

Mountain Views

January—March 2023—Q1



A Letter from our President, Patricia Williams, CAE, CGMP

Dear SGMP Rocky Mountain Chapter Members,

Spring is here... or it should be... I am watching it snow outside my window and reflecting on the first three months of this year. I hope 2023 has been successful for you, both professionally and personally. I have enjoyed the beauty of snow but I am looking forward to enjoying flower blossoms and listening to birds celebrate spring.

We have held three outstanding programs this year. During the January meeting, Preethi Fernanco shared tips and tricks to stay focused in today's environment. In February, Stacy Pederson discussed how to be happy when life is a mess. The March meeting focused on the latest scoop in Denver with Jason Lusk. For those of you who were able to join us, I hope you found the meetings productive.

We are getting ready to celebrate with you at the Annual Honors & Awards Gala! Please mark your calendar for Friday, May 19th.

The 2023 National Education Conference will be held in Bloomington, Minnesota from June 6th to 8th. If you haven't registered yet, there is still time to take advantage of early bird registration that ends on April 7th. The conference agenda includes many fascinating speakers and worthwhile sessions. Spending a few days at the Mall of America is also appealing. I hope you can join us!

The Chapter Board meetings every month. If you are interested in learning how the Chapter is managed, we invite you to join us for a Board meeting. Attending the board meetings will give you an opportunity to learn what is happening in our chapter and the hard work that goes on behind the scenes.

Thank you for your participation in the Rocky Mountain Chapter and your contribution to the Chapter's success!

Patricia Williams, CAE, CGMP
SGMP RMC President

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Meet Your Rocky Mountain Chapter Board



President

Patricia Williams, CAE, CGMP
Major Cities Chiefs Association
Deputy Director
801-209-1815
patricia@majorcitieschiefs.com



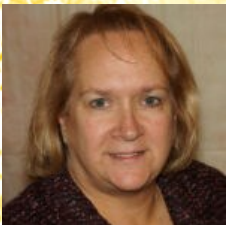
First Vice President

Chele Clark, CGMP
303-960-5485
Chelebehr12@gmail.com



Second Vice President

Stephanie Scharfenberg
Embassy Suites Loveland
Catering Sales Manager
970-612-2390
Stephanie.scharfenberg@atriumhospitality.com



Immediate Past President (IPP)

Pamela Temple, CGMP
Colorado Department of
Human Services
Division of Youth Corrections
303-253-2923
pamela.temple@state.co.us



Secretary

Lisa Maney
Visit Cheyenne
Sr. Convention Sales Manager
307-772-7249
lisa@cheyenne.org



Treasurer Vacant



Are you looking to gain leadership skills,
networking with SGMP members?

Our 1st Vice President duties include:

- Serve as Program Committee Chair
- Attend & participate in National meetings and events representing the Chapter.
- Fill in for the President at all Chapter meetings in her absence.
- Assist webmaster in maintaining and updating the Chapter website.
- Create and distribute chapter meeting evaluations.
- Estimated time commitment is 2- 3 hours per month, including the Board meeting.

Our Treasurer duties include:

- Serve as the Fundraising Chair.
- Develop and provide a detailed Annual Budget detailing income and expenses with Board, at annual retreat.
- Attend and participate in National meetings, conference calls and events representing the Chapter.
- Keeps all records pertaining to income and expenses and keeps all funds in a checking account.
- Collect funds, including registration fees, sponsorship and advertising.
- Deposit all funds collected.
- Review Treasurer's Report and share notebook at each Board meeting.
- Copy President Budget Report (expenditures and revenues to date) and Bank Statement submitted to National Headquarters before the 10th of each month.
- Pay vendors in a timely fashion.
- Create invoices, as needed.
- Estimated time commitment is 2- 3 hours per month, this includes the Board meeting.

Thank you Pam Brown for taking care of Rocky Mountain SGMP chapters social media needs.



