Mountain Views



April—June 2023—Q2

Letter from our President



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Dear SGMP Rocky Mountain Chapter Members,

It has been a busy quarter. We celebrated the Chapter during the Gala in May and attended the National Education Conference in June. I hope you are enjoying summer!

Thank you to everyone who joined us for the Annual Honors & Awards Gala in May. We celebrated your colleagues and recognized their outstanding contribution to the Rocky Mountain Chapter. Congratulations to all award winners!

We received 17 responses to the Chapter membership survey request. Thank you to all who responded! Based on your input, we are adjusting the upcoming education meetings to match the requests and suggestions that we received.

We have several amazing programs scheduled in the next few months. Please watch for details and check the Chapter website for more registration information.

I am happy to share that the 2023 Fall Education Conference has been confirmed. The conference will be held October 19th and 20th at the Winter Park Mountain Lodge. October seems far away, but it will be here before we know it. Registration and room reservation details will be available soon.

The Chapter Board meetings every month. If you are interested in learning how the Chapter is managed, we invite you to join us for a Board meeting. Attending the board meetings will give you an opportunity to learn what is happening in our chapter and the hard work that goes on behind the scenes. There are several open Board positions and we would love to tell you about them.

Thank you for your participation in the Rocky Mountain Chapter. Your dedication makes the Chapter successful!

Patricia Williams, CAE, CGMP SGMP RMC President













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Treasurer Vacant

Joining a board is a great career move.

Joining a board is a brilliant career move for many reasons not least because the experience will develop you personally and professionally.

Joining a board of directors can help your career by opening new doors. Your knowledge and expertise will be sought after by companies who may want to hire you as a consultant or in other capacities.

One of the most valuable benefits of joining a board of directors is having a say in developing policies.

By joining the board, young executives can wield their influence to make positive changes, including changes that can help people outside of the company.

One of the significant benefits of joining a board of directors is that you'll be able to make connections with other board members and other companies.

Joining a board is a brilliant career move because it is an excellent way to learn new leadership skills, business management, communication, strategy development and consulting.

The composition of a board of directors usually includes people with a wide range of experiences and expertise.













Emerging Leaders

In celebration of Emerging Leaders within SGMP, SGMP set out on a search for the Emerging Leaders that volunteer across SGMP. The program recognizes individuals with less than 5 years of membership, proven leadership skills and a dedication to the betterment and sustainability of SGMP.



Congratulations Pam Brown
CGMP, Director of Sales and
Marketing, Residence Inn by
Marriott Breckenridge for being
recognized as an Emerging Leader with SGMP.

Top Young Professionals

In celebration of young government meeting talent, SGMP set out on a search for the Top Young Professionals in the government meetings industry. The program recognizes individuals under 40 (at time of nomination) with proven leadership skills and a dedication to the betterment and sustainability of SGMP.

Congratulations Stephanie Scharfenberg, Catering Manager, Embassy Suites Loveland for being recognized as a Top Young Professional with SGMP













April Meeting Recap



TRADESHOWS: ETIQUETTE AND ETHICS

A Gilmer Institute of Learning Presentation

April 25th meeting

Tradeshows: Etiquette and Ethics

CORE Comp: Protocol

Presenters: Chele Clark, CGMP, Stephanie Scharfenberg, and Lisa

Maney

Location: DoubleTree by Hilton at Denver Tech Center.



Pam Temple CGMP, Patricia Williams CGMP

We started off with our two preforming actors, Pam Temple and Patricia Williams showing all who attended what its like to be the "Bad Tradeshow Attendee" They didn't listen, they just swiped everything into their bags, they didn't give business cards...having no interest in what the booth presenter had to say. They were totally obnoxious...and we LOVED every minute of it. Great job ladies!!

Following the performance of "What Not To Do" at a trade show, Chele, Stephanie and Lisa gave a presentation full of information on how to turn negatives into positives, and how to have a successful tradeshow booth. The three went over the different types of trade shows, expectations from both planners and suppliers, ethics, helpful tips and more.

The meeting was at the DoubleTree by Hilton at Denver Tech Center where the staff set the room perfectly and served an amazing plated lunch.















