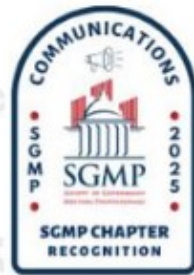




# 2026 PARTNERSHIP ENGAGEMENT PROSPECTUS





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*Sponsoring and advertising with the  
Society of Government Meeting Professionals – Michigan Chapter (MiSGMP)  
is an easy, cost-effective way to promote your facilities, programs, and services!*

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The MiSGMP board continues to offer unique bundling opportunities with already discounted prices, the **“Build Your Own Bundle Package”** and many other stand-alone opportunities at affordable prices.

As you plan your 2026 budget, remember:

- MiSGMP offers Michigan’s best planner-supplier ratio at monthly meetings and events with over 50% planner attendance.
- Frequent networking and collaboration with planner members are value-added benefits for suppliers.
- MiSGMP provides valuable continuing education opportunities, offering 8 credit hours through our monthly meetings and an additional 7 credit hours at our Annual Education Conference. These credits can be applied toward your Certified Government Meeting Professional (CGMP), Certified Meeting Professional (CMP), or Government Meeting Specialist (GMS) certifications.
- At the 2025 National Education Conference in St. Louis, MO, the MiSGMP received 1<sup>st</sup> Place Programming of the Year, Communication Newsletter of the Year, and 1st Place Chapter Operations.

Purchasing a package saves money up front and, if you commit by November 1, 2025, you will get another 10% discount. MiSGMP offers payment plans with full payment due by April 11, 2026.

Questions? Email [info@misgmp.org](mailto:info@misgmp.org) today. Thank you for your continued support of MiSGMP.

Sincerely,

Nick Stratton, GMS  
President  
MiSGMP



## Sponsorship Opportunities



### Big Mac Package

**\$2,862\***

2 available

The **Big Mac Package** includes: Sponsorship of a Speaker at the 2026 AEC in Grand Rapids, includes print and web acknowledgement of AEC sponsorship and five minutes of lectern time at AEC (\$550 value); Exhibit Table at AEC (\$150 value); Four e-Newsletter advertisements (\$1200 value), Banner Ad and Preferred Bundling Listing on MiSGMP website and at monthly meetings for one year (\$1000); One supplier registration at 8 monthly meetings (\$280 value).

**\*10% discount off the full value of \$3180.**



### Great Lakes Package

**\$2,142\***

2 available

The **Great Lakes Package** includes: Sponsorship of a Speaker at the 2026 AEC in Grand Rapids, includes print and web acknowledgement of AEC sponsorship and four minutes of lectern time at AEC (\$450 value); Exhibit Table at AEC (\$150 value); Two e-Newsletter advertisements (\$600 value); Banner Ad and Preferred Bundling Listing on MiSGMP website and at monthly meetings for one year (\$1000 value); One supplier registration at 8 monthly meetings (\$280 value).

**\*10% discount off the full value of \$2380**



### Lighthouse Package

**\$1,422\***

5 available

The **Lighthouse Package** includes: Sponsorship of a Speaker at the 2026 AEC in Grand Rapids, includes print and web acknowledgement of AEC sponsorship, and at AEC (\$350 value); Exhibit Table at AEC (\$150 value); One e-Newsletter advertisement (\$300 value); Banner Ad and Preferred Bundling Listing on MiSGMP website and at monthly meetings for 6 month (\$500 value); One supplier registration at 8 monthly meetings (\$280 value).

**\*10% discount off the full value of \$1580**



### Build Your Own Bundle \$1,000 Minimum

The **Mitten Package** provides you with the opportunity to “build your own bundle”! Review the a la carte menu of opportunities and select items that total a minimum of \$1,000 in value.

**Packages save money, PLUS receive an additional 10% discount when you purchase by November 1, 2025!**



## Sponsorship Opportunities

### **MiSGMP 2026 Monthly Meeting Registration Sponsor**

**\$150 | 8 available** (Only one per organization)

(February, April, May, August, September, October, November, and December)

- Recognition in the monthly meeting communications and web acknowledgement
- Placement of your banner and promotional materials at registration
- Opportunity to greet attendees at registration
- One minute of lectern time
- One complimentary registration day of meeting

### **Lanyards Sponsor**

**\$100 | 2 available**

Organization Name or Logo on Lanyards. (December 2025, February, April and May 2026 monthly meetings OR August, September, October and November 2026 monthly meetings). \$100 and sponsor supplies the lanyards or \$400 and MiSGMP supplies the lanyards