Residence Inn by Marriott Breckenridge
Pam Brown, CGMP

Phone: (303) 877-9291
Email: pamela.brown@marriott.com

*We couldn't do it
without you!!!*



#workhardplanhard



#meetingplannerlife



@SGMPRockyMtn

**Join us
on
Social
Media!**



**SGMP
Rocky Mountain
Chapter**



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#proudtobermc



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**PUT THIS
on YOUR
CALENDAR!**



April 25, 2023
DoubleTree by Hilton Denver Tech Center
Tradeshow Etiquette
11:30 – 1:30 p.m.



May 19, 2023
Annual Honors and Awards Gala
Sonesta Denver Downtown Hotel
5:00 – Networking and Silent Auction
6:00 – Program and Dinner



Silent Auction and Raffle Items Needed

Honors and Awards Gala is right around the corner, and we will be holding a silent auction.

Silent auctions have been one of the Rocky Mountain Chapters largest fund-raising events in the past and we need your help to continue to raise funds for our educational programs. We are asking for your generosity and donations for the auction and door prizes.

The RMC is committed to providing unique and exciting educational and scholarship opportunities to our members. We ask that you contribute to make this effort a SUCCESS.

A List of Suggestion a items and ideas are:

Packages with hotel stays, holiday decor arts, crafts and Antiques, gift baskets, wine, bear & Spirits, gift cards, children's books/toys, Sports memorabilia, and much much more.

Don't be afraid to think outside the box! Donate one of your unique handcrafted creations. Think about combing items or services with your friends and colleagues to create a tantalizing package, such as resort stay or spa visit.

If you have something to donate please pamela.temple@state.co.us

Save the Date



2023 National Education Conference (NEC)

Power of the Past – Force of the Future

**June 6-8, 2023 in Bloomington, MN
Radisson Blu Mall of America**



**Save the date for the next
Fall Education Conference**

October 19-20, 2023

Winter Park Mountain Lodge.



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Nomination Form



Rocky Mountain SGMP

2023 Outstanding Members and Properties Nomination Form

The Rocky Mountain Chapter of SGMP is looking for nominations for the 2023 Outstanding members and properties for this past year. Please take a few minutes to nominate a planner, supplier, and properties that have gone above and beyond this past year. All nominations are due by April 14, 2023 at 5 PM MST

[Nomination Form](#)

Nominations forms are due by April 14, 2023 5PM (MST) to chelebehr12@gmail.com .



ABOUT SGMP

SGMP is a non-profit professional organization of persons involved in planning government meetings – either on a full or part time basis – and those individuals who supply services to government planners.

OUR MISSION

The Society of Government Meeting Professionals (SGMP) brings together government planners and meeting supply service professionals to improve the quality and promote the cost effectiveness of government meetings.

OUR VISION

We are committed to providing members with quality educational programs and partnering opportunities, empowering members to be successful in their field.

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Society of Government Meeting
Professionals



Membership

SGMP is the only national organization in the U.S. dedicated exclusively to government meetings. Since our founding in 1981, we currently have nearly 1800 members and 20 chapters.

SGMP's mission is to enhance and promote the expertise of government meeting professionals. And our objectives are to improve the quality of and promote the cost-effectiveness of government meetings. Member value in our Society is delivered through education, resources and networking. The [Member Benefits](#) section will show you much more about the SGMP membership experience.

Affiliation with a local chapter is available to every member at no additional charge. All chapter members receive additional member benefits exclusively through that chapter. Each monthly chapter meeting provides member benefits in all three areas — education, resources and networking. Please visit [Chapter Affiliation](#) to learn more.

We have a variety of membership categories, each with different eligibility requirements and application rules. So it is very important to review the definitions and rules within each category to be sure you are submitting a complete and accurate membership application package. All of this information is outlined in the three "how to join" sections.

