

November 19, 2025
East Lansing, MI

The Michigan Chapter Board Meeting was called to order on November 19, 2025, by President Stratton at 9:23 a.m. Roll call was taken, the mission statement was read, and a quorum of voting members was present.

Present

Nick Stratton, President	Randi Talmage, Director
Stephanie Wohlfert, Second Vice President	Jodie Shaver, Secretary
Stephanie Reed, Director	Tammy Palmer, Director
Cathy Mayhew, First Vice President	Dorothy Mott, Treasurer

Absent

None

Guests

Michelle Chiaravalli

1. Motions:**Motions held in the meeting:**

- a. November 19, 2025, a motion was made and seconded to approve the October 15, 2025 meeting minutes as presented. Motion carried.
- b. November 19, 2025, a motion was made and seconded to accept the October 2025 financials as presented. Motion carried.
- c. November 19, 2025, a motion was made and seconded to accept the November 2025 membership report. Motion carried.

2. Reports:**Financial Report (D. Mott)**

BANK BALANCES	PREVIOUS MONTH	CURRENT MONTH
Checking	\$20,343.18	\$22,360.33
Other	\$50,090.13	\$50,090.55

3. Committee Reports:

AEC (R. Talmage, S. Reed)

An email just went out for call for speakers. If anyone has ideas, send to the committee. The board discussed registration pricing, and it will stay the same. The committee still needs a chair.

Strategic Focus #3: Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.

Communications (C. Mayhew)

The committee has created graphics for our monthly meetings. They are changing the distribution date of the newsletter to first of the month, requesting news/information be provided at the end of the previous month. Will continue to rotate CGMP and GMS in each of the newsletters. Will also add micro credentials when appropriate. A letter of support was emailed to the membership in case of a state shutdown. This helped to keep our members informed during these tough times. In partnership with other industries, the committee emailed members details about the Destination Michigan showcase. This was reposted on social media platforms as well. The committee is developing promotion of the December meeting, including Mittens for Detroit.

Strategic Focus # 5 - Communications: Create a consistent presence on all MiSGMP social media platforms. Create a bi-monthly e-Newsletter with relevant and timely information. Retain and grow committee members to assist with communications. Understand and utilize social media analytics. Yearly review the scoring rubrics of COY.

Education (T. Palmer, S. Wohlfert)

The committee is waiting on BEOs for December meeting. The BOD discussed the release date for the 2026-2027 monthly meeting RFPs. This will go out in December.

Strategic Focus #3 - Provide relevant and timely educational programs to attract and support members.

GMS (J. Shaver)

There was nothing to report this month.

Strategic Focus #3 - Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.

Honors and Awards (J. Shaver)

The Committee is working on a new format for nominations. The survey will be shared with

BOD before sending to membership. The BOD discussed allowing BOD members to be eligible for awards. The BOD agreed to send all nominations to another SGMP chapter for winner selections.



Honors and Awards
May-June 2025.docx

Strategic Focus #8 - Building on Strengths: To ensure the chapter has the information and materials needed to promote and support the chapter mission. Create rosters to track the longevity of supplier members.

Membership (S. Wohlfert)

The committee completed the membership upload for month ending October 2025. S. Wohlfert reached out to new members. J. Wilk reached out to members on the 60-Day Out tab, At Risk tab, and Dropped tab. As of October 31, 2025, Michigan has 158 members: 75 planners / 79 suppliers / 5 other. The planner / supplier ratio is at 48/52%.

New Transferred Members

- Denise Shafer for Amber Wendt, TreeTops Resort
- Savannah Peterson for Danielle Simpson, DoubleTree Lansing
- Haleigh Gerwig for Heidi Schmidt, Experience Grand Rapids
- Janice Fortman, JHFortman & Associates, LLC- At Large (Illinois)
- Brenda Baker, Destination Dayton- At Large (Ohio)
- Anne Ferguson, Fermi Nationals Accelerator Laboratory – At Large (Illinois)

New Members:

- None for September

Dropped Members:

- None for September

NATIONAL MEMBERSHIP COMMITTEE UPDATES

- SGMP has 1447 members (1409 month prior): 858 Planners, 496 Suppliers, 93 Other member categories. 58% planner ratio.
- The Leadership call –
 - Membership
 - www.sgmp.org/baseball
 - Push for Secondary Email within membership portal
 - [Chicago](#)

- National Education Conference
 - 2026 National Scholarship Application Review, announcements early December (changed due to government shutdown)
 - Chapter Scholarships in 2026
 - 2026 Call for Speakers closes November 21st
 - JLM Speakers connect with Zondra White Jones
 - 2026 Registration Postponed until first week of December
 - 2026 Sponsorship Prospectus (attached)
- [Policy Change to C-28](#)
- 2026 Nominations & Elections
- **November**
 - November 19 SGMP Webinar (AI)
 - November 28 Chapter election timeline sent to N&E Chairs
 - NEC Call for Speakers DUE!
- **December**
 - December 9 GIL Elections nominations DUE!
 - December 17 SGMP Webinar



Sponsorship
Brochure 2026.pdf



2027 NEC
RFP_FINAL.pdf



SGMP National
Budget_FY2026_FINAL

Strategic Focus #1 - Membership: Increase and maintain membership; actively work to engage members. Send monthly membership emails. Reach out to attendees. Use templates consistently. Strive to meet the qualifications of the Membership awards.

Nominations and Elections (T. Novak, R. Talmage, S. Wohlfert)

BOD members continue to speak to the membership on their BOD positions. Nominations will open February 9, 2026. The nomination deadline will be March 3, 2026.

Strategic Focus #9 - Relationships with National: Maintain positive relationship with the National Board. Follow Policy C-20, Chapter Board Elections/Voting; C-24, Chapter Board Transition Schedule.

Registration (D. Mott)

Committee members attending monthly meetings will be near registration to meet and greet guests. If a new member attends, they will take time to introduce them to board members and other SGMP members to help them feel welcome.

Strategic Focus # 2 - Volunteer Leadership: Encourage and expand volunteer and leadership roles.

Scholarships (D. Mott)

The scholarship forms have been updated and will be sent out.

Strategic Focus #2 - Volunteer Leadership: Provide chapter scholarships to AEC and NEC.

Sponsorships (D. Mott)

All the major sponsors have renewed. After the new year, the committee will begin targeting AEC sponsors.

Strategic Focus #7 – continue with sponsorship bundling format. Reach out to prior bundling sponsorship partners for first right of refusal.

4. National Update:

No update from National.

5. Discussion Items:

- I. The BOD discussed holiday celebration for the BOD.
- II. The BOD discussed an unsanctioned retirement party for two (2) former BOD member retirements. This will follow the December member meeting.
- III. The BOD discussed how to engage supervisors at December's member meeting.
- IV. Discussion on scholarship forms and timeline.
- V. The BOD discussed how to make overnight reservations for NEC.
- VI. The BOD discussed inviting potential new BOD members to January's BOD retreat.
- VII. A review of the Destination Michigan event was done.
- VIII. A review of the membership survey was done by the BOD.

6. Next Meeting: December 17, 2025 at 9:00am- AC Hotel Lansing University Area

Meeting adjourned at 11:19 a.m.

Respectfully submitted,

Jodie Shaver, MPA, GMS
Secretary, **MiSGMP**