

August 19, 2026
Double Tree by Hilton Battle Creek

The Michigan Chapter Board Meeting was called to order on August 19, 2026, by President Mayhew at 9:15 a.m. Roll call was taken, the mission statement was read, and a quorum of voting members was present.

Present

Cathy Mayhew, President
Dorothy Mott, Treasurer
Jamie Mathews, Secretary
Jay Gladstone, Director
Katy Golden, Director
Kristen Taylor, Director

Nick Stratton, Immediate Past President
Tammy Palmer, 2nd Vice President

Absent

Mandi VanOoteghem, 1st Vice President

Guests

Alise Hale

1. Motions:**Motions held in the meeting:**

- a. A motion was made and seconded to excuse Mandi VanOoteghem for this meeting due to work related requirement.
- b. A motion was made and seconded to approve the July 21, 2026, MiSGMP BOD Retreat Meeting Minutes as presented. Motion carried.
- c. A motion was made and seconded to accept the July 2026 financials as presented. Motion carried.

2. Reports:**Financial Report (D. Mott)**

BANK BALANCES	PREVIOUS MONTH	CURRENT MONTH
Checking	\$34,202.21	\$34,828.62
Other	\$30,093.42	\$30,093.67

3. Committee Reports:

AEC (K. Golden)

Nothing to report.

Strategic Focus #3: Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.

Communications (C. Mayhew)

Working on different social meeting posts. A social media calendar was created to help keep track of work. Continue to promote upcoming meetings. Planning to record up to three members each meeting asking what they learned at the meeting and will post on social media.

Strategic Focus # 5 - Communications: Create a consistent presence on all MiSGMP social media platforms. Create a bi-monthly e-Newsletter with relevant and timely information. Retain and grow committee members to assist with communications. Understand and utilize social media analytics. Yearly review the scoring rubrics of COY.

Education (J. Mathews, M. VanOoteghem)

Finalization of August meeting and worked on final details for September.

Strategic Focus #3 - Provide relevant and timely educational programs to attract and support members.

GMS (K. Taylor)

One of the competencies changed in 2024, making MiSGMP different than National (Business Management). Cathy will reach out to National to get current list and group will rediscuss next steps.

Strategic Focus #3 - Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.

Honors and Awards (K. Taylor)

Nothing to report.

Strategic Focus #8 - Building on Strengths: To ensure the chapter has the information and materials needed to promote and support the chapter mission. Create rosters to track the longevity of supplier members.

Membership (T. Palmer/J. Gladstone)

The committee completed the membership upload for the month ending July 2026. Jay reached out to new members. There were no transferred or dropped members. Kristen is mailing welcome postcards. Conducted first committee meeting to discuss roles. Plan to engage with past members to increase membership, contact hotel brands to see about increasing members and updating the longevity report.

As of July 31, 2026, Michigan has 159 Members: 75 planners/76 suppliers/8 Other member categories. The planner/supplier ratio is 49/51%.

New Transferred Members

- None

New Members:

- Michelle LeGault, Anderson Township
- Danica Ewing, EGLE

Dropped Members:

- None

NATIONAL MEMBERSHIP COMMITTEE UPDATES

SGMP has 1,407 members (1,393 month prior): 810 Planners, 477 Suppliers, 120 Other member categories.

The Leadership call (Reminder, all board members can attend – 2nd Monday of every month at 1pm)

- Katie, executive director, will be available for tech support related to SGMP websites and platforms starting 15 minutes before each monthly call.
- Chapter leaders may contact Michelle Chiaravalli, SGMP National Director and chapter liaison, with any questions, concerns, or suggestions at michelle.chiaravalli@3rdcc.org.
- All other updates will be shared during the board meeting since the National call is after these reports are due.

Strategic Focus #1 - Membership: Increase and maintain membership; actively work to engage members. Send monthly membership emails. Reach out to attendees. Use templates consistently. Strive to meet the qualifications of the Membership awards.

Nominations and Elections (N. Stratton)

Nothing to report.

Strategic Focus # 9 - Relationships with National: Maintain positive relationship with the National Board. Follow Policy C-20, Chapter Board Elections/Voting; C-24, Chapter Board Transition Schedule.

Registration (D. Mott)

Sarah was asked to be the committee chair and there are now guest ribbons.

Strategic Focus # 2 - Volunteer Leadership: Encourage and expand volunteer and leadership roles.

Scholarships (D. Mott)

Due to changes at the National level, Mary Chris has agreed to be the Committee Chair.

Strategic Focus #2 - Volunteer Leadership: Provide chapter scholarships to AEC and NEC.

Sponsorships (D. Mott)

Package sponsors have been contacted and Choose Lansing, Double Tree Bay City and Mt. Pleasant have agreed to sponsor again for 2027. Gaylor has also committed to the AEC parting gift and registration sponsorship for May. Will reach out to all non-package sponsors in the upcoming couple weeks to discuss opportunities for them for 2027.

Strategic Focus #7 – continue with sponsorship bundling format. Reach out to prior bundling sponsorship partners for first right of refusal.

4. National Update:

There was no National Update this month.

5. Discussion Items:

- I. The BOD discussed and updated the Chapter Operations Plan.
- II. The BOD discussed EIC recordings and how some recordings showed up in National Archives. Jay worked with Allen to get them removed and get the new member a one-time exception to give her credit for watching the webinar. As a reminder, you must be in attendance or watch within a certain timeframe to obtain credit. Waiting for confirmation on the time frame.

- III. The BOD discussed promoting registration sponsorship outside meeting destination.
- IV. The BOD discussed how to recruit more members to serve on a committee.
- V. The BOD presented the Lansing City Rescue Mission with a \$1,000 check.

6. Next Meeting: September 16, 2026, Holiday Inn Midland

Meeting adjourned at 10:35 a.m.

Respectfully submitted, Jamie Mathews, CTS/GMS, *Secretary*, **MiSGMP**