Each SGMP membership requires a single individual representative who will receive the rights and benefits of membership in our Society. Our membership, therefore, is comprised of individuals and not agencies or companies (but more than one individual at any organization may be a member). Each member in any category has one of two membership types: individual or organizational. This differentiation in type pertains only to how to handle a membership transfer. You can check out the [Membership Ownership](#) page for more details on this.

This [membership brochure](#) also includes information about joining SGMP.

We look forward to welcoming you to SGMP! Questions? Just ask us at membership@sgmp.org!



Rocky Mountain Chapter membership: 23 Planners, 20 Suppliers & 4 Retirees

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**Society of Government Meeting
Professionals**

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Membership Manager
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**VISIT
CHEYENNE
LIVE THE LEGEND**

Today's Meeting and Conventions
are planned in Cheyenne Wyoming.
cheyenne.org/meetings/

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SGMP Rocky Mountain Chapter Membership Spotlight

Stephanie Scharfenberg

Company you work for:

Embassy Suites Loveland

Married/Single or significant other status and any info you'd like to share:

Married 6 years to my high school sweetheart.

Children and/or pets or both:

Beautiful 14-month-old son, Bennett, who keeps my husband and I on our toes.
The best dog, Drake and our adventurous cat, Haze

A little bit about where you grew up:

Grew up in Ohio, Cincinnati and then Toledo. I have lived in 5 different states and have traveled 48 out of the 50 states.

Favorite vacation spot:

Beach or mountains, anywhere I can be outside 24/7. My favorite family vacation spot, South Haven, MI

Thoughts regarding the industry:

I am so grateful that this industry is recovering, and we are seeing events back to levels pre-pandemic. We still face issues with staffing and supply problems, but it is continuing to improve.

What makes you happy?

My family and friends, being outdoors and traveling

What do you like about SGMP?

The friendships and relationships you build over time. SGMP is a family of planners and suppliers and we are all working together to make each other successful.

What do you like most about being a planner/supplier?

I love connecting with clients and creating the best experience possible.



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Get involved & meet new people when you join a Committee



COMMUNICATIONS COMMITTEE

Communication oversees all communications for the chapter and includes including the newsletter, social media, and website

Board Liaison: [Patricia Williams, CAE, CGMP](#)

MEMBERSHIP COMMITTEE

This committee is responsible for recruiting new members, working to retain current members, engaging membership, and creating a valuable membership experience. This committee is comprised of several sub-committees: Hospitality, Ambassador Program, and Mentorship.

Board Liaison: [Stephanie Scharfenberg](#)

NOMINATIONS AND ELECTIONS COMMITTEE

The Immediate Past President or a Chapter member approved by the Board chairs this Committee. Responsibilities include preparing nomination forms for election of Chapter officers, soliciting nominations for Board positions, evaluating nominations for qualifications, and working with SGMP Headquarters on process.

Board Liaison: [Pam Temple, CGMP](#)

PROGRAMS COMMITTEE

This Committee develops the educational programs presented at the monthly Chapter meetings. Responsibilities include sending out an RFP to supplier members to acquire sites for the monthly meetings; contracting with speakers; arranging for any A/V needs of the speaker; providing and tallying evaluation of each meeting. The Committee holds brainstorming meetings to determine program topics and speakers. This committee is comprised of three sub-committees: Honors & Awards Gala Sub-Committee, Fall Education Conference Sub-Committee and Monthly Programming Sub-Committee.

Board Liaison: Vacant – [Click here if interested](#)

FINANCIAL COMMITTEE

This Committee is responsible for assisting the Treasurer in overseeing the finances of the chapter. The committee plans special activities to raise money for the Chapter including drawings and silent auctions, advertising and marketing opportunities, and other fundraisers. The committee oversees the chapter scholarship process from application through selection. The Committee submits articles to the Chapter's newsletter, *Mountain Views*, for each issue to inform members of special fundraising events and to thank donors and sponsors. This committee is comprised of several sub-committees: Scholarships, Advertising, and Fundraising.

