



Society of Government Meeting
Professionals

CHARTING THE COURSE

2025 National Education Conference

St. Louis, Missouri



Christine Pribbernow, CGMP
2025 NEC Conference Chair

Know Before You Go



Special Thanks to our Host Sponsors

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Host Sponsors



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Silver Sponsors



Download the Event App

- Speakers
- Schedule
- Fun games and prizes!





Destination

- The 2025 National Education Conference will be held at the St. Louis Union Station Hotel in St. Louis, Missouri.
- Be sure to indicate you are with SGMP when you check in.
- Learn all about St. Louis here: <https://explorestlouis.com/sgmp/>

Are you REAL ID ready?

ARE YOU
REAL ID
READY?

FIND OUT HOW TO GET
YOUR REAL ID TODAY AT
TSA.GOV/REAL-ID

★ ★ ★ ★ 🐾

**DEADLINE:
MAY 7, 2025**

NY Enhanced Driver's Licenses are REAL ID compliant.



<https://www.dhs.gov/real-id>

Transportation from Airport

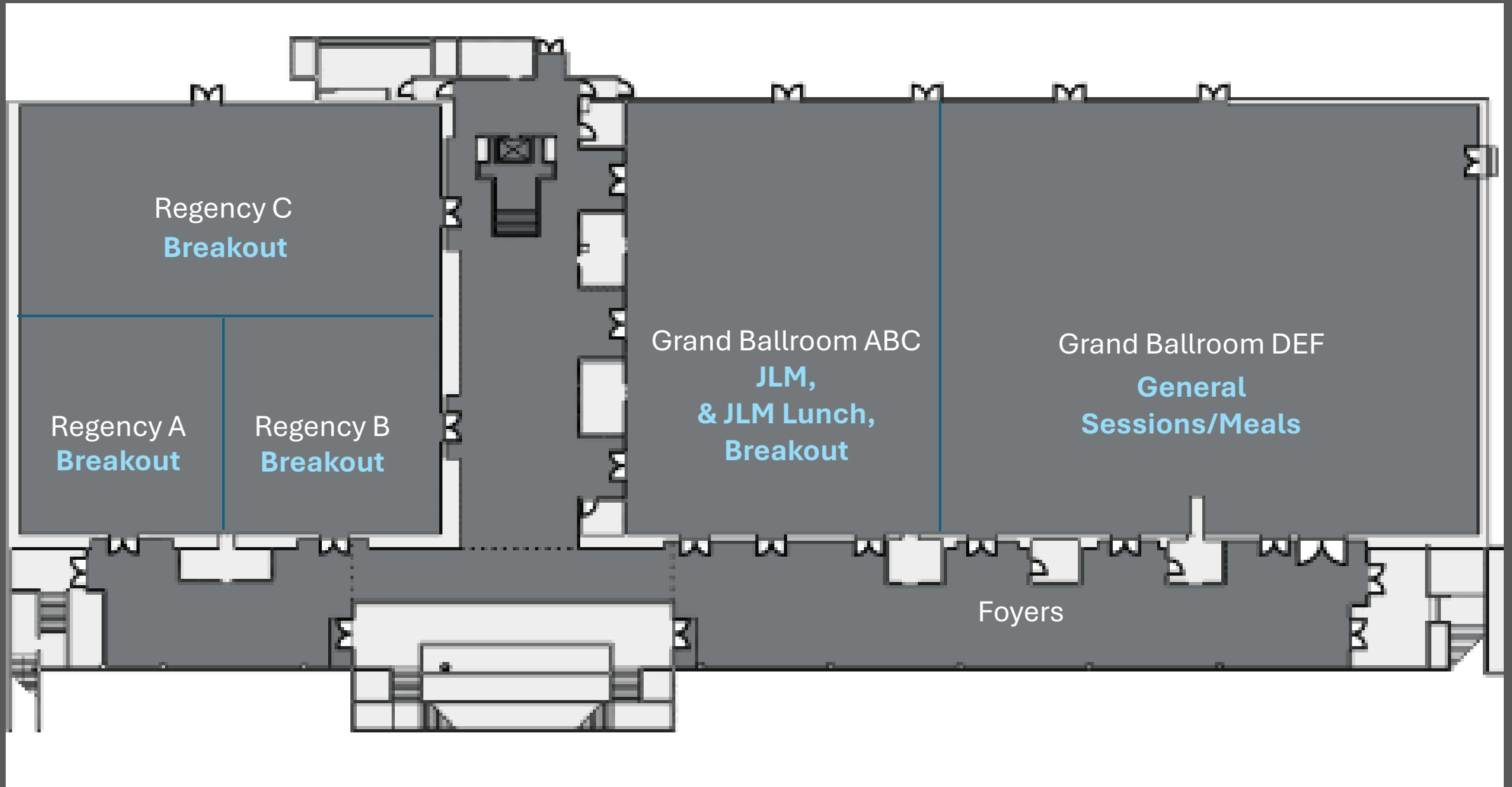
By car, approximately 25 minutes.

