

March 11, 2026  
 Sheraton, Grand Rapids, MI

The Michigan Chapter Board Meeting was called to order on March 11, 2026, by President Stratton at 11:42 a.m. Roll call was taken, the mission statement was read, and a quorum of voting members was present.

**Present**

Nick Stratton, President	Randi Talmage, Director
Stephanie Wohlfert, Second Vice President	Jodie Shaver, Secretary
Stephanie Reed, Director	Tammy Palmer, Director
Cathy Mayhew, First Vice President	Dorothy Mott, Treasurer

**Absent**

None

**Guests**

Jamie Mathews, Katy Golden, Mandi VanOoteghem, Jay Gladstone, Alise Hale, Kristen Taylor

**1. Motions:**

**Motions held in the meeting:**

- a. March 11, 2026, a motion was made and seconded to approve the February 18, 2026 meeting minutes as presented. Motion carried.
- b. March 11, 2026, a motion was made and seconded to accept the February 2026 financials as presented. Motion carried.
- c. March 11, 2026, a motion was made and seconded to accept the March 2026 membership report. Motion carried.

**2. Reports:**

**Financial Report (D. Mott)**

<b>BANK BALANCES</b>	<b>PREVIOUS MONTH</b>	<b>CURRENT MONTH</b>
Checking	\$23,287.67	\$29,382.92
Other	\$50,091.79	\$50,092.09

### 3. Committee Reports:

#### **AEC (R. Talmage, S. Reed)**

The registration count for AEC is 69. The BOD will need to approve the location of 2027 and 2028 AEC.

*Strategic Focus #3: Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.*

#### **Communications (C. Mayhew)**

The committee has promoted Michigan scholarship for NEC and extended the application deadline. They have reminded members to share photos from AEC for the newsletter. A. Wilson will set up a site for sharing. C. Mayhew will check with N. Stratton to add navigating the website to his PowerPoint Presentation for AEC. They are alternating between GMS and CGMP promotion in the newsletter.

*Strategic Focus # 5 - Communications: Create a consistent presence on all MiSGMP social media platforms. Create a bi-monthly e-Newsletter with relevant and timely information. Retain and grow committee members to assist with communications. Understand and utilize social media analytics. Yearly review the scoring rubrics of COY.*

#### **Education (T. Palmer, S. Wohlfert)**

The survey results from last month's meeting were sent to the BOD. The committee sent out all acceptance emails to the hotels that were awarded the monthly meetings for the 2026-2027 season. They will begin working on finding speakers.

*Strategic Focus #3 - Provide relevant and timely educational programs to attract and support members.*

#### **GMS (J. Shaver)**

There was nothing to report this month.

*Strategic Focus #3 - Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.*

#### **Honors and Awards (J. Shaver)**

The committee sent the nominations to the Louisiana chapter for voting on the Education Advocate, Zenith Planner and Supplier of the Year awards. Additionally, scoring was requested for the nominations of the Laurie Nickson Cornerstone award with responses sent and reviewed by the BOD for selection. Awardees were sent to President Stratton for printing, and the Laurie Nickson Cornerstone award was ordered by K. Golden.

*Strategic Focus #8 - Building on Strengths: To ensure the chapter has the information and materials needed to promote and support the chapter mission. Create rosters to track the longevity of supplier members.*

## **Membership (S. Wohlfert)**

The committee completed the membership upload for month ending February 2026. S. Wohlfert reached out to new members. J. Wilk reached out to members on the 60-Day Out tab, At Risk tab, and Dropped tab. We have a few “at risk” that are either transferring memberships or have mailed a check to National, but it hasn’t been received yet. K. Taylor is mailing welcome postcards. A. Hale is following up with all new members to encourage them to fill out the “new member spotlight.” T. Novak continues to keep the “sponsorship longevity” spreadsheet up to date. As of February 28, 2026, Michigan has 158 Members: 73 planners/77 suppliers/ 8 other member categories. The planner/supplier ratio is 46/49%.

## **New Transferred Members**

- Danielle Gizzi, Vibe Credit Union Showplace (formerly Suburban Collection Showplace) for Kate Barber

## **New Members:**

- Brenda Konkle, DoubleTree by Hilton Bay City-Riverfront

## **Dropped Members:**

- Yvette Badack, UnOrdinary Spaces (Cat Cap at large)
- Kelly Wadworth, Soaring Eagle Casino Resort
- Dakota Whitlock, Delta Hotel by Marriott Kalamazoo

## **NATIONAL MEMBERSHIP COMMITTEE UPDATES**

SGMP has 1414 members (1402 month prior): 819 Planners, 478 Suppliers, 117 Other member categories.

The Leadership call (Reminder, all board members can attend – 2<sup>nd</sup> Monday of every month at 1pm)

- Katie, executive director, will be available for tech support related to SGMP websites and platforms starting 15 minutes before each monthly call.
- All other updates will be shared during the board meeting since the National call is after these reports are due.



Sponsorship  
Brochure 2026.pdf

*Strategic Focus #1 - Membership: Increase and maintain membership; actively work to engage members. Send monthly membership emails. Reach out to attendees. Use templates consistently. Strive to meet the qualifications of the Membership awards.*

## **Nominations and Elections (R. Talmage, S. Wohlfert)**

Nominations are officially closed for all positions. Campaigning will begin March 11-17, 2026 and voting will be held March 18-24, 2026.

*Strategic Focus #9 - Relationships with National: Maintain positive relationship with the National Board. Follow Policy C-20, Chapter Board Elections/Voting; C-24, Chapter Board Transition Schedule.*

## **Registration (D. Mott)**

The committee would like to introduce ribbons for new members that attach to their name badges to help identify them. New members would wear the ribbon for their first three months to encourage engagement and connection. At the beginning of each meeting, they would also like to invite any new members or first-time attendees to stand and briefly introduce themselves. The goal is to ensure new members feel genuinely welcomed and included. J. Shaver has *board member* ribbons to donate to registration.

*Strategic Focus #2 - Volunteer Leadership: Encourage and expand volunteer and leadership roles.*

## **Scholarships (D. Mott)**

NEC scholarships have been announced. All but one applicant are running for the BOD so they may already be covered.

*Strategic Focus #2 - Volunteer Leadership: Provide chapter scholarships to AEC and NEC.*

## **Sponsorships (D. Mott)**

The committee reached out to members who had not sponsored this year's AEC. As a result, we secured a couple of last-minute sponsors. N. Stratton will send out an email to sponsors with information about speaking times. There were some issues with the website related to both AEC registration and sponsorship. After reaching out to K. Herndon, she indicated that everything appeared to be functioning properly and that it may have been a system-related click issue.

*Strategic Focus #7 – continue with sponsorship bundling format. Reach out to prior bundling sponsorship partners for first right of refusal.*

#### 4. National Update:

The board briefly discussed National and NEC.

#### 5. Discussion Items:

- I. The BOD discussed website issues with late registration fees.
- II. The BOD discussed a combination MiSGMP and MPI event again. The schedules are not lining up, so this is taking a bit more work than anticipated.
- III. The BOD was reminded to complete their committee task and timeline updates.
- IV. The BOD discussed AEC rundown of committees during the State of the Chapter.
- V. The BOD discussed the National website, CGMP, and micro credentials
- VI. The BOD discussed NEC and Board Retreat logistics.
- VII. The BOD went into executive session to discuss the locations of 2027 and 2028 AEC.

#### 6. Next Meeting: April 15, 2026 at 9:00am- DoubleTree Bay City

Meeting adjourned at 2:12 p.m.

Respectfully submitted,

Jodie Shaver, MPA, GMS  
*Secretary, MiSGMP*