## **Mountain Views**



Bringing Government Planners and Meeting Suppliers Together

January—March 2024—Q1

### **Wyoming** Cheyenne Salt Lake City Colorado Utah Denve • Santa Fe New Mexico In this Issue Letter from the President **Meet the Board Open Board Positions** Join a Committee ٠ **Planner Spotlight February Education Meeting** Visit Denver Ad ٠ **MIC Recap Legacy Award Honoree** ٠ **Upcoming Events** Looking for Gala/Fall Ed Chairs

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## A Letter from our President

Dear SGMP Rocky Mountain Chapter Members,

I hope this letter finds you well and enjoying the blossoming of spring. It's been an exhilarating start to 2024, filled with vibrant Chapter gatherings, and I am excited for the multitude of meetings and events we are planning for the remainder of the year.

First and foremost, I extend my heartfelt congratulations to Chele Clark for being recognized as an SGMP Legacy Award Honoree! In its inaugural year, the SGMP Legacy Award honors members who have made significant contributions to SGMP over the years. Chele's unwavering dedication, both to our Rocky Mountain Chapter and at the national level, embodies the essence of this prestigious accolade. I consider myself fortunate to have Chele as both a mentor and a friend.

Additionally, I am delighted to welcome our newest Board Members, Meg Caldwell and Kelly Nelson. Meg has assumed the role of 2nd Vice President, while Kelly will join us as Treasurer in July.

Looking ahead, we have a lineup of exciting SGMP events on the horizon. Mark your calendars for April 23<sup>rd</sup>, when Brett Sterenson from Hotel Lobbyists will lead our Chapter education meeting. Join Brett and your fellow Chapter colleagues to delve into the intricacies of why hotels sometimes decline business offers.

As we gear up for the 2024 NEC, scheduled for May 7<sup>th</sup> to 9<sup>th</sup> in Omaha, Nebraska, I urge you to secure your spot before registration closes. This promises to be an enriching experience with a roster of exceptional speakers lined up.

Save the date for our Rocky Mountain Chapter Gala on Thursday, June 27<sup>th</sup>. Stay tuned for further details as we finalize the arrangements.

I also want to extend an invitation to our monthly in-person or virtual board meetings. Whether you're interested in learning more about the Chapter, joining a committee, or potentially serving on the Board, your participation is invaluable. These meetings offer insights into the workings of our Chapter and the dedication of those working behind the scenes. If you're interested in getting involved or have any questions, please don't hesitate to reach out to one of our Board Members.

Thank you for your ongoing contributions to the success and growth of the Rocky Mountain Chapter. Together, we continue to thrive!

Warm regards,

Patricia Williams, CAE, CGMP SGMP RMC President











## SGMP RMC Board





President Patricia Williams, CAE, CGMP Major Cities Chiefs Association Deputy Director 801-209-1815 patricia@majorcitieschiefs.com



Immediate Past President (IPP) Pamela Temple, CGMP Retired 303-253-2923 templepa@gmail.com

## Welcome Our New Board Member



Second Vice President Meg Caldwell, CMP Sales Manager Beaver Run Resort and Conference Center (970) 453-6000 x8775

mcaldwell@beaverrun.com



First Vice President Chele Clark, CGMP Retired 303-960-5485 Chelebehr12@gmail.com



Secretary Lisa Maney Visit Cheyenne Sr. Convention Sales Manager 307-772-7249 lisa@cheyenne.org



Treasurer Kelly Nelson Doubletree Denver Tech Center Sales Manager (303) 253-3993 kelly.nelson@hilton.com











## **Board Member Opportunities**



#### SECRETARY

- The Secretary shall be a Government Planner or Contract Planner member.
- The Secretary shall be responsible for the proper notification of Chapter Board meetings to board members.
- The Secretary shall record the proceedings of the Chapter Board and any meetings, or sessions as shall be requested by the Chapter Board.
- The Secretary shall maintain the chapter's official records and the chapter's Policy and
  Procedures Manual.
- The Secretary shall maintain a log of the voting actions of the meetings.
- The Secretary shall assure that all official and historical records of chapter are maintained and preserved. Society of Government Meeting Professionals Policy Manual.
- The Secretary shall submit minutes for review and approval from the Chapter Board in a timely manner.
- The Secretary shall submit approved minutes to the Chapter President in a timely manner for inclusion in President's monthly chapter summary report to SGMP Headquarters.
- The Secretary shall write and mail general correspondence, including thank you notes.
- The Secretary should adhere to national standards of minute taking.

#### **FIRST VICE PRESIDENT**

- The First Vice President shall be a Government Planner or Contract Planner member.
- The First Vice President shall serve for the President in the absence of the President, or when so requested by the President.
- The First Vice President shall assume the duties of the President in the case of resignation, death, or other cause.
- The First Vice President shall serve as committee liaison or committee chair and shall perform all other duties as are incident to the office or as may be prescribed by the Chapter Board.









# Join a Committee

#### **COMMUNICATIONS COMMITTEE**

Communication oversees all communication for the chapter. This includes the newsletter, social media and website.

