

# INSIDE BUZZ



A monthly membership newsletter from the  
Michigan Society of Government Meeting Professionals (MiSGMP)

**September/October 2024**

## ||| President's Pen



Hello Mary,

Our monthly meeting in Mt. Pleasant was a resounding success! While I must admit to feeling a bit nervous stepping up to the podium for the first time as your President, the warm welcome and enthusiastic support from you all quickly put my mind at ease. It's truly an honor to serve as your leader.

We had a fantastic educational session, and I'm excited to share the Board is actively working on updating and redesigning our website to better align with the national website. Our new [2025 sponsorship catalog](#) is now available and looks fantastic. Additionally, our Education

Committee has secured all speakers for the upcoming monthly meeting [calendar](#).

National recently rolled out three new core competencies, and our GMS Committee is diligently reviewing how to incorporate these into our program. Our most recent meeting in Bay City was another great success, and I'm thrilled to share our momentum and membership continue to grow. If you're interested in learning more about our membership news, I encourage you to speak with a member of our [Membership Committee](#).

Finally, please be aware our Registration Committee is working to streamline the [registration process](#) at monthly education meetings. As a result, there may be some changes to the procedure.

As we continue to move forward, I'm inspired by the words of Abraham Lincoln: "I am a man of action, not of words." Together, we can take action to build a brighter future for our organization.

Thank you for your continued support and dedication. As always, I'm available at all hours of the day by email for any questions or concerns.

Sincerely,

Nick Stratton, GMS



Nick Stratton, GMS

*President*

**Michigan Chapter of the Society of Government Meeting Professionals**

Training and Meeting Planner, Community Mental Health Association of Michigan



**MEETING TO REMEMBER?**  
**LANSING'S MY CHOICE**

*Choose*  
**LANSING**™

**Let Us Help!**

## Showcase YOUR Business



We're excited to present you with an incredible opportunity to showcase your business through **sponsorship and advertising** with the MiSGMP.

We've crafted our sponsorship and advertising packages to be both impactful and cost-effective. Whether you're looking for event sponsorship, lectern time or digital advertising (website, e-newsletter, etc) we have options that will align with your objectives and budget AND provide maximum visibility and return on investment.

**In addition, purchasing a package saves money up front and, if you commit by November 1, 2024, you will get another 10% discount off the published pricing.** MiSGMP offers payment plans too.

Please visit our [website](#) for the most updated availability or contact [Dorothy Mott, GMS](#), for more information.



MiSGMP members asked for more opportunities to meet members in the mid-year survey. Now's the time to let members learn about you! It's simple, just answer a few questions about yourself and SGMP.

If you've never been spotlighted and are interested, please complete the MiSGMP new [Member and Member Spotlight Form](#).

## Supplier Member Spotlight

**Daisy Fleisher | Sales Manager | Crystal Mountain**

**Tell us a little bit about yourself.** Born & Raised on the island of Maui, previously moving from Las Vegas over a year and half ago. Been in the meeting/event industry for over 18 years. Love living in Northern Michigan with my husband, Evan and youngest son, Rodney.



**Tell us a little bit about the property you represent.** What I love about [Crystal Mountain](#) is it's a four-season destination where people can work hard and play hard. In its own little "village," Crystal showcases the beauty of northern Michigan and naturally attracts groups, families, and tourists from all over.

**How did you get connected to SGMP and the Michigan Chapter and what do you like most about your membership?** Previous representation of another Sales Manager.

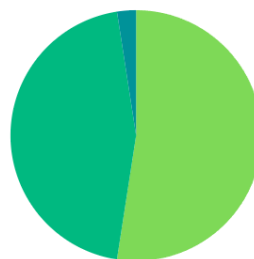
**What are your thoughts regarding the industry moving forward and how does SGMP play a role?** SGMP provides the education and training in the government meeting sector and provides networking for professionals within the same sector.

**What meeting trends are you seeing that may benefit other chapter members?** Thinking out of the box from your traditional meeting agendas, creating experiences and team building.

# Membership Report

As of September 30, 2024, the MiSGMP has 164 members: 86 Planners; 74 Suppliers; 4 Others. The planner/supplier ratio is at 54%. Overall SGMP membership is up at 1,447.