Gala Recap

Chele Clark, CGMP

The Rocky Mountain Chapter's Annual Gala was a huge success! The event was held on May 19, 2023, at the beautiful Sonesta Downtown Denver. The theme for the night was Black and White, the members, as well as the room, were elegantly dressed in black and white. The members and their guests were treated to hors d'oeuvres of spiced Ahi tuna, wakami seaweed salad with sesame, wonton chips, wasabi aioli and house made hummus with warm pita and vegetables. The members enjoyed the networking time to get together with old friends and new ones as they bid on silent auction items. Dinner consisted of salad topped with roasted apples, candies walnuts, dried



cranberries. The main entrée was chicken risotto with grilled asparagus, finishing off with chocolate mousse crunch cake with white chocolate.



President Patricia Williams, CGMP, started off the night thanking the host property and presenting them with a plaque of appreciation. The next 4 awards she presented were the GEM Awards. The GEM award goes to members of the chapter that have been nominated by other members within the chapter for doing something outside of the normal scope of work for the chapter. The recipient of the first GEM award is Deseri Martinez. Deseri joined the Rocky Mountain Chapter Board in April 2021. She had just returned to the Sheraton and gladly accepted the Chapter Treasurer position. Deseri worked tirelessly on the Chapter

finances and outdid herself with silent auctions, sponsorships, and other fundraising efforts.

Thank you, Deseri, for your diligent and passionate work on behalf of the Rocky Mountain Chapter!

The next three awards went to: Visit Denver, Visit Colorado Springs, and Visit Cheyenne. Daniel Wakfield, Dina Worther, and Lisa Maney accepted the GEM on behalf of their companies. The GEM award was given because each of their organizations have supported the Rocky Mountain Chapter in numerous ways. They have sponsored our Fall Education Conference, donated items to our silent auctions and have been active participants in our chap-













The last award Patricia gave was the President's Award. Patricia stated that was not an easy decision! There are many Chapter members who have provided support to her during the time as your Chapter President. 'One member, however, has continually supported me from the beginning – even before my time on the Board. This person works closely with me on Chapter business. The dedication and valuable input from this person have helped me in keeping track of our Chapter members, coordinating events, and meeting important deadlines.' The person that received the President's Award was Stephanie Scharfenberg.

The emcee for the night was Kimberly Forte, former member of the chapter as well as National Board member. Kimberly's humor and insight into the chapter made the presentation fun and entertaining. Kimberly presented the last four awards for the evening: The Culinary Award of Ex-

cellence, the Company of the Year award and the Supplier and Planner of the Year.

The Culinary Award of Excellence was presented to Denver Marriott West, Chef Bob Ruehrwein accepted the award. Here is what the nominee's said about the meal. One of the best meals that has been served by a property in quite some time! This property served one of the best and most creative food I have ever eaten. The meal was fun and innovative.

The Company of the Year was accepted by Lisa Maney on behalf of Visit Cheyenne. Members of the Rocky Mountain Chapter nominated this year's "Company of the Year" because: this company has been a long-time

member and is a consistent supporter of the Rocky Mountain Chapter as well as National. This company sponsors

chapter events regularly. This company has always made government business a priority and goes above and beyond for SGMP and what other company Lives the Legend!

The Supplier of the Year was presented to Lisa Maney and members who nominated this person had remarkable things to say: This person has shown strong dedication and commitment to SGMP and the chapter. This person is very courteous and professional in communications with both planners and suppliers. This person continues to strive to do their best for our organization, their employer and themselves. This person hit the road running when she joined, and she has not stopped yet.





The Planner of the Year was awarded to Pam Temple. This is what chapter members who nominate Pam said: Since joining this person has been one of the most active planners I have ever seen. Friendly, always a smile on her face and happy to help you attitude. Since the day she joined, she has volunteered to be on several committees. Her insight and new ideas have created excitement within the chapter. She is a true example of what a planner of the year looks like!

The night ended with the winners of the silent auction being announced. Thank you to all the members and guests that attended! A special thank you to Sonesta Denver









2023 NEC



Power of the Past Force of the Future

What a great event!!

NEC 2023 was full of educational classes that answered todays questions and needs. But there was more... saying hello to old friends and making new, making contacts for future business, sharing, experiencing the Mall of America and Bloomington MN...and so much more.

