

January 21, 2026  
Choose Lansing - Lansing, MI

The Michigan Chapter Board Meeting was called to order on January 21, 2026, by President Stratton at 9:30 a.m. Roll call was taken, the mission statement was read, and a quorum of voting members was present.

**Present**

Nick Stratton, President	Randi Talmage, Director
Stephanie Wohlfert, Second Vice President	Tammy Palmer, Director
Stephanie Reed, Director	Dorothy Mott, Treasurer
Cathy Mayhew, First Vice President	

**Absent**

Jodie Shaver, Secretary (ill)

**Guests**

Jamie Mathews, Kristen Taylor, Jay Gladstone, Alise Hale, Katie Golden (via Zoom)

**1. Motions:**

**Motions held in the meeting:**

- a. January 21, 2026, a motion was made and seconded to approve the December 17, 2025 meeting minutes as presented. Motion carried.
- b. January 21, 2026, a motion was made and seconded to accept the December 17, 2025 financials as presented. Motion carried.
- c. January 21, 2026, a motion was made and seconded to accept the January 2026 membership report. Motion carried.
- d. January 21, 2026, a motion was made and seconded to approve the purchase of a new registration bag, not to exceed \$150.00.
- e. January 21, 2026, a motion was made and seconded to approve all AEC applications received (1-Student, 3-Planners).
- f. January 21, 2026, a motion was made and seconded to approve the final monthly meeting properties from the submitted RFP's.

**2. Reports:**

**Financial Report (D. Mott)**

BANK BALANCES	PREVIOUS MONTH	CURRENT MONTH
Checking	\$21,468.00	\$18,219.24
Other	\$50,090.93	\$50,091.38

### **3. Committee Reports:**

#### **AEC (R. Talmage, S. Reed)**

Confirmed Theme: Out of this World, tagline is ‘Launching Success with MiSGMP ‘. Speakers are currently being contacted and will be confirmed by committee’s next meeting. The RFP for 2027 and 2028 will be completed and sent to membership following January Board Retreat.

*Strategic Focus #3: Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.*

#### **Communications (C. Mayhew)**

The committee has created graphics for our monthly meetings. The newsletter will be distributed the first week of February. There were social media promotions for registration for the February education meeting and AEC. Email sent for AEC & NEC scholarships.

*Strategic Focus # 5 - Communications: Create a consistent presence on all MiSGMP social media platforms. Create a bi-monthly e-Newsletter with relevant and timely information. Retain and grow committee members to assist with communications. Understand and utilize social media analytics. Yearly review the scoring rubrics of COY.*

#### **Education (T. Palmer, S. Wohlfert)**

The RFP was sent to hotels for the 2026-2027 monthly meetings. Responses were due 1/12/26 but we only had six (6) proposals turned. The deadline was extended to 1/19 and communications sent out another email reminder.

*Strategic Focus #3 - Provide relevant and timely educational programs to attract and support members.*

#### **GMS (J. Shaver)**

The committee is still unable to email letters to members as they work on GMS and near expiration. They will continue to advertise the GMS and send out emails as able.

*Strategic Focus #3 - Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.*

#### **Honors and Awards (J. Shaver)**

The survey for award nominations is open and many nominations have been received. The committee will review the nominations for eligibility after nominations close on February

6th. A packet for each nomination will be created and forwarded to other SGMP chapters for voting.



Honors and Awards  
May-June 2025.docx

*Strategic Focus #8 - Building on Strengths: To ensure the chapter has the information and materials needed to promote and support the chapter mission. Create rosters to track the longevity of supplier members.*

### **Membership (S. Wohlfert)**

The committee completed the membership upload for month ending December 2025. S. Wohlfert reached out to new members. J. Wilk reached out to members on the 60-Day Out tab, At Risk tab, and Dropped tab. K. Taylor mailed welcome postcards. Alise followed up with all new members to encourage them to fill out the “new member spotlight.” As of December 31, 2025, 159 Members: 74 planners/78 suppliers/7 Other member categories. The planner/supplier ratio is 48/52%. Beginning in February, the 50/50 ratio will be on each Board agenda for review.

### **New Transferred Members**

- None for December

### **New Members:**

- Jordan Jakeway, American Hospitality Management (he sells two Okemos properties now)
- Aimee Zionskowski, Traverse City Tourism
- AnnMarie Moore, Michigan Association of Non-public Schools
- Nikki Lunkenheimer, United States Court of Appeals for the Sixth Circuit
- Nick Anderson, Destination Ann Arbor
- Brittany Whitford, State of Michigan/ MiLEAP/ Office of Sixty by 30
- Emma Raymond, Courtyard Mt Pleasant at Central Michigan University

### **Dropped Members:**

- None for December

### **NATIONAL MEMBERSHIP COMMITTEE UPDATES**

- SGMP has 1423 members (1479 in month prior): 830 Planners, 476 Suppliers, 117 Other member categories.