Board Liaison: [click here if interested](#)

COMMUNITY SERVICE COMMITTEE

The Committee recommends, with board approval, community projects in which to involve the chapter. Projects may include: fundraising through member participation, collecting canned goods, clothing, school supplies, monies and other items for non-profit organizations and volunteering to staff community service events.

Board Liaison: [Stephanie Scharfenberg](#)

Congratulations Pam & Stephanie!!!



Society of Government Meeting Professionals

2023 SGMP Emerging Leaders

The SGMP Emerging Leaders program recognizes SGMP members who have been members for less than 5 years but have already stepped in to help their chapters or the national organization in volunteer leadership roles.

The 2023 Emerging Leaders are:

Tim Aylsworth - Rocket City Alabama | Pamela Brown - Rocky Mountain | Dorothy Dean - Michigan | Stephanie Moore-Doman - Rocket City Alabama | Johnita Romine - Rocket City Alabama



Society of Government Meeting Professionals

2023 SGMP Top Young Professionals

SGMP is excited to announce the 2023 Top Young Professionals and Emerging Leaders! The SGMP Top Young Professionals program recognizes Government Meeting Professionals Under 40 who are excelling in their careers and as volunteers for SGMP.

The 2023 Top Young Professionals are:

Christina Bush - National Capital | Claudia Gunter - National Capital | Shannon Jenkins - National Capital | Jackie Ramos - Rocket City Alabama | Stephanie Scharfenberg - Rocky Mountain | Taylor Beard Stanley - Louisiana | Randi Talmage

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January Chapter Meeting Recap



January 2023 Meeting Highlights via Zoom

Have We Lost Our Focus?

Presented by: Preethi Fernando

By Patricia Williams CGMP

Have you ever felt that you lack focus and concentration, especially over the last few years? Are you working too many hours, not taking breaks, spending a lot of time on virtual meetings? Are text messages, phone calls, social media posts and responses overwhelming you? Many of us often sabotage ourselves with self-judgement and negative self-views.

We heard from Preethi Fernando in January who shared tricks on how to stay focused and practice mental toughness. The education meeting was held virtually, and we were joined by SGMP members from other Western Alliance Chapters.

Preethi suggested taking time to close your eyes, practice breathing exercises, and refocusing. Spending a few minutes during the day to refocus has helped me. I recently encountered a challenging situation and found myself in the middle of a breathing exercise. It helped tremendously! I was able to remain focused on the situation and resolve it quickly.

The hour we spent with Preethi flew by quickly. From the meeting, I learned four important steps not to do:

- Don't give up. Take time to stretch, not snap, to keep focused on the situation or person you are working with.
- Don't focus on the problem. See the problem and work on solution(s).
- Don't ignore the problem. It won't go away on its own.
- Don't talk to the wrong person for support.

I hope you take time to focus on yourself and be proud of your mental toughness!

February Western Alliance and Chapter Mtg Recap



The Newest in TSA Travel Requirements and Public Initiatives Pam Temple, CGMP

On February 8th the Rocky Mountain Chapter partnered with the Western Alliance to listen and learn from Lorie Dankers, spokesperson for Transport Security Administration. Ms. Dankers shared updates on the news screening machines TSA is deploying to many airport across the United States. She also shared many of the initiatives TSA is rolling out this year to help us all travel safely.



February's meeting recap

Chele Clark, CGMP

"Dying to Laugh" presented by Stacy Pederson

Stacy Pederson presented a unique program about how to live! She explained that it took almost dying to understand that you must live every minute of your life. "Grass isn't greener on the other side...The grass is green where you water it." Neil Barrigam. Stacy used this quote to explain that you must look at your own life and nourish it instead of looking at others and what they have achieved. Stacy spoke of the benefits of laughter and the things you can do to bring laughter into your life.

