

Mountain Views

October—December 2023—Q4



Bringing Government Planners and Meeting Suppliers Together

A Letter from our President

Dear SGMP Rocky Mountain Chapter Members,

Happy New Year and Cheers to 2024! I hope you had a wonderful holiday season. I'm excited for 2024 and connecting with you during Chapter meetings and events.

Thank you to all who joined us for the Fall Education Conference at Winter Park Lodge. I learned so much from the instructors and other conference attendees. It is always great to connect in person. I was able to take valuable information back to my colleagues.

The January 23rd Chapter Meeting will be held virtually and we have invited members from other Chapters to join us. I hope you will be able to participate. Details for the meetings are available on the Chapter website.

The 2024 NEC will be held in Omaha, Nebraska from May 7 to 9, 2024. There are several fantastic speakers already scheduled. We hope you will be able to join us!

Each month, the Board Members hold an in-person or virtual board meeting. If you are interested in learning about the Chapter, joining a committee or the Board, we welcome your participation. The board meetings will give you an opportunity to learn what is happening in our chapter and the hard work that goes on behind the scenes. We have open positions on the Board and Committees. Please contact one of your Board Members for additional information.

We grow and succeed together and you are an integral member of the Chapter. Thank you for your contribution to the Rocky Mountain Chapter!

Patricia Williams, CAE, CGMP
SGMP RMC President



In this Issue

- ◆ Letter from the President
- ◆ Meet the Board
- ◆ Open Board Positions
- ◆ Planner Spotlight
- ◆ Join a Committee
- ◆ Fall Education Conference
- ◆ Donations
- ◆ Visit Cheyenne Ad
- ◆ Recap November—December
- ◆ Supplier Spotlight
- ◆ Upcoming Events
- ◆ Visit Colorado Ad
- ◆ Upcoming Events
- ◆ SGMP NEC
- ◆ SGMP National Staff
- ◆ Visit Denver Ad
- ◆ CGMP Information

Follow Us Today!



www.sgmprockymtn.com

SGMP RMC Board



President
Patricia Williams, CAE, CGMP
Major Cities Chiefs Association
Deputy Director
801-209-1815
patricia@majorcitieschiefs.com



Immediate Past President (IPP)
Pamela Temple, CGMP
Retired
303-253-2923
templepa@gmail.com



First Vice President
Chele Clark, CGMP
Retired
303-960-5485
Chelebehr12@gmail.com



Secretary
Lisa Maney
Visit Cheyenne
Sr. Convention Sales Manager
307-772-7249
lisa@cheyenne.org

*Welcome our
newest Board
Member
Meg Caldwell*



Second Vice President
Meg Caldwell, CMP
Sales Manager
Beaver Run Resort and
Conference Center
(970) 453-6000 x8775

mcaldwell@beaverrun.com

Follow Us Today!



www.sgmprockymtn.com

Board Member Opportunities

Join
our team!



SECRETARY

The Secretary shall be a Government Planner or Contract Planner member.

- The Secretary shall be responsible for the proper notification of Chapter Board meetings to board members.
- The Secretary shall record the proceedings of the Chapter Board and any meetings, or sessions as shall be requested by the Chapter Board.
- The Secretary shall maintain the chapter's official records and the chapter's Policy and Procedures Manual.
- The Secretary shall maintain a log of the voting actions of the meetings.
- The Secretary shall assure that all official and historical records of chapter are maintained and preserved. Society of Government Meeting Professionals Policy Manual.
- The Secretary shall submit minutes for review and approval from the Chapter Board in a timely manner.
- The Secretary shall submit approved minutes to the Chapter President in a timely manner for inclusion in President's monthly chapter summary report to SGMP Headquarters.
- The Secretary shall write and mail general correspondence, including thank you notes.
- The Secretary should adhere to national standards of minute taking.

Board Member

Opportunities *continued*

Join
our team!



TREASURER

The Treasurer shall be a Supplier or Contract Planner member.

- Newly-elected Treasurers shall travel to the SGMP National Education Conference for orientation and training prior to the beginning of their term of office.
- The Treasurer shall ensure the accurate financial records of the chapter are kept in accordance with the Society's financial policies and procedures.
- The Treasurer shall be responsible, in conjunction with the President, for the safekeeping of funds in such depositories as are approved by the Chapter Board.
- The Treasurer shall be the principal signatory on all disbursements.
- The Treasurer shall maintain Chapter funds in an approved local bank insured by the FDIC.
- The Treasurer is responsible for insuring all spending transactions are properly approved.
- The Treasurer is charged with the responsibility and custody of the chapter's bank accounts and assets and must accurately account for all transactions that take place within the chapter's financial accounts.
- The Treasurer must maintain accurate records of the chapter's income and expenses on a monthly basis on the SGMP-approved chapter budget form.
- The Treasurer must ensure that the chapter's non-profit status remains in good standing.