See what attendees had to say....



Mark Richardson, Pam Brown, Pam Temple, Linda Walters, Chele Clark, Austin Burdette, Lisa Maney, Sarah Lyke and Meg Caldwell. Melinda also attended, not in photo.



SGMP - Rocky Mountain Newsletter Article

By: Meg Caldwell, Sales Manager, Bever Run Resort and Conference Center

Wow, where to start on how amazing it was to have the opportunity to attend the SGMP NEC 2023 in Bloomington, MN. After careful calculation I realized it has been 12 years since my last NEC. The opening

reception on Tuesday night gave the right mix of reconnecting with old friends and making new connections. The Prince theme, paired with the amusement rides going by, gave such a fun and light atmosphere to kick off 2023. While the party is always a highlight the education provided at NEC has always been top notch and 2023 did not disappoint. I found every session I attended to be highly interactive and full of information that I can put into my every day practices in work and life. The breakouts in particular allowed for idea sharing and I felt the topics were very relevant for both suppliers and planners. Being able to collaborate with peers provides opportunity to learn from each other while building relationships. I am so thankful for the experience and am looking forward to Omaha in 2024.













SGMP - Rocky Mountain Newsletter Article

"My People"

By: Sarah Lyke, CGMP - Government Planner, U.S. Department of Housing and Urban Development

As the federal government has seen a return of employees to the office and an increase of in-person events, my office within HUD saw the need for an event coordinator. I was tapped for a promotion to bring this area of responsibility into my existing portfolio given my skill set, demonstrated capability, and previous experience as both a planner and service provider. I soon found myself googling "event management training" and discovered a professional association and certification that I had not heard of before. I quickly joined the Society of Government Meeting Professionals (SGMP) and submitted a request to my agency to participate in the Certified Government Meeting Professional (CGMP) course and National Education Conference (NEC) in Bloomington, MN this year.

I couldn't have made a better decision for my own professional development and to the benefit of my agency! I was fortunate to have been a member of Garland Preddy's last CGMP cohort. Partaking in the pre-conference live course was so rewarding, from both a knowledge and network building perspective. Our whole group bonded over after-class study sessions and can boast a 100% passing rate. I am proud to now include the post nominal letters CGMP in my work email signature.

I had big expectations for a conference put on by meeting professionals and those were exceeded at my first NEC. Every detail was thoughtfully planned, the social events were fun, the educational sessions were valuable and relevant, and the networking opportunities were abundant. I have already prompted my supervisor that I will be requesting to attend NEC 2024 in Omaha, NE if it's the only at-cost training I do all year.

However, the biggest takeaway of my week in MN was meeting all the wonderful attendees, staff, volunteers, and sponsors across government and for-profit sectors. Folks working together to make each event/meeting a memorable and meaningful experience. I walked away with newfound excitement for this career field and that I had found 'my people' in the SGMP!

Thank you

Visit Denver for your

continued Support!!

We Appreciate You!!















Society of Government Meeting Professionals



<u>SGMP Awards - 2023 NEC Conference</u> <u>Rocky Mountain Chapter</u>

- ✓ 1st Place Communications of the Year Award
 - √ 1st Place Programming of the Year Award
 - ✓ Chapter Operations Honors
- ✓ Top Young Professional Award Stephanie Scharfenberg (Embassy Suites Loveland Hotel, Spa & Conference Center)
 - ✓ Emerging Leader Award Pam Brown CGMP

 (Breckenridge Residence Inn by Marriott)











2nd Quarter New and Renewing Members

New Members

Melinda Jackson with Radisson Hotel Colorado Springs Airport Jamie Coleman with Embassy Suites Loveland

Thank You for Renewing

Barbara Martinez Austin Burdette, CGMP

Sheila Zuschek, CGMP Rasa Eglite

Esperonda Siefert Luana Scott

Pam Brown, CGMP Mark Richardson, CGMP

Demi Lewis Linda Pendergrass

Lisa Walters Pam Temple, CGMP

Lauren Lacy Christine Hellvig



Recognizing our Chapter's newest CGMPs!



