



**2025  
PARTNERSHIP  
ENGAGEMENT  
PROSPECTUS**





*Sponsoring and advertising with the  
Society of Government Meeting Professionals – Michigan Chapter (MiSGMP)  
is an easy, cost-effective way to promote your facilities, programs, and services!*

The MiSGMP board continues to offer unique bundling opportunities with already discounted prices, the **“Build Your Own Bundle Package”** and many other stand-alone opportunities at affordable prices.

As you plan your 2025 budget, remember:

- the MiSGMP offers Michigan’s best planner-supplier ratio at monthly meetings and events with over 50% planner attendance.
- frequent networking and collaboration with planner members are value-added benefits for suppliers.
- the MiSGMP offers 8 monthly education sessions with additional education sessions offered at the Annual Education Conference. MiSGMP also became a Preferred Provider of the Events Industry Council in 2023. All of which assist in building and tracking your personal and professional skills.
- at the 2024 National Education Conference in Omaha, NE, the MiSGMP received 1<sup>st</sup> Place Programming of the Year, Communication Newsletter of the Year, and 1st Place Chapter Operations.

Purchasing a package saves money up front and, if you commit by November 1, 2024, you will get another 10% discount. MiSGMP offers payment plans with full payment due by April 11, 2025

Questions? Email [sponsorship@misgmp.org](mailto:sponsorship@misgmp.org) today. Thank you for your continued support of MiSGMP.

Sincerely,

Nick Stratton, GMS





## Sponsorship Opportunities



### Big Mac Package

**\$2,655\***

2 available

The **Big Mac Package** includes: Sponsorship of a Speaker at the 2025 AEC in Mt. Pleasant, includes print and web acknowledgement of AEC sponsorship and five minutes of lectern time at AEC (\$850 value); Exhibit Table at AEC (\$150 value); two full page e-Newsletter advertisements (\$600 value), Banner Ad and Preferred Bundling Listing on MiSGMP website and at monthly meetings for one year (\$1,110 value); One supplier registration at 8 monthly meetings (\$280 value).

**\*10% discount off the full value of \$2,950**



### Great Lakes Package

**\$2,025\***

2 available

The **Great Lakes Package** includes: Sponsorship of a Speaker at the 2025 AEC in Mt. Pleasant, includes print and web acknowledgement of AEC sponsorship and three minutes of lectern time at AEC (\$750 value); Exhibit Table at AEC (\$150 value); one full page and one half page e-Newsletter advertisements (\$450 value); Banner Ad and Preferred Bundling Listing on MiSGMP website and at monthly meetings for six months (\$660 value); One supplier registration at 8 monthly meetings (\$280 value).

**\*10% discount off the full value of \$2,250**



### Lighthouse Package

**\$1,150\***

5 available

The **Lighthouse Package** includes: Sponsorship of a Speaker at the 2025 AEC in Mt. Pleasant, includes print and web acknowledgement of AEC sponsorship, and three minutes lectern time at AEC (\$750 value); Exhibit Table at AEC (\$150 value); half page e-Newsletter advertisement (\$150 value); Preferred Bundling Listing on MiSGMP website and at monthly meetings for one year (\$110 value); One supplier registration at 8 monthly meetings (\$280 value).

**\*10% discount off the full value of \$1,400**



### Mitten Package

**Build Your Own Bundle**

\$1,000 Minimum

The **Mitten Package** provides you with the opportunity to “build your own bundle”! Review the a la carte menu of opportunities and select items that total a minimum of \$1,000 in value.

**Packages save money, PLUS receive an additional 10% discount when you purchase by November 1, 2024!**





## Sponsorship Opportunities

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### **MiSGMP 2025 Monthly Meeting Registration Sponsor**

**\$150 | 8 available**

(February, April, June, August, September, October, November, and December)

- Recognition in the monthly meeting communications and web acknowledgement
- Placement of your banner and promotional materials at registration
- Opportunity to greet attendees at registration
- One minute of lectern time
- One complimentary registration day of meeting



### **MiSGMP 2025 Annual Special Event**

Education Session, Lunch, and Special Event (Date and Location TBD)

#### **Gold Sponsor: \$400 | 1 available**

- Placement of your banner at registration
- 3 minutes of lectern time
- Opportunity to greet guests

