

October 15, 2025
Lansing, MI

The Michigan Chapter Board Meeting was called to order on October 15, 2025, by President Stratton at 9:10 a.m. Roll call was taken, the mission statement was read, and a quorum of voting members was present.

Present

Nick Stratton, President	Randi Talmage, Director
Stephanie Wohlfert, Second Vice President	Jodie Shaver, Secretary
Stephanie Reed, Director	Tammy Palmer, Director
Cathy Mayhew, First Vice President	

Absent

Dorothy Mott, Treasurer

Guests

No guests.

1. Motions:**Motions held in the meeting:**

- a. October 15, 2025, a motion was made and seconded to approve the absence of D. Mott. Motion carried.
- b. October 15, 2025, a motion was made and seconded to approve the September 17, 2025 meeting minutes as presented. Motion carried.
- c. October 15, 2025, a motion was made and seconded to accept the September 2025 financials as presented. Motion carried.
- d. October 15, 2025, a motion was made and seconded to accept the October 2025 membership report. Motion carried.

2. Reports:**Financial Report (D. Mott)**

BANK BALANCES	PREVIOUS MONTH	CURRENT MONTH
Checking	\$18,023.46	\$20,343.18
Other	\$50,089.70	\$50,090.13

3. Committee Reports:

AEC (R. Talmage, S. Reed)

The next committee meeting is October 21st. Speaker committee is working to secure presenters. With K. Spackman leaving, a new chair will need to be decided. 2027 and 2028 AEC RFP will go out in November.

Strategic Focus #3: Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.

Communications (C. Mayhew)

The committee is working on new format for newsletter to avoid repetitiveness. This will go out the first Friday of every other month.

Strategic Focus # 5 - Communications: Create a consistent presence on all MiSGMP social media platforms. Create a bi-monthly e-Newsletter with relevant and timely information. Retain and grow committee members to assist with communications. Understand and utilize social media analytics. Yearly review the scoring rubrics of COY.

Education (T. Palmer, S. Wohlfert)

The BOD reviewed last month's meeting evaluation results. The committee is waiting on BEOs for the November and December meetings. The committee will need to find a new chair due to S. Long's retirement in December.

Strategic Focus #3 - Provide relevant and timely educational programs to attract and support members.

GMS (J. Shaver)

The BOD discussed a past member who is still using the GMS badge in their signature. The membership committee will reach out to see if the past member would like to renew.

Strategic Focus #3 - Education, Resources, and Networking: Provide relevant and timely education programs to attract and support members. Actively market and grow GMS participation.

Honors and Awards (J. Shaver)

The Committee will meet at the end of the month and discuss timeline for awards. Additionally, they will review the format for submitting nominations and see if there is a way to streamline and garner more nominations.



Honors and Awards
May-June 2025.docx

Strategic Focus #8 - Building on Strengths: To ensure the chapter has the information and materials needed to promote and support the chapter mission. Create rosters to track the longevity of supplier members.

Membership (S. Wohlfert)

The committee completed the membership upload for month ending September 2025. There were no new members to reach out to. J. Wilk reached out to members on the 60-Day Out tab, At Risk tab, and Dropped tab. As of September 30, 2025, Michigan has 156 members: 74 planners / 77 suppliers / 5 other. The planner / supplier ratio is at 47/53%.

New Transferred Members

- Denise Shafer for Amber Wendt, TreeTops Resort
- Savannah Peterson for Danielle Simpson, DoubleTree Lansing
- Haleigh Gerwig for Heidi Schmidt, Experience Grand Rapids

New Members:

- None for September

Dropped Members:

- None for September

NATIONAL MEMBERSHIP COMMITTEE UPDATES

- SGMP has 1407 members (1479 month prior): 828 Planners, 484 Suppliers, 95 Other member categories. 55% planner ratio. FL Capital and Nat Cap continue to decline. Northern Lights Satellite is growing and up to 51 members.
- The Leadership call is on 10/13 so Stephanie will update the board during the board meeting on any additional items that National shares.
- **October**
 - October 15th SGMP Webinar – “Shake, Rattle, and Roll: Updates on the Government Market”
 - October 28th Virtual JLM – SGMP Continuing Education
 - October 27-29th CGMP Virtual Synchronous Class (Zoom)
 - October 29th SGMP Founders Day
 - October 30th All chapters holding elections in 2026 must submit Nominations & Elections Chair name & contact information to A. Wallace
 - Scholarship Applications DUE!

- NEC Call for Speakers released
- **November**
 - November 12th GIL Elections Call for Nominations
 - NEC Early Bird Registration Opens
 - November 19th SGMP Webinar
 - November 28th Chapter election timeline sent to N&E Chairs
 - NEC Call for Speakers DUE!
- **December**
 - December 9th GIL Elections nominations DUE!
 - December 17th SGMP Webinar



Sponsorship
Brochure 2026.pdf



2027 NEC
RFP_FINAL.pdf



SGMP National
Budget_FY2026_FINAL

Strategic Focus #1 - Membership: Increase and maintain membership; actively work to engage members. Send monthly membership emails. Reach out to attendees. Use templates consistently. Strive to meet the qualifications of the Membership awards.

Nominations and Elections (T. Novak, R. Talmage, S. Wohlfert)

There is enough interest from enough planners and suppliers to fill every expected board vacancy. Board members are continuing to give a quick presentation during our monthly meetings to go over their respective board positions to encourage more members to run for board vacancies at the end of FY25/26. Schedule is August – Secretary and Treasurer; September - Vice Presidents; October – Directors; November– President. The BOD would like potential candidates to attend the January BOD retreat.

Strategic Focus # 9 - Relationships with National: Maintain positive relationship with the National Board. Follow Policy C-20, Chapter Board Elections/Voting; C-24, Chapter Board Transition Schedule.

Registration (D. Mott)

The committee met on October 1st. They agreed that committee members attending monthly meetings will be near registration to meet and greet guests. If a new member attends, they will take time to introduce them to board members and other SGMP members to help them feel welcome.

Strategic Focus # 2 - Volunteer Leadership: Encourage and expand volunteer and leadership roles.

Scholarships (D. Mott)

The scholarship forms have been updated.

Strategic Focus #2 - Volunteer Leadership: Provide chapter scholarships to AEC and NEC.

Sponsorships (D. Mott)

The last day to receive a discount for sponsorship package is November 1, 2025. Great Lakes Bay and Kalamazoo are the only two that haven't rebooked the package. There will be a note in the newsletter for a reminder.

Strategic Focus #7 – continue with sponsorship bundling format. Reach out to prior bundling sponsorship partners for first right of refusal.

4. National Update:

No update from National.

5. Discussion Items:

- I. The BOD NEC 2026 and possible keynote ideas.
- II. The BOD will reserve their overnight rooms at the November meeting. They discussed National Scholarships.
- III. A review of the supplier round table was done.
- IV. Discussion on the student scholarship application and finalizing language.
- V. A review of the membership survey was done and the BOD decided on Lansing City Rescue Mission as the 2026 charitable organization.

6. Next Meeting: November 19, 2025 at 9:00am- Kellogg Hotel and Conference Center.

Meeting adjourned at 11:19 a.m.

Respectfully submitted,

Jodie Shaver, MPA, GMS
Secretary, MiSGMP