- Taxi
- Uber/Lyft

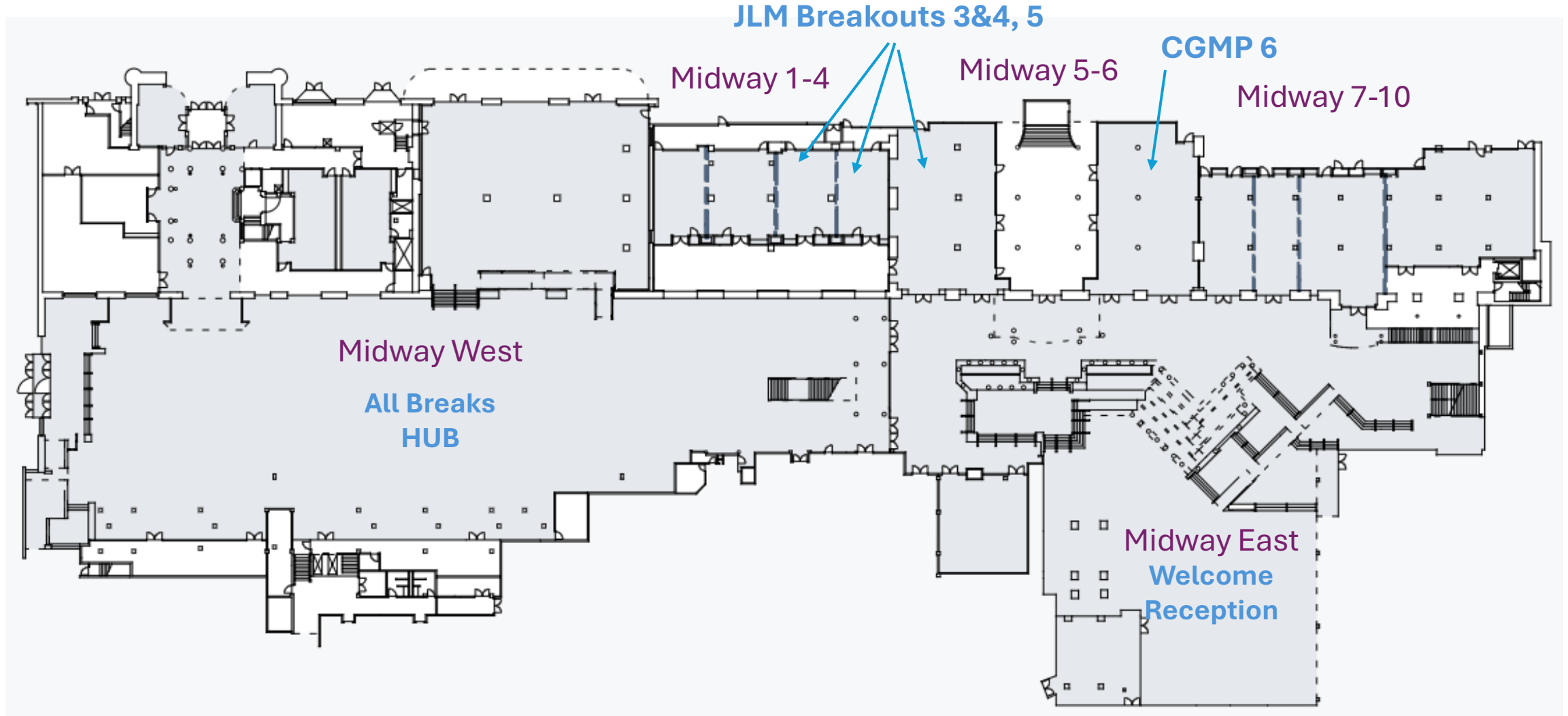
By train, approximately 40 minutes.

