

August 20, 2025  
Virtual Meeting

The Michigan Chapter Board Meeting was called to order on August 20, 2025, by President Stratton at 9:30 a.m. Roll call was taken, and a quorum of voting members was present.

### **Present**

|                                           |                          |
|-------------------------------------------|--------------------------|
| Nick Stratton, President                  | Stephanie Reed, Director |
| Stephanie Wohlfert, Second Vice President | Jodie Shaver, Secretary  |
| Dorothy Mott, Treasurer                   |                          |
| Cathy Mayhew, First Vice President        |                          |

### **Absent**

Tammy Palmer, Director  
Randi Talmage, Director

### **Guests**

Jay Gladstone

### **1. Motions:**

#### **Motions held in the meeting:**

- a. August 20, 2025, a motion was made and seconded to approve the absence of R. Talmage and T. Palmer. Motion carried.
- b. August 20, 2025, a motion was made and seconded to accept the July 2025 financials as presented. Motion carried.
- c. August 20, 2025, a motion was made and seconded to accept the August 2025 membership report. Motion carried.
- d. August 20, 2025, a motion was made and seconded to approve the July 21, 2025 meeting minutes as presented. Motion carried.
- e. August 20, 2025, a motion was made and seconded to approve N. Stratton to bring all the physical awards to the 2026 AEC for viewing, documenting with pictures, and then discarding. Motion carried.

**2. Reports:****Financial Report (D. Mott)**

| <b>BANK BALANCES</b> | <b>PREVIOUS MONTH</b> | <b>CURRENT MONTH</b> |
|----------------------|-----------------------|----------------------|
| Checking             | \$17,440.40           | \$17,612.46          |
| Other                | \$50,088.89           | \$50,089.31          |

**3. Committee Reports:****AEC (R. Talmage, S. Reed)**

There was nothing to report this month.

*Strategic Focus #3: Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.*

**Communications (C. Mayhew)**

The committee has posted the August event on Facebook along with the photo gallery. They will begin promoting the September meeting. The committee is reviewing the current newsletter format. They submitted a recap of our AEC for the national newsletter.

*Strategic Focus # 5 - Communications: Create a consistent presence on all MiSGMP social media platforms. Create a bi-monthly e-Newsletter with relevant and timely information. Retain and grow committee members to assist with communications. Understand and utilize social media analytics. Yearly review the scoring rubrics of COY.*

**Community Service (C. Mayhew)**

There is nothing to report at this time.

*Strategic Focus #2 - Volunteer Leadership: Highlight work of committees as relevant during monthly meetings and invite/encourage member participation.*

**Education (T. Palmer, S. Wohlfert)**

August – December 2025 programs were submitted to CMP/EIC for approval on 7/25/25. It usually takes about thirty (30) days to be approved. The domains have changed quite a bit, so the Schedule of Events has been updated accordingly with the appropriate CMP domains, and the newest version is on the website. All 2025/2026 programs have now been submitted to National for approval.

*Strategic Focus #3 - Provide relevant and timely educational programs to attract and support members.*

### **GMS (J. Shaver)**

The committee reviewed the new website and the GMS Certificate program. D. Kopkau is still having issues getting to the site to setup letters. She is working to resolve the problem.

*Strategic Focus #3 - Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.*

### **Honors and Awards (J. Shaver)**

The Committee met 6/16/2025 and secured awards and timelines. Created a special Inside Buzz article for the May-June edition. The committee will meet in again in the fall.



Honors and Awards  
May-June 2025.docx

*Strategic Focus #8 - Building on Strengths: To ensure the chapter has the information and materials needed to promote and support the chapter mission. Create rosters to track the longevity of supplier members.*

### **Membership (S. Wohlfert)**

The committee completed the membership upload for month ending July 2025. S. Wohlfert reached out to members on the New Member tab, and J. Wilk reached out to members on the 60-Day Out tab, At Risk tab, and Dropped tab. As of July 31, 2025, Michigan has 158 members: 77 planners / 76 suppliers / 5 other. The planner / supplier ratio is at 50%. S. Wohlfert and D. Mott presented at the Department of Transportation and gave a plug for MiSGMP.

### **New Transferred Members**

- None for July.