Rocky Mountain SGMP Planner Spotlight



Sarah Lyke

Senior Management Analyst at U.S. Department of Housing and Urban Development

821 Longs Peak Ave
Longmont, CO 80501

Sarah.m.lyke@hud.gov

(503) 319-8453



- 1. Why do you value SGMP?** The networking and education opportunities across suppliers and planners.
- 2. How would you describe your job to a five-year-old?** A party planner
- 3. What has been your favorite hotel to visit?** I recently had the pleasure of staying at the Alexis Royal Sonesta in Downtown Seattle, WA while I executed an event at the federal building across the street and it was a remarkable visit!
- 4. Where do you see yourself in 10 years?** Still enjoying the many outdoor recreation opportunities in CO and utilizing my many talents to deliver exceptional internal customer support services to the government sector.
- 5. Tell us something unique about you.** My enthusiasm for event planning started at summer camp. I attended for many years as a child, worked as a counselor through high school and college, and became a full-time camp/conference services director where I coordinated all aspects of a groups' residential stay.



Follow Us Today!



www.sgmprockymtn.com

Join a Committee

COMMUNICATIONS COMMITTEE

Communication oversees all communication for the chapter. This includes the newsletter, social media and website.

MEMBERSHIP COMMITTEE

The Membership Committee includes the membership, mentorship, and hospitality committees.

NOMINATIONS AND ELECTIONS COMMITTEE

The Immediate Past President or a Chapter member approved by the Board chairs this Committee. Responsibilities include preparing nomination forms for election of Chapter officers, soliciting nominations for Board positions, evaluating nominations for qualifications, and working with SGMP Headquarters on process.

PROGRAMMING

Programming oversees monthly programs, Fall Education, Honors and Awards Gala.

FINANCIAL COMMITTEE

This committee is responsible for assisting the Treasurer in overseeing the finances of the Chapter.

Fall Ed

TOGETHER TOWARDS TOMORROW WITH SGMP ANNUAL FALL EDUCATION CONFERENCE

2023 Fall Education Conference
October 19-20, 2023
Chele Clark, CGMP

This year the annual Fall Education Conference was held in beautiful Winter Park, Colorado. The host property, Winter Park Mountain Lodge, did not disappoint in rolling out the red carpet to the attendees. The planning committee outdid themselves this year with the speakers, an off-site event, and a fun closing themed dinner. This year the attendees included 4 SGMP members from the San Antonio, Texas chapter and one member from NATCAP! Colorado weather blessed us with no snow as the attendees made their way over Berthoud Pass to attend the conference. The weather was perfect for late fall.



Will Matthews started off the conference with *“The Game You Must Win: Winning the Tug of War Between Fear and Strength at Work and in Life.”* “People make decisions based on fear not strength.” To win this game you must do the following 3 things, Mindset + Skillset + Execution = Business Success™. Give yourself permission to succeed, use the skill set you have, to meet the goals you have set for yourself and execute your plan. Will refers to this Ancient Samurai proverb “Do not speak badly of yourself for the Warrior within hears your words and is lessened by them” as you work your game. Be consistent and on demand with yourself and you will find success.

Ellen Spitzbart, Director of Sales for Winter Park Resort shared the fascinating history of the Winter Park area. Winter Park was one of Colorado’s first skiing locations, beginning during the 1920’s. Construction of the Moffat railroad tunnel officially started in 1923, providing a link between the western slope and Denver. Workers were stationed in Grand County at what was once called West Portal. During the early 1930’s George Cranmer of Denver Parks and Recreation suggested a plan to create a winter sports area here. By 1937, the United States Forest Service (USFS) built a ski jump with a few trails at Cooper Creek nearby the railroad. The following year, ski trains from Denver shuttled skiers to Grand Valley and Winter Park was born. The ski train still runs from Denver to Winter Park starting in January.

Fall Ed Continued

The evening ended with a wonderful opening reception provided by Winter Park Mountain Lodge. The attendees enjoyed a wonderful spread of different appetizers and a special drink created for the event.