- MLR Red Line to Shiloh Scott
 - Runs every 20 minutes
 - Arrives right across the street from the hotel complex.

FIRST FLOOR



THE MIDWAY



Preconference Sessions

Saturday-Monday

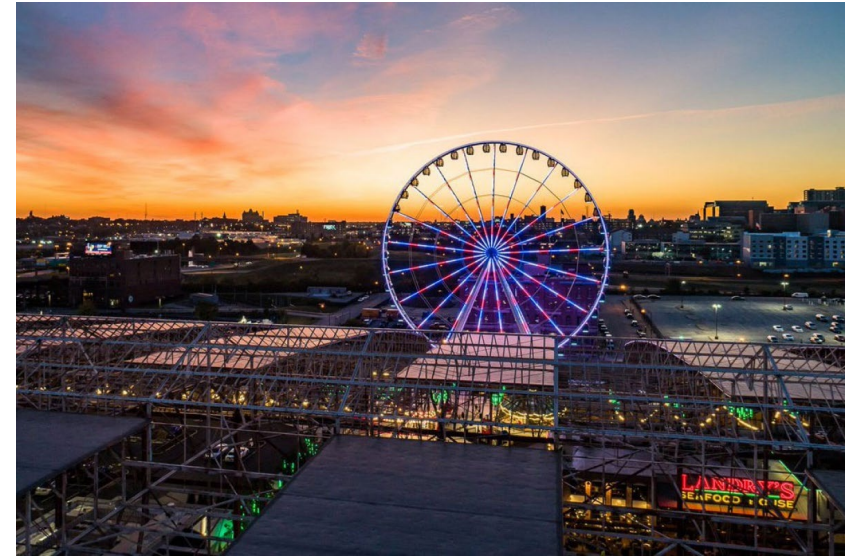
9:00 am - 5:00 pm

CGMP Onsite Course (Midway Suites 6)

Monday

1:45 pm - 4:30 pm

St. Louis City Tour (Meet in Grand Hall)



Preconference Sessions

Tuesday, May 6 @ 9:00 am - 4:00 pm

Joint Leadership Meeting & Chapter Leadership Training (Grand AB)

Tuesday, May 6 @ 4:15 - 5:00 pm

Navigating the NEC (Grand AB)

Tuesday, May 6 @ 5:00 - 5:30 pm

Scholar Orientation Meeting (Grand AB)



Joint
Leadership
Meeting
Luncheon
Sponsor



InEvent

Welcome Reception

Tuesday, May 6

6:00 - 8:00 pm

Midway East

Aquatic Theme!



explore **st.louis**

Wednesday Morning , May 7th

6:00 - 7:00 am

Jump Start Your Day – Shark Yoga

2 sessions @ 6:00am & 6:30am

Meet in the lobby & proceed to the aquarium tunnel

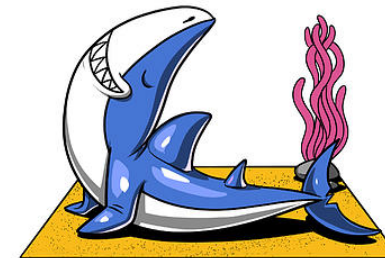
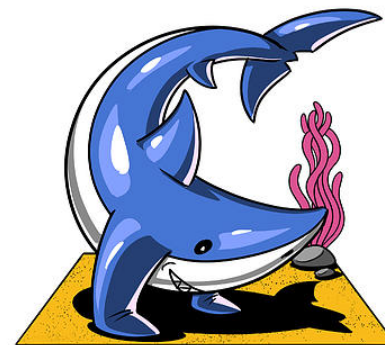
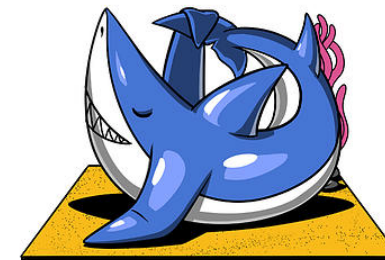
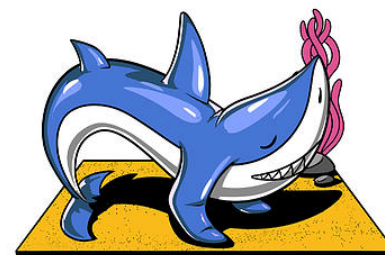
Sign up in your event registration form