Exercise is one of the things that can benefit you, relationships, especially positive ones, bring the most to your life. Embrace failure, instead of letting failure define you, let it refine you. Stacy asked several questions to make us think about where we are in our own lives: Have you lived today? Is a person more important or is the project? She ended her presentation with how 20 minutes can change your life. The 20 minute rule is we all have things that we don't want to do "You're never going to want to do – so you might as well do it anyway." Clean a drawer, write that email, call an old friend" Just do something that will make you feel good.

The meeting was held at the Woolley Classic Suites and lunch consisted of mixed greens salad, Chili chicken curry with saffron rice, and tiramisu caramel & chocolate sauce dessert. Thank you to Woolley's for hosting our event.

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MIC 2023 was held on March 2 & 3 at the Colorado Convention Center. It was great to connect with friends & college and gain valuable education .

The Power Behind MIC.. the Member Organizations, the Sponsors, the Exhibitors, the Speakers, and the People. Cheers and thank you.

Tweet from MIC via Twitter

*Save the date
for MIC
March 26-27,
2024*



March Chapter Meeting Recap

March 2023 - Updates from Visit Denver

by Pam Temple, CGMP

The RMC met at the Embassy Suites Denver Central Park on March 28 for our monthly meeting. The Embassy Suites Central Park delighted us with artisan flatbreads, caesar salad, mixed berries, and tiramisu.

Jason Lusk, CMP the Associate Vice President, Conventions Sales at Visit Denver gave us an update on all the improvements, changes and trends in the Denver area. The Colorado Convention Center is currently being remodeled, the 'popped the top' and are adding additional ballroom space, meeting rooms and a terrace, it is scheduled to be open later this year. Jason also talked about the many partnerships the have throughout the State, this helps enhance a planners options when selecting Denver for their meetings. Visit Denver tracks a lot of data, some of the trends they are seeing include: increased short-term demand but limited short-term availability/ date and pattern flexibility; window shopping because of political landscape in other destinations; large citywides looking at future but attendance lagging from 2019; steady number of site visits (many are last-minute); and challenging response time. They are also focused on the following: filling open positions, training new staff, soliciting new business, servicing existing business, trade shows, and site visit workshops.



Convention Center Package & Expansion

Current:

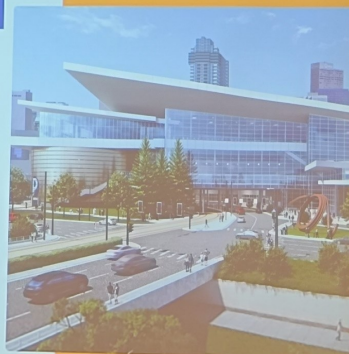
- 584,000 Sq. Ft. of exhibit space
- 100,000 Sq. Ft. of meeting space
- 2 Ballrooms – 50K & 35K Sq. Ft.
- 5,000-Seat Theater

Rooftop Expansion:

- 80,000 Sq. Ft. Ballroom
- 35,000 Sq. Ft. Pre-function
- 20,000 Sq. Ft. Outdoor deck
- Technology enhancements

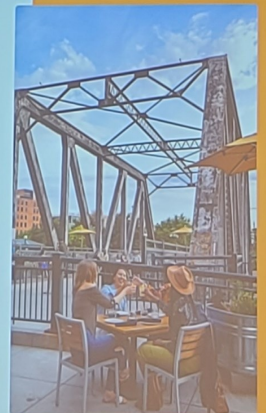
Hotel Package:

- More than 13,000 within walking distance
- More than 55,000 metro wide



The State of the Travel Industry

- Domestic leisure will continue to dominate U.S. travel in 2023
- Vast majority are excited to travel and have plans to travel this year
- COVID continues to recede as a travel concern, replaced by financial concerns (personal and travel prices)
- National and global financial situation is not scaring off travelers (any recession is expected to be mild)



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ROOM TO IMPRESS

Colorado Springs has everything you need to create a memorable experience for your attendees. Here you'll find room to inspire, innovate, connect and re-energize.

→ Learn more at VisitCOS.com/meet