



Dear Service Partner/Supplier Meeting Professional,

This is a wonderful opportunity and value for you to advertise to the Northern Lights Government Meeting Professionals! Please complete the information below to be included in the Northern Lights Newsletter and website [www.mnsgmp.org](http://www.mnsgmp.org). Sign up today!

**2023 Newsletter, Monthly Chapter Meeting Acknowledgment  
& SGMP Website Advertising Opportunity**

**Ad Size Options (4-Color)**

- \_\_\_ Half Page 7-1/2" w X 4" h
- \_\_\_ Half Page 7-1/2" w X 4" h
- \_\_\_ Business Card 3-1/2" w X 2" h
- \_\_\_ Business Card 3-1/2" w X 2" h

**12 Month and 6 Month Pricing (Net)**

- SGMP Member \$750/12 months
- Non-Member \$1000 12 months
- SGMP Member \$400/12 months
- Non Member \$500/12 months

**Total:** \$ \_\_\_\_\_

**Invoice Quarterly:** \_\_\_ Yes \_\_\_ Pay in full

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Property: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

File dimensions: 262 pixels wide, 150 pixels high (business card)

File dimensions: 562 pixels wide, 300 pixels high (half page)

File Type: please send as a JPG or GIF via email to [nikki@visitstcloud.com](mailto:nikki@visitstcloud.com)

\* Send a separate logo file that Northern Lights is given permission to use throughout the year.

**Send check payment with completed form (made out to MNSGMP) to:**

Travis Swanson, Chapter Treasurer  
Courtyard Bloomington by MOA  
7800 Bloomington Ave. S  
Bloomington, MN 55425

***What your annual sponsorship includes:***

Logo representation on the chapter website, with logo rotation on the home page.

Logo displayed in all chapter meeting email reminders and information sent to the members.

Advertisement and acknowledgment in quarterly newsletters.

Monthly Chapter Meetings will showcase your chapter partnership in a rotating slide during networking and lunch.