7:30 am - 5:00 pm

Registration Open

8:00 am - 7:30 pm

Silent Auction Open



WYNDHAM
HOTELS AND RESORTS

Opening Keynote
Wednesday 8:00 - 9:30 am

**Leading the AI Revolution:
Event Planners' Role in
Shaping Public Innovation**
Sharon Gai

The Chase Park Plaza

ROYAL SONESTA HOTEL



Luncheon

Wednesday, May 7

12:15 - 1:45 pm (Grand DEF)

- Top Young Professionals, Emerging Leaders, Legacy Award Winners
- Honoring our Scholarship Recipients
- Honoring our newest CGMPs

Learning Labs Wednesday @ 2:30 pm

Energize Park Stadium Tour

St. Louis Union Station Hotel Back of the House Tour

America's Center St. Louis

Onsite options

Sam Gilmer Reception & Dinner



RECEPTION – 6:30 PM



DINNER – 7:30 PM



Thursday Morning Wellness

- 6:00 - 7:00 am
- Walk to the St. Louis arch
- Meet in the lobby at 5:55 am





Thursday, May 8

Breakfast

7:45 - 9:00 am

2025 NEC Charity



- <https://truenorthofcolumbia.app.neoncrm.com/forms/37>
- <https://a.co/gGwIngH>



Thursday, May 8
Luncheon & Chapter
Awards Ceremony
11:45 am - 1:15 pm

Join us as we honor our
Chapters for their amazing
efforts in 2024-2025!



Closing Keynote
Thursday, May 8
1:15 - 2:15 pm

“Made for Greatness: The 7
Habits that Unlock Greatness
Within”

Adam White



Breakout Sessions

- Full session descriptions & speaker biographies are available at www.sgmp.org/sessions-and-speakers
- Some speakers will be available at speaker tables to meet with attendees.
- SGMP technical support will be onsite to help you claim credits.

How to Track Your CE Credits

Tracking credits has never been easier.

1. Be sure to bring your personal mobile phone!
2. Visit <https://learn.sgmp.org/products/national-education-conference-2025>
3. Login to your CE account with SGMP – this is the same info as your member account!
4. Choose the session you are attending.
5. Enter the code on the main screen into the form that appears at the link.
6. You will be awarded credit for the session & it will automatically appear on your SGMP CE transcript.

No papers/signatures will be necessary. We will have backup printed materials onsite for those who cannot track credits using our new digital system.

★ National Education Conference 2025

 Manage Package

Overview

Content

★ Leading the AI Revolution

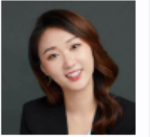
 Contains 2 Component(s), Includes Credits

Overview


 Activated

As AI continues to transform the world, event planners who work with government and public sector organizations have a unique opportunity to play a pivotal role in driving this change. This session, led by digital transformation expert Sharon, will show how event planners can create impactful events that help public sector leaders harness AI as a tool for innovation. Traditionally seen as slower to innovate than the private sector, the public sector is now in a position to take bold steps with AI—especially with the right strategic direction.

 View



★ Self Defense & Event Safety

 Contains 2 Component(s), Includes Credits

Overview

 Activated

Learn tips and tricks to keep yourself safe while traveling and managing government meetings, as well as important safety information for your attendees. Participate in active, hands-on demonstrations with a certified instructor.

 View



Special Thanks

Room Key Holder Sponsor



Advertising & Media Sponsor





LinkedIn Photo Station

Wednesday

1:45 - 2:30 pm

6:30 - 7:30 pm

Thursday

10:00 - 10:30 am



Auction Wednesday-Thursday

SGMP is proud to offer planner scholarships to the National Education Conference (NEC). To support our scholarship program, our generous members donate items to our Silent Auction. Proceeds of the auction benefit our scholarship program.



Bids can be placed anytime before Thursday at 10am on our Silent Auction App. Some items will be auctioned live at the event during general sessions.

<http://bforg.com/SGMP>

OPENS April 15th

Satellite Outreach



- Meet with SGMP National Board Director Susan Shaffette in the Hub to talk about our Satellite Chapters.
 - Learn more about existing Satellites!
 - Learn how to start a Satellite!



2025 National Education Conference Exhibitors
Visit in Midway West!



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