### **MEMBERSHIP COMMITTEE**

The Membership Committee includes the membership, mentorship, and hospitality committees.

### NOMINATIONS AND ELECTIONS COMMITTEE

The Immediate Past President or a Chapter member approved by the Board chairs this Committee. Responsibilities include preparing nomination forms for election of Chapter officers, soliciting nominations for Board positions, evaluating nominations for qualifications, and working with SGMP Headquarters on process.

### PROGRAMMING

Programming oversees monthly programs, Fall Education, Honors and Awards Gala.

### FINANCIAL COMMITTEE

This committee is responsible for assisting the Treasurer in overseeing the finances of the Chapter.







Rocky Mountain SGMP Planner Spotlight



Pam Temple, CGMP

## Retired Planner N&E Chair Immediate Vice President of RMC SGMP

#### 1. Why do you value SGMP?

I value SGMP for the opportunity to learn from each other. The learning and understanding I've learned from hotel suppliers is pressless. I have also made a lot of great friends and connections in the hospitality industry.

#### 2. How would you describe your job to a fiveyear-old?

I recently retired after 30 years with the State of Colorado. I'm not sure where retirement will lead me, but I anticipate I'll find another job in a new industry and see where that goes! But for now I'm enjoying some downtime.

#### 3. What has been your favorite hotel to visit?

I've hosted many events at the Vail Marriott (now The Hythe) in Vail and always found their staff amazing to work with and their attention to the details was greatly appreciated. It's also a beautiful hotel in a beautiful location.

#### 4. Where do you see yourself in 10 years?

In 10 years I anticipate I may be retiring again and enjoying travel and family.













February Education Meeting

#### What You Need to Know About Human Trafficking

#### By Pam Temple, CGMP

On February 27th, the RMC hosted a virtual meeting with our western alliance chapters. We had 20\_ people and someone from each of the chapters! Gary Schirmacher, Sr. Consultant, Talent Acquisition with Maritz spoke to us about human trafficking and what we, as planners and suppliers need to know and how we can help stop human trafficking.

Human trafficking is a severe form of exploitation for labor (including sex) involving force, fraud, or coercion. This includes sex trafficking, labor trafficking, and modern slavery. Sex trafficking includes the practice of sex tourism and child sex tourism as well as the use of hotel in sex trafficking are some instances of the overlap between the travel industry and modern slavery. The tourism and travel industries are by nature a global industry, which leads to increased opportunities for labor trafficking and exploitative practices, especially in regions of the world with weak labor and social protections. Modern slavery is defined when an individual is exploited by others, for personal or commercial gain. Whether tricked, coerced, or forced, they lose their freedom.

PACT (Protect All Children from Trafficking) was created in 1991 and is the first US organization to focus on the commercial sexual exploitation of children. They are also a member of the ECPAT internal, a network of organizations in our 100 countries working together toward the elimination of the sexual exploitation of children.

Recognizing the signs, a trafficked person may:

- Show signs that they movement is controlled
- Have few or no personal possessions •
- Have false identity or travel documents •
- Have someone speak for them, or a thor party insists on being present and translating
- Not know their home or work address •
- Be unaware of their whereabouts, have lost a sense of time •
- Have numerous inconsistencies in their stories
- Have limited or no social interaction
- If you see something, say something. You can call the National Human Trafficking Hotline at 1.888.373.7888 or text 233733. This confidential toll-free phone, text line, and online chat are available from anywhere in the United States, 24 hours a day, 7 days a week. Help is available in many languages. In Colorado, you can also call 866.455.5075 or text "HELP" for the human trafficking program.













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## RMD SGMP Sponsor

The New

## What's New?

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## Your RMC SGMP Board Represented at MIC



## 24th Annual MIC of Colorado

Education Conference and Trade Show

- Our community came together for the Meetings Industry Council of Colorado 24th Annual Conference and Trade Show.
- More than 1,000 participants at the Colorado Convention Center March 26-27 2024.
- The MIC community includes approximately 350 meeting and event planners, plus others from the meetings industry who joined us from dozens of states around the country to support the vibrant meetings and events community in the Rocky Mountain area.
- Theme: Keys: Unlocking People, Purpose, Passion and Potential.
- The meetings and hospitality industry is evolving in unforeseen ways and we will explored solutions – "keys" – that will help us create events that are relevant, compelling, and responsible, both fiscally and sustainably.

Information from MIC Website

Meetings Industry Council of Colorado of Colorado Educational Conference & Trade Show













Graphics by Billie Lynn Vigil







Upcoming Events



#### April 23, 2024—RMC SGMP Monthly Education Meeting

DoubleTree by Hilton Denver 3203 Quebec Denver, CO

11:30 Registration and networkingNoon Lunch12:30 p.m. program

Why Hotels Say NO to Your Business

Brett Sterenson with Hotel Lobbyists



Join us as Brett Sterenson explains why hotels say no to your business. An introspective look behind the scenes into how hotels make selling decisions and how planners can better position their business to attract more offers, particularly in times of inflated demand! Come and learn about the intricacies behind hotel's selling decisions, how to attract more offers with your RFP's, and how to present alternatives to superiors to better position their RFP's proactively.