Billie Lynn Vigil, Pam Temple, Sara Kahat, Meg Caldwell, Nicole Isenberg, Bryan Koontz, Sinda Monarraz-Aquirre, Rubi Mares, Efrain Mares



Standing: Patricia Williams Seated: Leslie Navarro, Garland Preddy, Lynette Schick, Lisa Maney, Mark and Debbie Richardson Chele Clark, Melody Kebe

Friday was a full day of education sessions, lively bidding at the silent auction tables and a fun filled dinner. Notice the new chapter shirts that Chele Clark and Melody Kebe are wearing!

Garland Preddy, CGMP presented two sessions to the group. The morning session was about “Doing the Right Thing.” The interactive session focused on ethics. The afternoon session was a highly active presentation on “Testing your CGMP Knowledge.” The attendees split into teams and the winning team won a prize. Chele Clark, CGMP and Pam Temple, CGMP presented on “SGMP Past, Present, and Future.” The history of SGMP both nationally and locally were discussed with the group and highlights were provided on how to get the best ROI (return on your investment) out of your membership again, both nationally and at the chapter level. There was a lot of audience participation, and several stories were told by seasoned members and new members were given insight to the value of networking within SGMP.



Chele Clark and Melody Kebe

Fall Ed Continued

Lunch was at Headwaters River Journey Center, in downtown Winter Park. The Event Center is a multi-level reclaimed Civic War Era barn. The mission of the Center is “Every Drop Matters.” The Headwaters River Journey is a state-of-the art interactive museum that invites visitors to discover the wonder of Colorado’s rivers, to become more aware of the critical role the headwaters play in our environment, economy, and Colorado lifestyle, and to explore ways each of us can take action in conserving our greatest resource – water. The attendees were able to experience what it is like to be outside in a Colorado blizzard.

Once the group returned to the hotel, Pam Brown, CGMP, educated the group on what a professional brand is and how to improve their brand to help impact their career and organizations. The session was filled with a lot of laughter and the attendee’s gained confidence in how to improve their own personal presence on social media.

Will Matthews closed out the conference with “You’ve Got This!: Next Level Mindset for Massive Growth in Your Business and Life” Will revealed the five critical components that must be in place to succeed or turn around any career, team or organization. They are:

1. Live In Gratitude
2. Be a Warrior- Brave, Bold and Courageous
3. Master Resiliency
4. Reinvent Yourself Again, Again, and Again
5. Trust and Let go

Will discussed how these five components will give you the tools you need to be able to say, “I Got This!”



Billie Lynn Vigil

The dinner Friday night was based on Oktoberfest! Each person was given an apron to wear, beads and headbands to create the atmosphere of being at Oktoberfest! The German food provided added to the celebration.

Thank you to our sponsors, attendees and to those who donated to the silent auction and raffle. Thank you to everyone who bid on silent auction items and purchased raffle tickets.

See you all next year in Cheyenne!

Fall Ed Continued



THANK YOU AGAIN TO OUR SPONSORS



We would like to thank everyone who donated new socks and underwear for the Clothes for Kids Denver, We were able to donate 93 pairs of underwear and 206 pairs of socks!

Next month we will have a new charity to donate to (via a QR code) in the news blast and website.

Follow Us Today!



www.sgmprockymtn.com

LEGENDS *start* HERE

VISIT
CHEYENNE
WYOMING



Stay for the Adventure

Convention Hotels with over 38,000 Sq Ft of Meeting Space

Unique Non Traditional Meeting Space

2,000+ Guest Rooms

2,500+ Bison at TBR

Cheyenne offers accommodations to meet every taste and pocketbook.

Lisa Maney, Senior Convention Sales Manager 307-772-7249 or lisa@cheyenne.org

Follow Us Today!



www.sgmprockymtn.com

November Meeting at the Holiday Inn—Lakewood



Trends in AV

In November we met at the wonderful Holiday Inn Lakewood for a baked potato bar, yum.

We also had Cindy Shoemaker (GM) and Rob Schenk (Sr Account Executive) from Inspire Solutions let us know what they see trending in the AV world. Trending is the use of hybrid meetings, a lot more LED walls (allows flexible orientation and high resolution displays), and projection mapping. They are using projection mapping which allows them to transform ordinary surfaces into interactive displays and can amplify the overall experience for your audience. AI is allowing them to create an interactive and engaging experience and expand remote participation for your audiences. Overall the AV world is moving and changing quickly. What I learned from Mr. Schenk is every meeting planner needs to partner with their AV company, whether it's Inspire Solutions or another AV company. Let them know your budget (even little budgets) and see what they can offer you to give your audience a great experience at your next event.