As of September 30, 2024  
164 members



- Planners = 86
- Suppliers = 74
- Other = 4

**WE HAVE MET OUR STRATEGIC FOCUS #1 BY INCREASING THE CHAPTER MEMBERSHIP TO 150 MEMBERS.**

\*\*Remember to log into your [SGMP member account](#), update your profile, and check your membership expiration date.

The SGMP [FY24-28 SGMP Strategic Plan](#) offers many membership capacity building initiatives. Our member value is delivered through education, resources, and networking. [Read more...](#)

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## Education

### Upcoming MiSGMP Education Meetings



#### **Mentor Moments: Creating Catalysts for Career Growth October 16**

*Speaker:* Kim Corcoran, Destination Michigan

*Competency:* Business Management and Personal & Professional Development

This session will allow you to discover effective mentorship strategies, apply mentorship insights daily, and show you how to build a sustainable mentor network. Join us at the [Hampton Inn Brighton](#).

**REGISTER HERE**



#### **Microsoft MOVED My Cheese | November 20**

*Speaker:* Randy Dean, The E-mail Sanity Expert

*Competency:* Technology

This session will get you back to focused productivity as well as show some of the cool newer tools available to find your cheese! Join us at [Weber's Boutique Hotel & Restaurant](#).

**REGISTER HERE**

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# Get Ready for the Ultimate Meeting Planner Event: Destination Michigan Showcase!



You are invited to join Destination Michigan on **Wednesday, November 6**, at **High Caliber Karting and Entertainment** in Okemos, for a tradeshow like no other!

Kick off the day with invaluable insights as **5 senior meeting planners** share their top strategies for success. Then, buckle up for our **Amazing Race-themed adventure**, where you'll journey through Michigan's best destinations, encountering pit stop challenges like axe throwing, pocket soccer, rage room fun, and go-karting.

Invite your executive team to join you – and use your brains, brawn, and teamwork to claim the title of **Ultimate Team—with cash prizes and hotel/destination packages** up for grabs! This is your chance to connect with **top destinations and vendors** while enjoying an action-packed day full of networking and excitement. Don't miss out on the most fun and engaging tradeshow of the year!

Bring your whole team!

**REGISTER TODAY**



Please remember to familiarize yourself with the updated registration and meeting check-in policy and pricing.

Let's make registration smooth and fun, so you can get back to the conversations, friendships, and work that make our meetings great! Find the **new policy** on the MiSGMP website.



Event logistics can take sudden turns, similar to a projector failing right before a presentation.

To stay in the loop and avoid any surprises, we recommend occasionally peeking at our **calendar of meetings and events** for the latest updates. Thank you

## Community Service

The MiSGMP Chapter will begin donating \$100.00 to each of our monthly Community Service projects recipients. Our first check presentation was in September, while in Bay City, to [River Jordan](#).

October's Community service project will be [North Star Reach](#). This program provides life-changing, year-round programs (at camp and remotely) for children with serious health challenges and their families, free of charge.

And in November we'll be assisting the [SafeHouse Center](#) in Ann Arbor. The SafeHouse Center provides support for those impacted by domestic violence or sexual assault. Provides free and confidential services for any person victimized that lives or works in Washtenaw County. Services include emergency shelter for those in danger of being hurt or killed, counseling, legal advocacy, support groups, and hope.



## Certified Government Meeting Professional (CGMP)

**YOU ARE A GOVERNMENT MEETINGS EXPERT**

**BUILD EXPERTISE**   **GROW YOUR NETWORK**   **BECOME A LEADER**

**YOU** are a government meetings expert, and holding your Certified Government Meeting Professional (CGMP) designation is the proof. Don't forget to renew your CGMP every three years. **Renewing is as easy as 1-2-3!**

## Government Meeting Specialist (GMS)

# GMS CERTIFICATION

- LETTER TO LEADERSHIP
- DIGITAL BADGE
- CREDENTIALS
- CERTIFICATE

SHOW OFF YOUR EXPERTISE!

LEARN MORE



**NOTE:** Item #4 under the GMS Process has been modified. If you are renewing or achieving your GMS, please be sure to [review](#) the updated process.

**\*Friendly reminder to GMS holders to wear your GMS pin at all MiSGMP events.**



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