of Government Meeting Professionals (MiSGMP)

January | February 2024

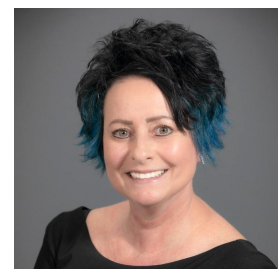


||| President's Pen

Hello Kristen,

In reflection, 2023 stands as a true testament to the unwavering dedication of its leaders, volunteers, and esteemed membership. Together, we grew to success!

- Increased membership to 157.
- Received 1st Place Programming of the Year award.
- Received 2nd Place Communications of the Year award.



- Received Chapter Operations Excellence award.
- Randi Talmage, AHC Hospitality, received Top Young Professional 2023.
- Dorothy Dean-Mott, Meet Mt. Pleasant, received Emerging Leader 2023.
- With surprise and excitement, I received the 2023 Sam Gilmer Planner of the Year award.
- Held 9 monthly member meetings/education sessions, another successful AEC, and several members attended NEC in Bloomington, MN.
- Raised over \$4,000 from silent auctions to help support scholarships to AEC and NEC.
- Successfully participated in four Community Service Projects: March is Reading Month, Mid-City Nutrition, Eaton County ISD Welcome Baby Bags, and Mittens for Detroit.
- Three members received or renewed their Government Meeting Specialist Certificate (GMS).
- Two MiSGMP members received their Certified Government Meeting Professional Certification (CGMP).

Looking ahead into 2024, it's evident, with your continued dedication, we're in for another celebratory year!

- Met the FY24-26 1st Strategic Goal by increasing membership to 150.
- We're so PLAID you'll be attending AEC March 13-16. A draft agenda has been posted to the [website](#).
- Announce AEC scholarship winners.
- **Accept donations** for AEC's silent auction to support scholarships.
- Present the President's, Zenith and Supplier Longevity Awards at AEC.
- Submit applications for national awards.
- Announce NEC chapter scholarship winners.
- Attend **NEC** May 7-9 in Omaha, Nebraska.
- Participate in more community service projects; read more in this issue.
- Send the RFP and Call for Speakers for Monthly Meetings.
- Continue to provide chapter with education, resources, and networking opportunities.
- And more importantly, the installation of the new FY24-26 Board of Directors.

I look forward to working with each of you for my final four months as President. As always, if you have any questions or ideas, I can be reached at President@misgmp.org or NovakT5@michigan.gov. If you'd prefer a phone call, please email me.

Elevate, Connect, Thrive: MiSGMP 2024!

In Gratitude,

Tammy Novak, CGMP, GMS

Tammy Novak

President

Michigan Chapter of the Society of Government Meeting Professionals

Membership



MiSGMP members asked for more opportunities to meet members in the Mid-Year Survey. Now's the time to let members learn about you! It's simple, just **answer a few questions here** about yourself and SGMP. Please ensure to send a headshot to membership@misgmp.org.

Supplier Member Spotlight

Jen Henkel | Senior Sales Manager | DeVos Place

Tell us a little bit about yourself. I have been with DeVos Place for 4 years, and I love helping our clients find the

perfect space for their events. Personally, I love reading, traveling, trying new restaurants, and spending quality time with my family and friends.

Tell us a little bit about the property you represent. DeVos Place® is a premier convention center located in downtown Grand Rapids. Nestled beside the Grand River, the picturesque riverfront setting is the perfect backdrop for your convention, tradeshow, meeting or any event. DeVos Place offers a unique combination of meeting and exhibition space to accommodate a variety of events.



How did you get connected to SGMP and the Michigan Chapter and what do you like most about your membership? I started attending when Randi Talmage told me about it. I enjoy learning new things and spending time with my clients and fellow suppliers.

What are your thoughts regarding the industry moving forward and how does SGMP play a role? We are busier than ever. SGMP can help both planners and suppliers keep up with the industry changes and helping them understand each of the groups needs and priorities.

What meeting trends are you seeing that may benefit other chapter members? Attendees want quiet areas, more interactive sessions, and breaks. As venues get busier, planners need to reach out earlier about future events, and be open to different date/day patterns, along with unique space options. Flexibility is key!

Membership Report

Log into your [SGMP member account](#), update your profile, and check your membership expiration date.

As of January 31, 2024, MiSGMP has 156 members: 87 Planners, 65 Suppliers, 5 Others. The planner/supplier ratio is at 57%. Overall SGMP membership is at 1,331.