Thank you Hampton Inn Federal Center – Lakewood and Visit Cheyenne for providing the location and sponsoring lunch.



May all that is beautiful, meaningful and brings you joy be yours this holiday season and throughout the coming year!!



Follow Us Today!



www.sgmprockymtn.com

Rocky Mountain SGMP Supplier Spotlight

& New Board Member



Meg Caldwell, CMP
Sales Manager
Beaver Run Resort and
Conference Center
(970) 453-6000
x8775

mcaldwell@beaverrun.com
www.beaverrun.com

- Why do you value SGMP?** The people! The education is a wonderful resource and tool I use almost daily. However, the real value is in the knowledge of our cooperative experience. Our members both seasoned and new have so much to offer when I have a challenge I need to work through.
- How would you describe your job to a five-year-old?** I help people throw parties. 😊
- What has been your favorite hotel to visit?** The Grand Hyatt Kuai is hands down my favorite place to stay. I have had the fortune to stay there on two separate occasions and the service, view, amenities, and pool are amazing.
- Where do you see yourself in 10 years? Skiing, hiking, biking, camping and working at Beaver Run Resort & Conference Center here in beautiful Breckenridge, CO.
- Tell us something unique about you:** I have a degree in Therapeutic Recreation and have a passion for diversity & inclusion. I hope to retire and work at the Breckenridge Outdoor Education Center assisting those with special needs and abilities enjoy outdoor activities



Follow Us Today!



www.sgmprockymtn.com



ROOM TO INSPIRE

Welcome to Colorado Springs, Olympic City USA, where our wide-open scenery is the stunning backdrop to your next event. From one-of-a-kind venues and properties to endless outdoor adventures and delicious dining, Colorado Springs has what you need to create a memorable attendee experience. Here, you'll find room to inspire, innovate and impress.

DINA WORTHEN
Senior Sales Manager
Dina@VisitCOS.com | 719.685.7625

Learn more 

Upcoming EVENTS



January 23, 2024 (VIRTUAL)

The Psychology of Fraud

by Roseann Freitas, PR and Communications Manager of the Better Business Bureau

According to the Federal Trade Commission, U.S. consumers reported losing \$8.8 billion in fraud in 2022, and \$2.6 billion was lost to business imposters. Understanding the tactics con artists use to take advantage of people is the most effective way to avoid becoming a victim. We will learn the riskiest types of fraud happening right now, understand how con artists use emotions against us, and list The five red flags of fraud and identify types of scams that impact businesses and consumers.

Registration is only \$15



February 27, 2024 - 11:45 - 1:15 p.m. VIRTUALLY

Join the Campaign to End Human Trafficking

Gary Schirmacher, CMP Senior Consultant with Maritz Holdings, Inc.

Join us as Gary Schirmacher talks us through what the definition of human trafficking is. How to create awareness within your network and resources will be available for each state. Gary will also talk about PACT-DHS-HHS resources and The Code for suppliers and vendors to join.

March 26 and 27, 2024



MIC Conference and Tradeshow

This year's MIC conference and tradeshow will provide over 30 hours of education and 75+ vendors from across the US. Visit <http://mic-colorado.org/events/mic-2024> to register today.

April 23, 2023

DoubleTree Denver - Brett Strenenson of Hotel Lobbyists will be our guest speaker.

May 7-9, 2024



Follow Us Today!