Austin Burdette Marybeth Lobato Sarah Lyke Barbara Martinez Shelley Rabern

















Rocky Mountain Chapter TAKING THE MYSTERY OUT OF AV AUGUST 22 @ 11:30 AM—1:30 PM Location TBD

SEPTEMBER MONTHLY MEETING SEPTEMBER 26, 11:30 AM—1:30 PM Location TBD

TOGETHER TOWARDS TOMORROW WITH SGMP ANNUAL FALL EDUCATION

As we celebrate Together Towards Tomorrow with SGMP at our

Annual Fall Education Conference.

Winter Park Lodge, Winter Park, Colorado. October 19-20, 2023































Society of Government Meeting Professionals





Dear friends and colleagues,

Today, Jun 30, 2023, is my official retirement date from SGMP, ending my nearly 11 years as Director of Education and Training.

I have so enjoyed meeting with you, working with you, advising you, assisting you, and helping to certify you. It has been a joy.

Saying goodbye is never easy. I plan to drink bubbly and tan on the beach. Visiting my sisters and friends will be a special treat without having to work around a schedule.

I plan to do some consulting and teaching, and although I will not be teaching the CGMP class, I would enjoy sharing my experiences and expertise on matters related to event planning and the federal government.

For those of you who want to stay in touch, you can reach me at garlandpreddy@yahoo.com

So, farewell, and I hope we meet again somewhere in this fabulous industry. With best wishes for all,

Garland Preddy, CGMP June 30, 2023













Society of Government Meeting Professionals





SAVE THE DATE

for the SGMP 2024 National Education Conference in Omaha!

Spectacular & Convenient Location



Join us at the Hilton Omaha and CHI Health Center for an amazing event! Situated in downtown Omaha, the Hilton is connected by sky bridge to the CHI Health Center and is less than half a mile from enchanting Old Market Entertainment District. Soak up the local atmosphere in this historic area now transformed into a lively shopping, dining, and nightlife destination where street musicians and artists offer entertainment as you wander in and out of the many boutiques and galleries that line the cobblestone streets.

Insightful education sessions



Take advantage of an opportunity to earn your continuing education credits and learn from topnotch speakers who are in-the-know about government meeting planning, business topics, technology, and more! Stay on the cutting edge of your profession and get ahead at the NEC.

All sessions are approved for CGMP continuing education.

Networking opportunities

Network with your peers from across the country. Learn from chapter members and leaders, our Gilmer Institute of Learning Trustees, our National Board members, and more! The NEC features tons of opportunities for you to network with your colleagues and build relationships that can boost your business and your meeting planning acumen.

Join the over 300 government meeting planning professionals at the NEC!

Have Fun!

What's an event without a dash of fun? Join us for a knock-your-socks-off welcome reception, a snazzy gala, and plenty of opportunities to hang out with your local and national friends. Who has more fun than a big group of meeting planners?

Be sure to check your email for updates on special events at next year's NEC!















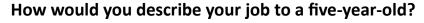
Chapter Planner Spotlight

Patricia Williams, CGMP



Why do you value SGMP?

SGMP has provided me the opportunity to connect with and learn from my peers throughout the country. Being able to share ideas and learn from industry experts has made me a better meeting professional.



I help Police Chiefs share information and best practices with each other so they don't have to recreate the wheel.

What has been your favorite hotel to visit?

Too many to count!

Where do you see yourself in 10 years?

Continuing my journey with Major Cities Chiefs Association. MCCA has grown so much in the 14 years that I've been involved, and I have been able to contribute to its success.