There are currently three [Satellite](#) chapters in operation.

Our member value is delivered through education, resources, and networking.



**READ
MORE**

If you want to be a part of member recruitment or retention initiatives, reach out to a Membership Committee member today.

Membership Committee

Tammy Novak, President, and Board Liaison – NovakT5@michigan.gov

Jocelyn Davis, Committee Chair - davisj31@michigan.gov

Kristen Taylor, Secretary – kristen@mha-mi.com

Shelley Long, First VP - slong@m-a-n-s.org

Dorothy Dean – dorothy@meetmtp.com

Laura Elkin – laura.elkin@crescenthotels.com

LaJone McClinton – mcclintonl@michigan.gov



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Education

Upcoming MiSGMP Events

There have been **UPDATES** to the February and May MiSGMP education sessions. You can learn about MiSGMP events and register [HERE](#).

Click [HERE](#) for upcoming National SGMP events.

2024 MiSGMP Education Conference (AEC)



Register today for the highly anticipated 2024 MiSGMP Annual Education Conference, March 13-15, at the picturesque **Treetops Resort** in Gaylord. Prepare yourself for an exhilarating Northern Michigan adventure as we invite you to join in bon fires and **extreme tubing** activities that promise to get your adrenaline pumping and create lasting memories. Participate in a series of carefully curated informative education sessions and dress in your best lumberjack chic attire while we come together to celebrate the achievements of our chapter and members. Trust us, you'll be so **PLAID** you came!

**READ
MORE**

AEC Limited Sponsorship Opportunities Available

Hurry! **There are only 6 AEC sponsorship opportunities remaining!** If you are looking for an easy, cost-effective way to promote your facility or services, sponsoring at AEC is very affordable! Visit our [website](#) for the most updated availability or contact Stephanie Wohlfert, CMP, GMS, at sponsorship@misgmp.org for more information.

Auction at 2024 AEC – Your Help is Needed!

The annual auction at AEC is the primary fundraiser for MiSGMP. Proceeds from the AEC auction, and the mini auctions held at monthly membership meetings, support our members through high quality monthly education sessions and scholarships to the state and national annual education conferences.

The Special Events Committee asks you to consider donating an item or items that showcase

your area, business, property, and/or talents; and/or solicit donations from associations, businesses, family, and friends – basically anyone and everyone. The link for submitting an auction donation form is [HERE](#).

Popular items in the past include baking/cooking packages, beer/liquor/wine baskets, entertainment tickets, gift certificates, home items, theme packages, hotel/travel packages, jewelry, and sports/team items. Be creative, think outside the box!

If you're attending AEC, please visit the auction area and bid.
Our motto is: ***"Bid Early, Bid Often, Bid High!"***

Questions? Contact Laurie Nickson by phone, (517) 242-3260, or email, laurienicksoncmp@gmail.com or specialevents@misgmp.org

Thank you in advance for supporting MiSGMP!

Nominate Today!

Nominations for the Zenith Award are due Friday, February 16, 2024. This award recognizes one MiSGMP Planner's and one Supplier's dedication and contributions to MiSGMP in a leadership role. The criteria and process and nomination form are available [HERE](#). – it's quick and easy! Please feel free to reach out to Board Liaison, [Stephanie Wohlfert](#), with any questions.

NOMINATE

Certified Government Meeting Professional (CGMP)



The Certified Government Meeting Professional (CGMP) designation is designed for planners and suppliers whose work is governed by the rules and regulations of the federal government. Individuals who have earned their CGMP have obtained the highest designation available that is specifically for government meeting professionals. The next VIRTUAL CLASS Starts March 12!

READ MORE

Government Meeting Specialist (GMS)

GMS CERTIFICATION

- LETTER TO LEADERSHIP
- DIGITAL BADGE
- CREDENTIALS
- CERTIFICATE

SHOW OFF YOUR EXPERTISE!

LEARN MORE



*Friendly reminder to GMS holders to wear your GMS pin at all MiSGMP events.

Volunteer

Learn how you can volunteer and make a difference. Visit the MiSGMP website [committee page](#) or reach out to the Board or Co-Board Liaison(s).

[Click Here to See the Areas You Can Volunteer!](#)



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[Unsubscribe info@misgmp.org](mailto:info@misgmp.org)

[Constant Contact Data Notice](#)

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