Schedule of Monthly Member Meetings			
August 20 Battle Creek	September 17 Kalamazoo	October 15 Lansing	November 19 East Lansing
December 17 Lansing	February 18, 2026 Lansing	April 15, 2026 Bay City	May 20, 2026 Lansing

## Advertising

### **Website Advertising**

Banner Ad (12 months) - \$1,000 (unlimited quantity available)

### **MiSGMP e-Newsletter Advertising (bi-monthly; 6x/year)**

- E-Newsletter Advertising (4.25" x 5.5" 1700 x 2200 pixels) \$300 per Publication

Get your message in front of Michigan's government meeting planners with *Inside Buzz*, our e-newsletter. Our members are actively planning events and looking for the best venues, vendors, and services to make their meetings successful. Advertise with us and connect directly with the decision-makers who need what you're offering.



## Sponsorship Opportunities

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### 2026 Annual Education Conference – March 11-13, 2026

The 2026 Annual Education Conference will be held at the Sheraton Grand Rapids Airport, Grand Rapids, MI. For details on these sponsorship opportunities or to customize a package, contact [treasurer@misgmp.org](mailto:treasurer@misgmp.org). All sponsorships include recognition on website and in conference mobile app.

Exhibit Table	\$150	15 available	1 skirted table entire conference; placement of your banner
Registration	\$400	1 available	MiSGMP recognition signage, placement of your banner
Turn-down Service	\$300	2 available Day 1 Day 2	MiSGMP recognition signage; provision of items to hotel for in-room placement
Speaker Gifts	\$100	1 available	Speaker gift recognition and provision of 7-9 identical items for speakers (up to \$25 value)
Beverage Break	\$300	4 available: Day 1 (Afternoon) Day 2 (Morning) Day 2 (Mid Morning) Day 2 (Afternoon) Day 3 (Morning)	MiSGMP recognition signage; placement of your banner
Parting Gift	\$300	1 available: Day 3	MiSGMP recognition signage, placement of your banner, opportunity to provide parting gift
Audio Visual	\$500	1 available	1 minute of lectern time, MiSGMP recognition signage; placement of your banner at front of room entire conference
Mobile App	\$600	1 available	Logo recognition on mobile app, placement of your banner at front of room entire conference
Speaker	\$350	2 available	2 minutes of lectern time, placement of your banner
Breakfast	\$900	2 available: Day 2 Day 3	2 minutes of lectern time, MiSGMP recognition signage, opportunity to place promo materials on tables, placement of your banner
Lunch	\$900	1 available: Day 2	2 minutes of lectern time, MiSGMP recognition signage, opportunity to place promo materials on tables, placement of your banner



## Sponsorship Opportunities Continued

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Dinner Drink	\$1,000	1 available: Day 2	2 minutes of lectern time, MiSGMP recognition signage, can provide own drink tickets with logo (1 per person) or MiSGMP will provide, placement of your banner
Reception Drink	\$1,000	1 available: Day 2	2 minutes of lectern time, MiSGMP recognition signage, can provide own drink tickets with logo (1 per person) or MiSGMP will provide, placement of your banner
Dinner	\$1,200	1 available: Day 2	3 minutes of lectern time, MiSGMP recognition signage, opportunity to place promo materials/decor on tables, placement of your banner
Entertainment	\$1,200	1 available: Day 2	2 minutes of lectern time, MiSGMP recognition signage, placement of your banner
Photo Booth Sponsor	\$500	1 available: Day 2	1 minute of lectern time, MiSGMP recognition signage, placement of your banner
Swag Bag Sponsor	\$300	1 available	Sponsor Provides branded bags for attendees, given at check-in. Recognition in program and signage during event. Option to include one branded item in the bag
Wellness Sponsor	\$150	2 available	Sponsor a short wellness/stretch break, recognition on agenda and during the event
Lanyard Sponsor	\$100	1 available	\$100 and sponsor supplies the lanyards or \$400 and MiSGMP supplies the lanyards
Student Sponsor	\$125	6 available	Full conference registration for a hospitality major to attend the Annual Educational Conference. Recognition in the event program and on the event website. The satisfaction of directly supporting the future of the hospitality industry. Your sponsorship not only provides financial support—it creates opportunities for students to connect with professionals, gain industry insights, and build a foundation for their careers.