### **New Members:**

- Cameron Needham, Hope & Teal Designs, LLC
- Karese Toles, Michigan Public Health Institute

### **Dropped Members:**

- Veronica Ryan

- Jade Lowe

## **NATIONAL MEMBERSHIP COMMITTEE UPDATES**

- SGMP has 1479 members: 864 Planners, 514 Suppliers, 101 Other member categories. Chapters held steady or seen growth.
- New Membership Campaign: July 1, 2025 – March 31, 2026 (3 quarters)
- SGMP has 1425 members: 839 Planners, 490 Suppliers, 96 Other member categories. 63% planner ratio. Chapters held steady or seen growth.
- Membership campaign.
  - [www.sgmp.org/baseball](http://www.sgmp.org/baseball) - the leaderboard can be found here, too.
- 2027 NEC RFP was launched and proposals are due Sept. 10.
- 2026 NEC Sponsorship Prospectus has been finalized (attached)
- SGMP Microcredentials – Technology, Education & Programming
  - <https://learn.sgmp.org/products/sgmp-microcredential-education-programming-fundamentals>
- Supplier Liaison Connection in September (Mark Richardson, 2<sup>nd</sup> VP) – they want to hear from suppliers and answer any questions.
- National is adding quarterly connections outside of JLM. More details to come.
- CGMP class in Chicago in September (10-12) with a mixer on Friday 9/12 at 5pm (flyer attached)
  - <https://learn.sgmp.org/p/CGMPCertification>



Customize  
Membership Flyer.pdf



Sponsorship

Brochure 2026.pdf

*Strategic Focus #1 - Membership: Increase and maintain membership; actively work to engage members. Send monthly membership emails. Reach out to attendees. Use templates consistently. Strive to meet the qualifications of the Membership awards.*

### **Nominations and Elections (T. Novak, R. Talmage, S. Wohlfert)**

There is nothing for the committee to work on currently.

*Strategic Focus # 9 - Relationships with National: Maintain positive relationship with the National Board. Follow Policy C-20, Chapter Board Elections/Voting; C-24, Chapter Board Transition Schedule.*

### **Registration (D. Mott)**

Nothing new to report. Two (2) members will work the registration table at the August meeting. D. Mott will have jury duty for the September member meeting, so N. Stratton will bring the registration materials.

*Strategic Focus # 2 - Volunteer Leadership: Encourage and expand volunteer and leadership roles.*

### **Scholarships (D. Mott)**

The scholarship forms have been updated and submitted to N. Stratton for review. Recipients will be asked to write a testimonial that will be used at the discretion of the BOD.

*Strategic Focus #2 - Volunteer Leadership: Provide chapter scholarships to AEC and NEC.*

### **Special Events (N. Stratton)**

This committee will be dissolved as there is no longer a special event.

*Strategic Focus #3 - Provide relevant and timely educational programs to attract and support members.*

### **Sponsorships (D. Mott)**

The sponsorship brochure has been updated, and preferred vendors/sponsors have been contacted regarding sponsorship opportunities for the 2025–2026 year. The new website currently does not allow online sponsorship purchases, so invoices will be sent by D. Mott for all sponsorship payments.

*Strategic Focus #7 – continue with sponsorship bundling format. Reach out to prior bundling sponsorship partners for first right of refusal.*

#### 4. National Update:

C. Pribbernow took over on July 1, 2025 as SGMP president. National membership meetings are now open to all BOD members. N. Stratton will send the meeting information to the Michigan BOD.

#### 5. Discussion Items:

- I. N. Stratton will take the registration bag for the September meeting.
- II. The Special events committee will dissolve.
- III. Discussion on scanning documents that were in the storage unit. Other distribution of items was discussed.
- IV. N. Stratton sent out a recap of the 2025 Board Retreat. Please review task assignments.
- V. The BOD discussed having scholarship recipients write testimonials that will be used at the MiSGMP BOD's discretion.
- VI. Discussion on the collaborative agreement document.
- VII. Discussion on ads in the newsletter.

#### 6. Next Meeting: September 17, 2025 at 9:00am- Delta by Marriott- Kalamazoo

Meeting adjourned at 11:59am.

Respectfully submitted,

Jodie Shaver, MPA, GMS  
**Secretary, MiSGMP**