#### **Silver Sponsor: \$300 | 3 available**

- MiSGMP signage recognition
- 1 minute of lectern time

#### **Bronze Sponsor: \$150 - 6 available**

- MiSGMP table recognition

#### **Breakfast or Break Sponsor: \$300 | 1 available**

- Placement of your banner at event
- 1 minute of lectern time
- Opportunity to greet guests

#### **Beverage Sponsor: \$300 | 1 available**

- Placement of your banner at event
- 1 minute of lectern time
- Opportunity to greet guests

#### **Lunch Sponsor: \$300 | 1 available**

- Placement of your banner at event
- 1 minute of lectern time
- Opportunity to greet guests

\*Additional sponsorships may become available and/or changed once the Annual Special Event is solidified.



## Sponsorship Opportunities

### 2025 Annual Education Conference – March 12-14, 2025

The 2025 Annual Education Conference will be held at the Courtyard Mt. Pleasant at Central Michigan University in Mt. Pleasant, MI. For details on these sponsorship opportunities or to customize a package, contact [sponsorship@misgmp.org](mailto:sponsorship@misgmp.org). All sponsorships include recognition on website and in conference mobile app.

Exhibit Table	\$150	12 available	1 skirted table entire conference; placement of your banner
Registration	\$300	1 available	MiSGMP recognition signage, placement of your banner
Turn-down Service	\$300	2 available: Day 1 Day 2	MiSGMP recognition signage; provision of items to hotel for in-room placement
Speaker Gifts	\$100	1 available	Speaker gift recognition and provision of 7-9 identical items for speakers (up to \$25 value)
Beverage Break	\$300	3 available: Day 1 (afternoon) Day 2 (morning) Day 2 (afternoon)	MiSGMP recognition signage; placement of your banner
Parting Gift	\$300	1 available: Day 3	MiSGMP recognition signage, placement of your banner, opportunity to provide parting gift
Audio Visual	\$500	1 available	1 minute of lectern time, MiSGMP recognition signage; placement of your banner at front of room entire conference
Mobile App	\$600	1 available	Logo recognition on mobile app, placement of your banner at front of room entire conference
Speaker	\$750	2 available	3 minutes of lectern time, placement of your banner
Breakfast	\$900	2 available: Day 2 Day 3	2 minutes of lectern time, MiSGMP recognition signage, opportunity to place promo materials on tables, placement of your banner
Lunch	\$900	1 available: Day 2	2 minutes of lectern time, MiSGMP recognition signage, opportunity to place promo materials on tables, placement of your banner
Reception Drink	\$1,000	1 available: Day 2	2 minutes of lectern time, MiSGMP recognition signage, can provide own drink tickets with logo (2 per person) or MiSGMP will provide, placement of your banner
Dinner	\$1,200	1 available: Day 2	3 minutes of lectern time, MiSGMP recognition signage, opportunity to place promo materials/ decor on tables, placement of your banner
Dinner Drink	\$1,000	1 available: Day 2	2 minutes of lectern time, MiSGMP recognition signage, can provide own drink tickets with logo (2 per person) or MiSGMP will provide, placement of your banner
Entertainment	\$1,200	1 available: Day 2	2 minutes of lectern time, MiSGMP recognition signage, placement of your banner



## Advertising Opportunities

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### Website Advertising

- Banner Ad (3 months) - \$250 (unlimited quantity available)
- Banner Ad (6 months) - \$500 (unlimited quantity available)
- Banner Ad (12 months) - \$1,000 (unlimited quantity available)



### MiSGMP e-Newsletter Advertising (bi-monthly; 6x/year)

- Full Page (600 x 400px) - \$300
  - Half Page (600 x 250px) - \$150
  - Quarter Page (600 x 75px) - \$100
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## Packages save money!

**PLUS receive an extra 10% discount when you purchase by November 1, 2024.**

Payments over \$1,000 may be apportioned during the year; however, must be completely paid in full by April 11, 2025. Those not paid in full by April 11, 2025, will forfeit first rights of refusal for packages the following year.



Promote  
your  
facility!



Promote  
your  
services!



Network with  
planner members

Secure your sponsorship today! Contact [sponsorship@misgmp.org](mailto:sponsorship@misgmp.org)