www.sgmprockymtn.com



Society of Government Meeting
Professionals



National Staff

5746 Union Mill Road, Suite 148

Clifton, VA 20124

(703) 549-0892 phone | (703) 549-0708 fax



Executive Director

Kathleen E. Herndon, PhD
executivedirector@sgmp.org
703-549-0892, Ext. 101



Education Director

Alan Kleinfeld, MTA,
CMM, CMP
education@sgmp.org

SGMP Mission

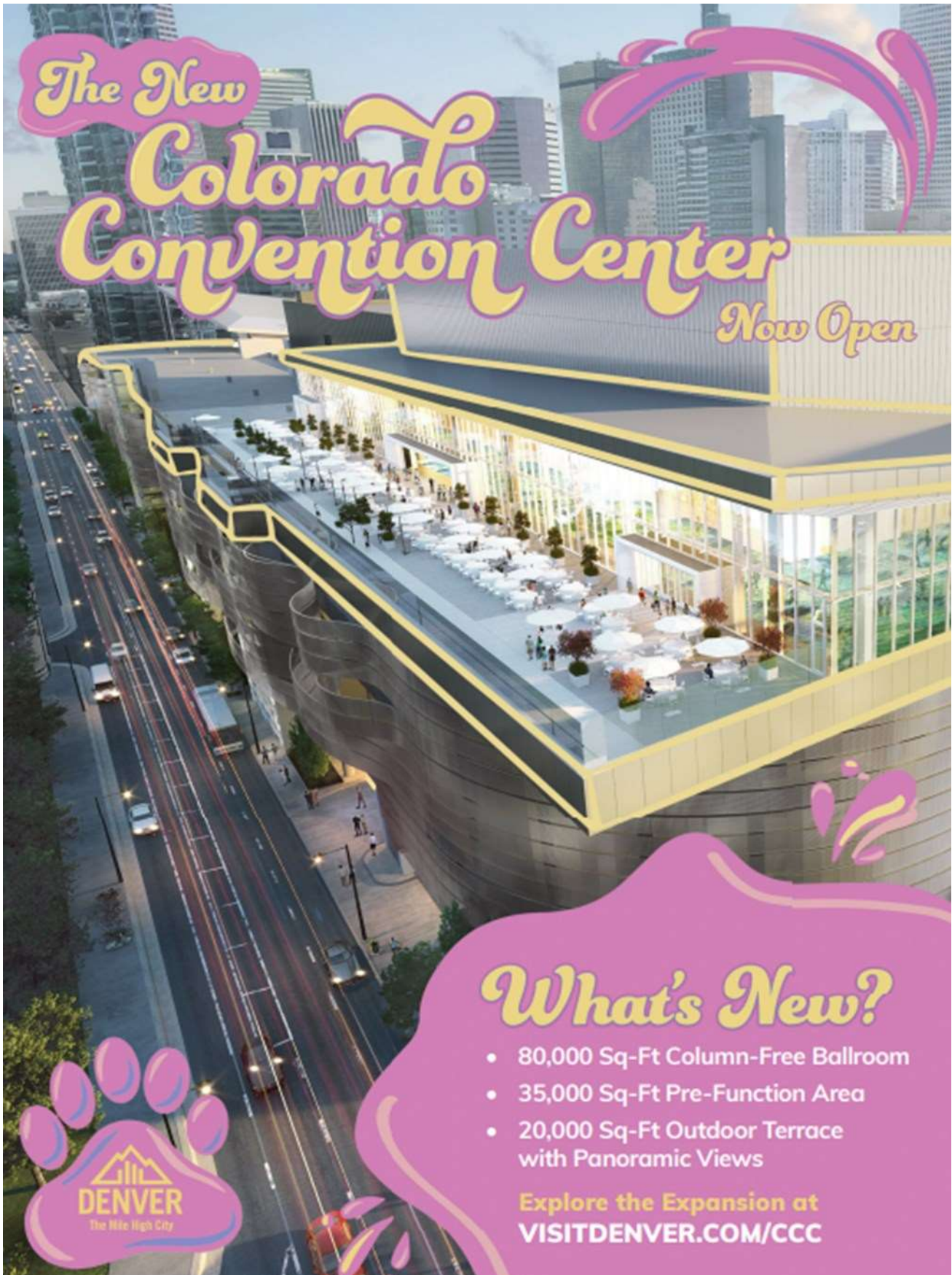
Our mission is to enhance the knowledge and expertise of government meeting professionals. Our objectives are to improve the quality and promote the cost-effectiveness of government meetings. The SGMP membership experience is delivered through education, resources, and networking.

Our chapters play a significant part of the SGMP experience as the face of our Society since chapter affiliation is available to every member at no additional charge. In addition to what the national organization provides, all chapter members receive additional member benefits exclusively through that chapter.

Follow Us Today!



www.sgmprockymtn.com



The New
**Colorado
Convention Center**
Now Open



What's New?

- 80,000 Sq-Ft Column-Free Ballroom
- 35,000 Sq-Ft Pre-Function Area
- 20,000 Sq-Ft Outdoor Terrace with Panoramic Views

Explore the Expansion at
VISITDENVER.COM/CCC

Follow Us Today!



www.sgmprockymtn.com

Earn your CGMP



Certified Government Meeting Professional

The Certified Government Meeting Professional designation ("CGMP") is designed for planners and suppliers whose work is governed by the rules and regulations of the federal government. Individuals who have earned their CGMP have obtained the highest designation available that is specifically for government meeting professionals.

The CGMP is recognized in the hospitality industry; many government contracts now require planners working on the contract have their government certification.



**Society of Government Meeting
Professionals**