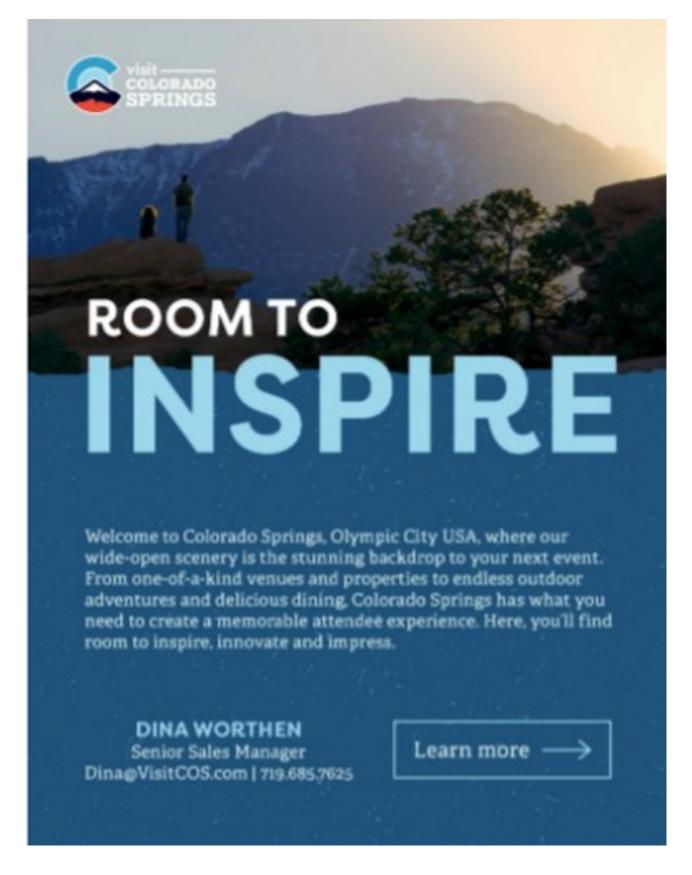
























Chapter Supplier Spotlight

Kelly Nelson







Why do you value SGMP?

Being on the hotel side of things, I have learned a great deal from the planners in SGMP that I have been able to bring back to the office and directly implement in my role. However, the thing I value most about being a member of SGMP is the community and connections you build. Being a part of the Rocky Mountain Chapter I have built great relationships with both suppliers and planners, but also attending NEC last year I was able to build many relationships with people from across the county. I have never been involved with an association that was full of a more welcoming group of people. In

the past year, I have changed hotels and in the interview process, I specifically emphasized how much I valued being a part of SGMP and wanted to continue to be a member at the new hotel.

How would you describe your job to a five-year-old?

I help people who want to book big groups of people at hotels and have events/parties.

What has been your favorite hotel to visit?

My favorite hotel I have stayed at is the Sonesta Ocean Point Resort in St. Maarten. It was absolutely beautiful and the food was fantastic. The hotel was located next to the famous airport where the airplanes land right over the beach and along a street that had a casino, nights clubs, lots of restaurants and shops. There was a ton to do within the resort and surrounding it. I would go back in a heartbeat.

Where do you see yourself in 10 years?

In 10 years I would like to be a Director of Sales or a Regional Director of Sales that oversees multiple properties. I would love to help build a Sales team.

Tell us something unique about you.

I am from a very large family with a lot of sets of twins; I am a twin; my mom is a twin and I have a niece/nephew set of twins.













Membership Ownership

Each SGMP membership requires a single individual representative who will receive the rights and benefits of membership in our Society. More than one individual at an organization may be a member of SGMP, but the memberships are not considered corporate or agency memberships.

ORGANIZATIONAL MEMBERSHIP

An "organizational" membership is paid for (and belongs to) the company/agency employing the individual and remains with that organization; the organization may transfer it to another individual. At no point is an entire organization considered an "organizational membership".

If the dues payment that comes with a membership application is on a corporate check or credit card, that membership is marked as "organizational."

If a company or agency can show that they reimbursed a membership that was initially paid by a personal card or check, then that membership can be marked as organizational.

INDIVIDUAL MEMBERSHIP

An "individual" membership is paid for (and belongs to) the individual and remains with that individual regardless of their place of employment; it is not transferable to another individual.

If the dues payment that comes with a membership application is on a personal check or credit card, that membership is marked as "individual."

TRANSFERRING AN ORGANIZATIONAL MEMBERSHIP

In order to transfer an organizational membership, please fill out the Membership Transfer Form.

Memberships transferred during the renewal period are free; memberships transferred outside of the renewal period incur a \$25 fee. If you would like to pay the fee via invoice and use SGMP's online, secure portal, please include that information when submitting the membership transfer form.

Transfer forms can be emailed to membership@sgmp.org, or faxed to 703-549-0708.