The Leadership call (as a reminder, all board members can attend – 2<sup>nd</sup> Monday of every month at 1pm)

- Membership
  - 2025-26 Award Nominations (reopened until 1/23/26). Please encourage nominations!
- Chapter News
  - Elections – stay tuned for more information from Annette Wallace
  - NEC Scholarships announced (congratulations to Anisa Mazuca and Allison Buhs with the MI chapter!)
- National Education Conference
  - 2026 Sponsorship Prospectus (attached); 46% filled out of 85% goal)
- National Board
  - MPI Partnership (see attachment regarding 2-year partnership)
  - NDTA Gov Travels Conference Bronze Sponsor (see attached information)



Sponsorship  
Brochure 2026.pdf



MPI Partnership.pdf



SGMP Forges Key  
Partnerships in 2026.p

*Strategic Focus #1 - Membership: Increase and maintain membership; actively work to engage members. Send monthly membership emails. Reach out to attendees. Use templates consistently. Strive to meet the qualifications of the Membership awards.*

### **Nominations and Elections (R. Talmage, S. Wohlfert)**

Nothing to report this month.

*Strategic Focus # 9 - Relationships with National: Maintain positive relationship with the National Board. Follow Policy C-20, Chapter Board Elections/Voting; C-24, Chapter Board Transition Schedule.*

### **Registration (D. Mott)**

Nothing to report this month.

*Strategic Focus # 2 - Volunteer Leadership: Encourage and expand volunteer and leadership roles.*

### **Scholarships (D. Mott)**

One student scholarship application received - Ryan Snider (CMU)

Three scholarship applications received for 2026 AEC (Brittany Whitford, Sherida Aikins, and Janice Harvey). Recommendation is to award each member who applied.

National AEC scholarship guidelines have changed, prohibiting board members from serving on the committee. Mary Chris Hotchkiss has agreed to serve as Committee Chair,

with Janice Harvey and Ashley Burns (Hyatt Place Lansing) as committee members. The application has been approved and has been distributed and posted on the website.

*Strategic Focus #2 - Volunteer Leadership: Provide chapter scholarships to AEC and NEC.*

## **Sponsorships (D. Mott)**

Reviewed current committed and available sponsorships. An email will be sent to advertise remaining sponsorships.

*Strategic Focus #7 – continue with sponsorship bundling format. Reach out to prior bundling sponsorship partners for first right of refusal.*

## **4. National Update:**

National BOD just had their meeting and discussed some of MiSGMP's BOD concerns. Check cashing should be done quicker than in past.

## **5. Discussion Items:**

- I. Meet/Greet Incoming Board Members
- II. The Board discussed NEC assignments for Monday night dinner & Thursday night activity.
- III. The Board determined a plan for the PO Box to be checked each month.
- IV. A printed 'Phone Book' of all members with details (company, specs, headshot, etc) will be developed and printed copies provided/sponsored by Jamie Matthews/State of Michigan-DTMB-Office of Support Services-Vehicle & Travel Services.
- V. The Board was offered the opportunity to review the 'correct' budget.
- VI. The Board was politely reminded to review their committee roster(s) and update where needed.
- VII. The Board was politely asked to review their committee(s) Task and Timeline.

## **6. Executive Session**

- The Board reviewed members to nominate for the national and chapter award recognitions. President Stratton encouraged board members to nominate at least one person at both levels before the deadline of 1/22.

- The Board reviewed the monthly meetings RFP proposals and will accept the following:

August 2026	DoubleTree – Battle Creek
September 2026	Holiday Day Inn - Midland
October 2026	Bay Pointe Inn - Shelbyville
November 2026	Holiday Inn – Mt. Pleasant
December 2026	Hidden Gem – Lansing
February 2027	Courtyard – Lansing
April 2027	Hilton Garden Inn -Lansing
May 2027	Treetops – Gaylord

**7. Next Meeting:** February 18, 2026 | 9:00 – 11:00 a.m. | Hyatt Place Lansing

Meeting adjourned at 11:55 a.m.

Executive session adjourned at 3:15 p.m.

Respectfully submitted,

Cathy Mayhew, GMS  
*First Vice President, MiSGMP*