### Are you going to NEC?



The SGMP National Education Conference (NEC) is an annual event featuring over 20 hours of professional development sessions, exciting keynote speakers, an industry tradeshow, networking opportunities, a fund-raising silent auction, and more!

Visit <u>https://www.sgmp.org/national-education-conference</u> to learn about the annual event!

Room Rate Deadline is March 25<sup>th</sup> and Early Bird Discount Deadline is April 10<sup>th</sup>.

#### See you in Omaha!

SGMP's National Education Conference in Omaha, NE

<u>https://www.sgmp.org/</u> for additional information.









Upcoming Events Continued...



#### June 27, 2024—RMC SGMP GALA

Annual Honors and Awards Gala

Save the Date, more information coming soon

DoubleTree by Hilton DTC 7801 E Orchard Rd Greenwood Village, CO

5:00 p.m. Networking 6:00 p.m. Dinner and Program



### The Rocky Mountain Chapter is looking for a Gala Chair and Fall Ed Chair!

The Gala will be held in June and Fall Ed will be held in September.

If you have a few hours each month to contribute to the Chapter and would like to be the Chair or on the committee, we want to hear from you!

Two of our amazing Board Members have created a detailed guide to assist you in planning.

Please contact Chele at <u>chelebehr12@gmail.com</u> or Pam at <u>templepa@gmail.com</u> for more information.









## RMD SGMP Sponsor





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## **Chapter Shirts**

Shirts available for purchase at \$30. Get yours before NEC!

Contact Pam at <u>templepa@gmail.com</u> to purchase your shirt.





## NO MORE GIFT CARDS!!

It is now easier than ever to support the Chapter through your shopping!

King Soopers has changed how Neighborhood Rewards partners with the Rocky Mountain Chapter.

Link your loyalty card to the SGMP Rocky Mountain Chapter at <u>www.kingsooperscommunityrewards.com</u> using Organization # BM775.

Please contact <u>SGMPRMC@gmail.com</u> with any questions!













## National Staff

5746 Union Mill Road, Suite 148 Clifton, VA 20124 (703) 549-0892 phone | (703) 549-0708 fax



**Executive Director** 

Kathleen E. Herndon, PhD <u>executivedirector@sgmp.org</u> 703-549-0892, Ext. 101

### **SGMP** Mission

Our mission is to enhance the knowledge and expertise of government meeting professionals. Our objectives are to improve the quality and promote the costeffectiveness of government meetings. The SGMP membership experience is delivered through education, resources, and networking.



**Education Director** 

Alan Kleinfeld, MTA, CMM, CMP education@sgmp.org Our chapters play a significant part of the SGMP experience as the face of our Society since chapter affiliation is available to every member at no additional charge. In addition to what the national organization provides, all chapter members receive additional member benefits exclusively through that chapter.





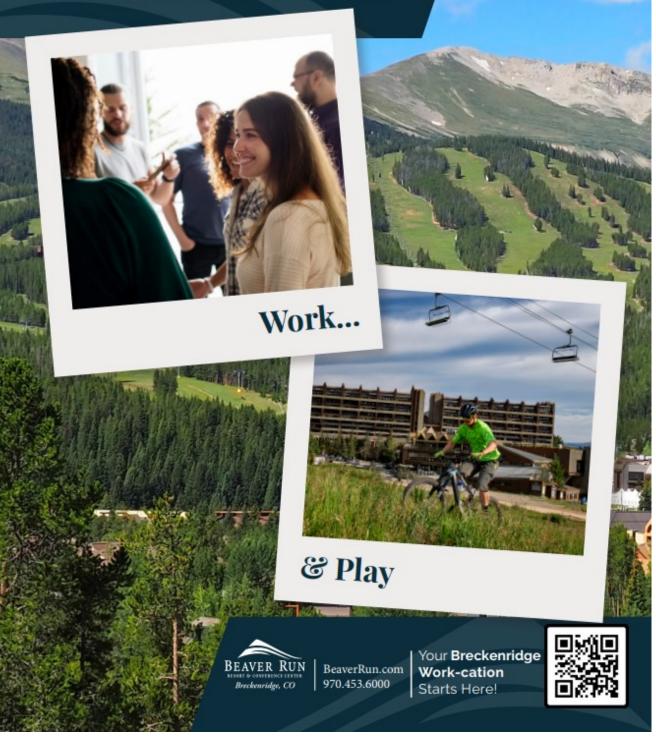






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Earn your CGMP



## **Certified Government Meeting Professional**

The Certified Government Meeting Professional designation ("CGMP") is designed for planners and suppliers whose work is governed by the rules and regulations of the federal government. Individuals who have earned their CGMP have obtained the highest designation available that is specifically for government meeting professionals.

The CGMP is recognized in the hospitality industry; many government contracts now require planners working on the contract have their government certification.



Society of Government Meeting Professionals





